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California Department of Food and Agriculture

Agricultural Commissioners' Crop Reports

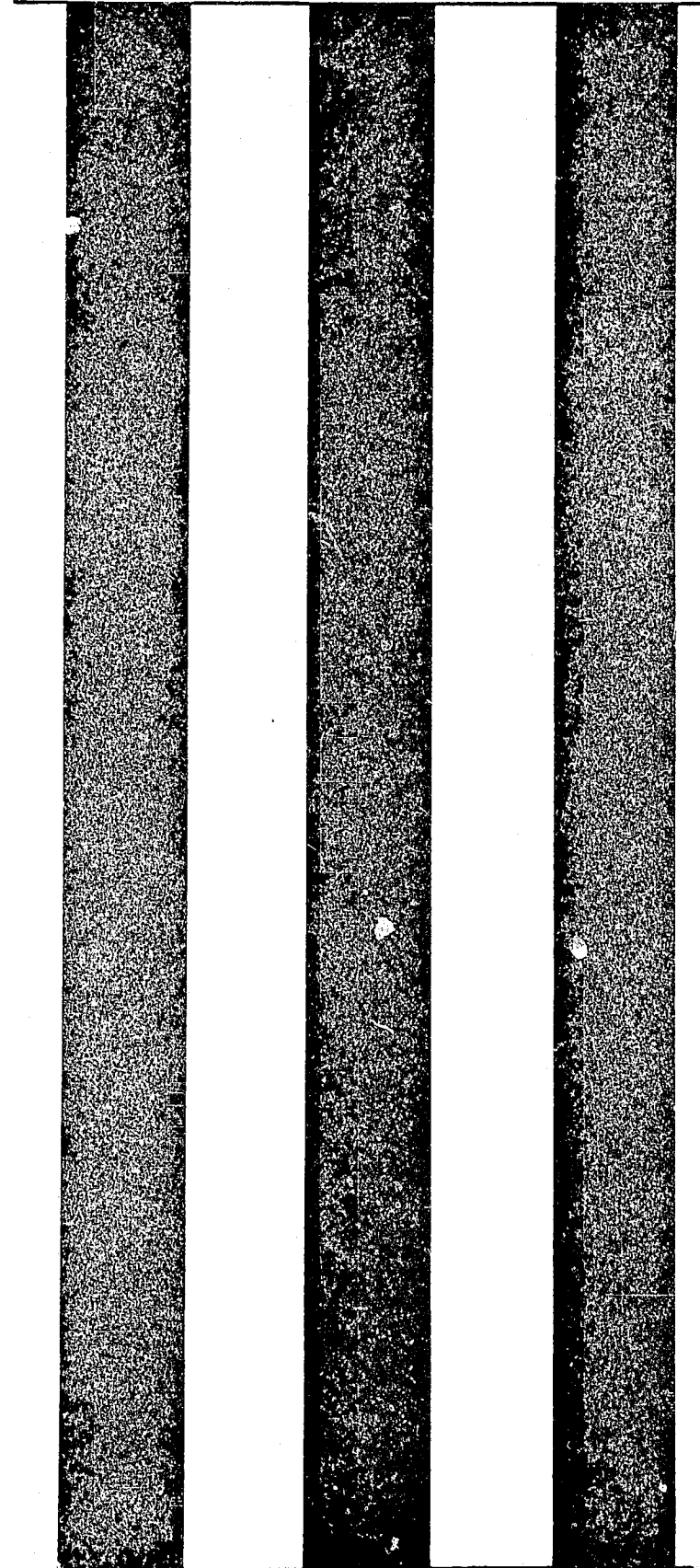
# Santa Clara County

1966-1969

California County Agricultural Commissioners' Reports from the California Department of Food and Agriculture. This collection consists of annual crop and livestock data from each of the 58 California Counties. The collection covers 1915-1981; digitization of the rest of the collection is forthcoming.

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1966

Stacks  
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Calif. Santa Clara Co. Agr. Commissioner  
Report (annual). 1966.

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THEODORE J. MONIZ / AGRICULTURAL COMMISSIONER

county of santa clara



DEPARTMENT OF AGRICULTURE THEODORE J. MONIZ, COMMISSIONER  
75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113 299-2171

March 15, 1967

MR. EARL COKE, DIRECTOR  
CALIFORNIA DEPARTMENT OF AGRICULTURE:

THE HONORABLE BOARD OF SUPERVISORS OF THE  
COUNTY OF SANTA CLARA:

AND:

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE:

Gentlemen:

This 1966 Annual Agricultural Crop Report for the County of Santa Clara, is herewith submitted in accordance with the provision of Section 65.5 of the California Agricultural Code.

The report shows the acreage, production and gross values of the commercial crops and products produced in the County.

Also included in this report, as a point of interest, are two data sheets, one showing the "Acreage Trend" of our total bearing and non-bearing acreage of fruit, nut and grape crops from 1950 through 1966, and the other showing the bearing and non-bearing acreage of our major fruit and nut crops for North and South County, using Coyote as the dividing line.

A. C. P. payments are not included in the gross value figures, but are only reported for informational purposes.

I wish to take this opportunity to express my appreciation and to sincerely thank all individuals and organizations who so willingly cooperated with this department in contributing the information necessary for this report.

To all the members of my staff, expressed appreciation is being given for their efforts in the compilation of this report.

Respectfully submitted,

THEODORE J. MONIZ  
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA  
DEPARTMENT OF AGRICULTURE

T H E O D O R E J. M O N I Z  
A G R I C U L T U R A L C O M M I S S I O N E R

A N N U A L C R O P R E P O R T  
F O R Y E A R 1 9 6 6

\* \* \* \*

B O A R D O F S U P E R V I S O R S

CHARLES A. QUINN, CHAIRMAN	DISTRICT 3
SIG SANCHEZ	DISTRICT 1
SAM P. DELLA MAGGIORE	DISTRICT 2
RALPH H. MEHRKENS	DISTRICT 4
MARTIN J. SPANGLER	DISTRICT 5

\* \* \* \*

C O U N T Y E X E C U T I V E

HOWARD W. CAMPEN

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## COMMENTS ON 1966 CROP PRODUCTION

Santa Clara County experienced a dry spring season with less than 2" of rain after February 1, 1966. This coupled with unusually warm weather resulted in a 7 to 10 day earlier harvest date for many crops. It also was the cause for extra irrigations of field, vegetable and orchard crops. In spite of adverse weather conditions, as well as decreased prices for some of the major crops, the total gross income was \$71,744,000. an increase of over 1 million dollars over 1965.

Fruit and nut tree acreage showed a loss of approx 2200 acres over the previous year. Urbanization was responsible for the bulk of this loss, although a few of the older orchards were replaced by vegetable, cut flower, and berry crops.

Apricot growers partially recovered from a near disastrous 1965 season. 1966 gross farm income from this crop was up almost one million dollars over the previous year on slightly less tonnage.

1966 prune prices for good quality fruit were the highest since 1961. In spite of reduced acreage and some poor quality fruit due to sunburn, side and end cracks, and small sizes, growers realized more than 1 million dollars over the 1965 gross income.

Livestock and poultry raisers benefited from slightly higher prices for meat, milk and eggs. However, total production in these commodities were less than in the previous year. This resulted in a decrease of almost 2 million dollars.

After considerable field experience with mechanical tomato harvesting equipment in 1965, local growers of canning tomatoes increased their acreage to 7,000 acres in 1966. Approximately 5,000 of the 7,000 acres were picked by about 50 of these harvesters.

The fact that no established price was available for Bartlett and Hardy canning pears, when this report was prepared, an estimated price was used to compute the values, consequently the gross return for all pears showed a loss of \$2,073,250. Pear Decline continues to plague local pear growers. This disease was severe during 1966 and appears to be on the increase. Pear psylla populations were high last year and an apparent immunity to some spray chemicals was noted. This insect pest is considered to be the vector and the cause of the spread of this serious pear disease. To complicate the Pear Decline situation we now have the Pear Leaf Purple Curl disorder, a virus disease that may be transmitted by psylla, budding or seed.

Cut flowers led all individual crops in dollar value for the second season in a row. Increased field and green house growing areas and slightly higher prices per bloom resulted in a \$12,171,000 gross return to county flower growers. Lack of air transportation during the airplane strike caused considerable concern to this industry and prevented many eastern shipments, which resulted in a considerable loss of revenue.



FRUITS AND NUTS

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION	TOTAL TONS	VALUE PER TON	TOTAL
			BEARING	NON-B					
Apples	1966	Fresh				500	\$150.	\$ 75,000.	
		Canned				450	60.	27,000.	
		Juice				450	42.50	19,100.	
		Total	165	8	8.48	1,400		121,100.	
	1965	Fresh				430	150.	64,500.	
		Canned				160	70.	11,200.	
		Juice				400	50.	20,000.	
		Total	170	14	5.82	990		95,700.	
Apricots	1966	Fresh				2,400	220.	528,000.	
		Canned				10,600	92.50***	980,000.	
		Dried			(5-3/4 to 1 dry-away=3300 dry tons)	19,000	960.	3,168,000.	
		By-Products**				2,000	55.	110,000.	
		Total	7,245	233	4.69	34,000		4,786,000.	
Cherries	1965	Fresh				2,700	200.	540,000.	
		Canned				14,800	77.50***	1,147,000.	
		Dried			(5-1/2 to 1 dry-away=2270 dry tons)	12,500	840.	1,907,000.	
		By-Products**				5,200	50.	260,000.	
		Total	7,571	261	4.65	35,200		3,854,000.	
Cherries	1966	Fresh				2,700	825.	2,228,000.	
		Canned				2,400	360.	864,000.	
		Barreled				400	300.	120,000.	
		By-Products**				100	240.	24,000.	
		Total	1,965	479	2.85	5,600		3,236,000.	
Grapes	1965	Fresh				3,060	670.	2,050,000.	
		Canned				3,200	370.	1,184,000.	
		Barreled				360	250.	90,000.	
		By-Products**				220	200.	44,000.	
		Total	1,915	607	3.57	6,840		3,368,000.	
Grapes	1966	Processed				11,900	110.	1,309,000.	
		Processed				13,200	95.	1,254,000.	
		Processed	3,145	104	3.78				
	1965*	Processed	3,303	66	4.0				

\* Revised  
 \*\* Indicates strained foods, nectar, juice and frozen.  
 \*\*\* Includes hauling

FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		VALUE	
			BEARING	NON-B	PER ACRE	TOTAL TONS	PER TON	TOTAL
Peaches	1966	Fresh & Processed	62	3	8.30	515	\$140.	\$ 72,100.
	1965	Fresh & Processed	69	3	7.5	520	150.	78,000.
Pears Bartlett's	1966	Fresh				10	90.	900.
		Canned***				41,500	82.50**	3,424,000.
		By-Products*				900	50.50**	45,400.
		Total	3,963	720	10.7	42,410		3,470,300.
Bartlett's	1965	Fresh				10	145.	1,450.
		Canned				34,800	138.**	4,802,000.
		By-Products*				1,100	81.	89,100.
		Total	3,968	682	9.05	35,910		4,892,550.
Hardys Hardys	1966	Canned***	808	17	14.2	11,500	79.50**	914,000.
	1965	Canned	786	18	15.3	12,000	138.**	1,656,000.
All Other Varieties	1966	Fresh				3,800	158.	600,000.
		By-Products*				NONE	NONE	NONE
		Total	349	10	10.9	3,800		600,000.
All Other Varieties	1965	Fresh				2,700	170.	459,000.
		By-Products*				500	100.	50,000.
		Total	351	14	9.12	3,200		509,000.
Total -- All Pears	1966		5,120	747		57,710		4,984,300.
	1965		5,105	714		51,110		7,057,550.
Plums	1966	Fresh	105	15	2.48	260	175.	45,500.
	1965	Fresh	96	41	2.8	270	125.	33,800.
Prickly Pears	1966	Fresh	160	55	3.31	530	180.	95,400.
	1965	Fresh	160	25	2.53	405	225.	91,100.

\* Indicates strained foods, jam, nectar, and juice

\*\* Includes hauling

\*\*\* Estimated Price - no established price available

FRUIT AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		VALUE	
			BEARING	NON-B	PER ACRE	TOTAL TONS	PER TON	TOTAL
Prunes, French Imperial* Sugar Other Var.	1966	Dried	23,356	1,992	1.41	32,900	\$290.	\$ 9,541,000.
		Dried	867	8	1.20	1,040	380.	395,000.
		Dried	1,151	19	0.66	760	360.	274,000.
		Dried	22	6	0.45	10	290.	2,900.
		Total	25,396	2,025		34,710		10,212,900.
French* Imperial* Sugar* Other Var.*	1965	Dried	24,326	2,199	1.77	43,000	200.	8,600,000.
		Dried	883	8	1.52	1,340	260.	348,000.
		Dried	1,155	30	.73	845	230.	194,000.
		Dried	44	124	.57	25	200.	5,000.
		Total	26,408	2,361		45,210		9,147,000.
Walnuts	1966	Dried	6,849	287	.613	4,200	450.	1,890,000.
	1965	Dried	7,120	381	.58	4,130	385.	1,590,000.
Miscellaneous Fruits & Nuts	1966		121	2				20,000.
	1965		120	7				20,000.
TOTALS	1966		50,333	3,958				\$26,772,300.
	1965		52,037	4,480				26,589,150.

\* Price based on "Free Tonnage" -- 80% of the crop. Value calculated on total crop.

BUSHBERRIES AND STRAWBERRIES							
CROP	YEAR	ACREAGE PRODUCTION			UNIT	PER UNIT	TOTAL VALUE
		UTILIZATION	BEARING	PER ACRE			
Raspberries	1966	Fresh		54,700	Trays (7½ lb.)	\$ 4.15	\$ 227,000.
		Processed		<u>5</u>	Tons	320.	<u>1,600.</u>
		Total	70	800	<u>56,000*</u>	Trays	
Other Bushberries	1965	Fresh		52,100	Trays (7½ lb.)	3.60	188,000.
		Processed		<u>20</u>	Tons	320.	<u>6,400.</u>
		Total	70	820	<u>57,400*</u>	Trays	
Other Bushberries	1966	Fresh & Proc.	25	22,500	Trays	2.65	59,600.
		Fresh & Proc.	25	22,500	Trays	2.40	54,000.
		Total					
Strawberries	1966	Fresh		293,000	Trays (12 lb.)	2.70	791,000.
		Processed		<u>2,200</u>	Tons	340.	<u>748,000.</u>
		Total	300	2,200	<u>660,000*</u>	Trays	
Strawberries	1965	Fresh		460,000	Trays (12 lb.)	2.80	1,288,000.
		Processed		<u>1,890</u>	Tons	330.	<u>624,000.</u>
		Total	287	2,700	<u>775,000*</u>	Trays	
TOTALS	1966			395			\$1,827,200.
	1965			382			<u>2,160,400.</u>

\* Tons converted to trays for total production

CONVERSION TABLE FOR FRESH VEGETABLE

ITEM	AVERAGE WEIGHT FOR CONTAINERS USED IN THIS REPORT	CONTAINERS/TON	ITEM	AVERAGE WEIGHT FOR CONTAINERS USED IN THIS REPORT	CONTAINERS/TON
Anise	60#/Crate	33	Onions, Dry	50#/Sack	40
Broccoli	32#/Crate	62	Onions, Green (5 Dozen bunches/crate)	25#/Crate	80
Cabbage	70#/Crate	28	Peas	27#/Basket	74
Cauliflower	28#/Carton	71	Peppers	40#/Crate	50
Celery	60#/Crate	33	Peppers, Chili & Wax	22#/Lug	91
Corn, Sweet	42#/Crate	48	Romaine	50#/Crate	40
Cucumbers	30#/Lug	66	Spinach (2 Dozen bunches/crate)	25#/Crate	80
Endive	45#/Crate	44	Squash	25#/Lug	80
Lettuce, Head	45#/Carton	45	Tomatoes, Market	22#/Lug	91
Lettuce, Leaf	30#/Crate	66			
Mustard Greens (2 Dozen bunches/crate)	20#/Crate	100			

VEGETABLE CROPS

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	
				PER ACRE	TOTAL				TOTAL
Anise	1966	Fresh	80	335.	26,800	Crate	\$ 2.30	\$	61,600.
	1965	Fresh	80	310.	24,800	Crate	2.10		52,100.
Beans, Lima	1966	Processed	415	1.63	675	Ton	165.		111,000.
	1965	Processed	610	1.41	860	Ton	150.		129,000.
Beans, Snap	1966	Fresh	175	4.90	860	Ton	240.		206,000.
		Processed	<u>1,150</u>	4.82	<u>5,540</u>	Ton	120.		<u>665,000.</u>
		Total	<u>1,325</u>		<u>6,400</u>				<u>871,000.</u>
Broccoli	1965	Fresh	185	4.84	895	Ton	220.		197,000.
		Processed	<u>715</u>	6.15	<u>4,400</u>	Ton	130.		<u>572,000.</u>
		Total	<u>900</u>		<u>5,295</u>				<u>769,000.</u>
Broccoli	1966	Fresh & Proc.	155	4.19	650	Ton	125.		81,200.
	1965	Fresh	95	260.	24,700	Crate	2.05		50,600.
Cabbage	1966	Fresh & Proc.	180	13.3	2,390	Ton	35.		83,600.
	1965	Fresh	130	285.	37,000	Crate	1.65		61,000.
Carrots	1966	Fresh & Proc.	45	22.8	1,030	Ton	19.50		20,100.
	1965	Processed	35	29.4	1,030	Ton	19.		19,600.
Cauliflower	1966	Fresh	291	360.	105,000	Carton	1.60		168,000.
		Processed	<u>NONE</u>	<u>NONE</u>	<u>NONE</u>	Ton	<u>NONE</u>		<u>NONE</u>
		Total	<u>291</u>						<u>168,000.</u>
Cauliflower	1965	Fresh	340	375.	128,000	Carton	1.45		186,000.
		Processed	<u>35</u>	<u>2.11</u>	<u>74</u>	Ton	<u>155.</u>		<u>11,500.</u>
		Total	<u>375</u>						<u>197,500.</u>

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	
				PER ACRE	TOTAL			TOTAL	TOTAL
Celery	1966	Fresh	45	970.	43,600	Crate	\$	1.95	\$ 85,000.
	1965	Fresh	50	825.	41,200	Crate		1.70	70,000.
Corn	1966	Fresh	450	250.	112,000	Crate		2.10	235,000.
	1965	Fresh	510	240.	122,000	Crate		1.90	232,000.
Cucumbers	1966	Fresh	145	555.	80,500	Lug		1.35	109,000.
		Processed	1,090	11.6	12,600	Ton		80.	1,008,000.
		Total	1,235						1,117,000.
Endive	1965	Fresh	170	575.	97,800	Lug		1.20	117,000.
		Processed	570	10.6	6,040	Ton		75.	453,000.
		Total	740						570,000.
Garlic	1966	Fresh	28	430.	12,000	Crate		1.25	15,000.
		Fresh	30	445.	13,400	Crate		1.20	16,100.
Garlic	1965	Dry	500	4.05	2,020	Ton		230.	465,000.
		Dry	780	6.75	5,260	Ton		150.	789,000.
Lettuce, Head	1966	Fresh	445	365.	162,000	Carton		1.85	300,000.
		Fresh	735	475.	349,000	Crate		1.15	401,000.
		Total	1,180						701,000.
Lettuce, Head	1965	Fresh	570	380.	217,000	Carton		1.55	336,000.
		Fresh	450	420.	189,000	Crate		1.15	217,000.
		Total	1,020						553,000.

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	TOTAL
				PER ACRE	TOTAL				
Mushrooms	1966	Fresh	8	1.59	552,000	Lb.	\$ .46	\$ 254,000.	
	1965	Fresh	8	2.05	687,000	Lb.	.45	309,000.	
Mustard Greens	1966	Fresh	75	340.	25,500	Crate	1.20	30,600.	
	1965	Fresh	80	360.	28,800	Crate	1.10	31,700.	
Onions	1966	Dry	320	675.	216,000	Sack	1.70	367,000.	
	1965	Dry	400	680.	272,000	Sack	1.40	381,000.	
Onions, Green	1966	Fresh	15	4,000.	60,000	Dozen	.40	24,000.	
	1965	Fresh	15	3,000.	45,000	Dozen	.42	18,900.	
Peas, Fall Spring	1966	Fresh	125	105.	13,100	Basket	3.50	45,800.	
		Fresh	150	140.	21,000	Basket	3.75	78,800.	
		Total	275		34,100			124,600.	
Fall Spring	1965	Fresh	90	110.	9,900	Basket	4.50	44,600.	
		Fresh	155	150.	23,200	Basket	2.	46,400.	
		Total	245		33,100			91,000.	
Peppers, Bell	1966	Fresh & Proc.	880	580.	510,000	Crate	1.70	867,000.	
	1965	Fresh & Proc.	750	520.	390,000	Crate	1.90	741,000.	
Peppers, Chili and Wax	1966	Fresh & Proc.	100	490.	49,000	Lug	2.65	130,000.	
	1965	Fresh & Proc.	65	485.	31,500	Lug	2.45	77,200.	
Romaine	1966	Fresh	135	440.	59,400	Crate	1.35	80,200.	
	1965	Fresh	120	430.	51,600	Crate	1.30	67,100.	



VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	TOTAL
				PER ACRE	TOTAL			
Spinach	1966	Fresh & Proc.	175	5.56	975	Ton	\$ 80.	78,000.
	1965	Fresh & Proc.	125	360.	45,000	Crate	1.55	69,800.
Squash	1966	Fresh	75	625.	46,900	Lug	1.70	79,700.
		Processed	225	10.3	2,320	Ton	70.	162,000.
		Total	300					241,700.
Tomatoes	1965	Fresh	75	520.	39,000	Lug	1.55	60,400.
		Processed	50	6.8	340	Ton	70.	23,800.
		Total	125					84,200.
Tomatoes	1966	Fresh	235	2,030.	477,000	Lug	1.75	835,000.
		Cherry	30	3,740.	112,000	Flat	1.90	213,000.
		Processed	7,000	26.4	185,000	Ton	31.50*	5,828,000.
		Total	7,265					6,876,000.
Misc. Vegetables	1965	Fresh	255	2,140.	546,000	Lug	1.65	901,000.
		Processed	5,950	26.	155,000	Ton	37.50*	5,812,000.
		Total	6,205					6,713,000.
Misc. Vegetables	1966	Fresh	155			Per Acre	880.	136,000.
	1965	Fresh	120			Per Acre	970.	116,000.
TOTALS	1966		15,632					\$13,223,600.
	1965		13,613					12,208,800.

\* Includes hauling

## FIELD CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		VALUE		
			PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Barley	1966	4,000	1.	4,000	Ton	\$ 47.	\$ 188,000.
	1965	3,500	1.	3,500	Ton	45.	158,000.
Hay - Alfalfa	1966	830	5.5	4,560	Ton	27.	123,000.
	1965	1,020	5.02	5,120	Ton	24.	123,000.
Grain	1966	8,500	1.25	10,600	Ton	24.	254,000.
	1965	7,500	1.25	9,380	Ton	22.	206,000.
Other	1966	2,500	.75	1,880	Ton	22.	41,400.
	1965	2,000	.75	1,500	Ton	20.	30,000.
Oats	1966	200	1.	200	Ton	47.	9,400.
	1965	200	.75	150	Ton	45.	6,750.
Pasture & Range Improved	1966	3,500			Acre	25.	87,500.
	1965	3,400			Acre	25.	85,000.
Irrigated	1966	1,800			Acre	125.	225,000.
	1965	1,800			Acre	125.	225,000.
Range	1966	225,000			Acre	2.	450,000.
	1965	225,000			Acre	2.	450,000.
Sugar Beets	1966	795	23.	18,300	Ton	11.5	210,000.
	1965	2,090	21.1	44,100	Ton	11.3	498,000.
Wheat	1966	NONE	1.	50	Ton	65.	3,250.
	1965	50			Ton		
TOTALS	1966						\$1,588,300.
	1965						1,785,000.

NURSERY PRODUCTS - CUT FLOWERS

ITEM	YEAR	PRODUCTION AREA		HOUSE SQ. FT.	QUANTITY SOLD	UNIT	PER UNIT	TOTAL
		FIELD ACRES	BY PRODUCERS					
Asters	1966	60	16,800,000		Bloom	\$ .035	\$ 588,000.	
	1965	76	21,280,000		Bloom	.035	745,000.	
Carnations****	1966		44,140,000	2,207,000	Bloom	.0565	2,494,000.	
	1965		38,400,000	1,920,000	Bloom	.0523	2,008,000.	
Chrysanthemums, Outdoor	1966	39	4,998,000		Bloom	.1235	617,000.	
Standard**		23	3,054,000		Bloom	.098	299,000.	
Other Types***		17	483,000		Bunch	.50	242,000.	
Pompon		79					1,158,000.	
Total								
Outdoor	1965	35	4,560,000		Bloom	.1173	535,000.	
Standard**		19	2,436,000		Bloom	.08	195,000.	
Other Types***		14	398,000		Bunch	.50	199,000.	
Pompon		68					929,000.	
Total								
Indoor*	1966		42,622,000	14,208,000	Bloom	.136	5,797,000.	
Standard**			7,162,000	2,388,000	Bloom	.102	731,000.	
Other Types***			1,412,000	2,172,000	Bunch	.54	762,000.	
Pompon				18,768,000			7,290,000.	
Total								
Indoor*	1965		39,300,000	13,100,000	Bloom	.1222	4,802,000.	
Standard**			3,615,000	1,205,000	Bloom	.085	307,000.	
Other Types***			952,000	1,465,000	Bunch	.541	515,000.	
Pompon				15,770,000			5,624,000.	
Total								
Roses****	1966		5,428,000	394,000	Bloom	.0987	536,000.	
	1965		4,835,000	352,750	Bloom	.0873	422,000.	
Miscellaneous****	1966						105,000.	
	1965						100,000.	
TOTALS	1966						\$12,171,000.	
	1965						9,828,000.	

\*Actual area under glass & plastic for 1966 is 7,508,000 Sq. Ft.  
 Above figures based on multiple crops per year.

\*\*Large Commercial -- Albatross, Detroit News, Turners, etc.

\*\*\*Spiders, Matchsticks, Quills, Chinese, etc.

\*\*\*\*Includes Acacia, Gladiolus, Iris, Stephanotis,  
 Daisies, Snapdragons, Sweet Peas, and others.  
 \*\*\*\*\*Figures are total area under glass and plastic.

NURSERY PRODUCTS - NURSERY STOCK

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE	
		HOUSE SQ. FT.	FIELD ACRES				BY PRODUCERS	TOTAL
Citrus and Subtropical Fruit Trees*	1966			3,020	1 Gal.	\$ .65		1,960.
	1965	4,000		200	5 Gal.	2.00		<u>400.</u> 2,360.
Ornamental Trees, Roses and Shrubs	1966			13,800	Pots	.177		2,440.
				432,000	1 Gal.	.565		244,000.
				8,420	2 Gal.	1.92		16,200.
				88,200	5 Gal.	2.20		194,000.
				4,900	B & B	5.12		25,100.
				1,500	15 Gal.	14.00		21,000.
				97,000	B. R.	1.28		<u>124,000.</u> 626,740.
	1965			16,800	Pots	.15		2,520.
				474,000	1 Gal.	.56		265,000.
				NONE	2 Gal.	-		-
				93,100	5 Gal.	2.01		187,000.
				3,100	B & B	4.03		12,500.
				2,000	15 Gal.	15.00		30,000.
				276,000	B. R.	1.26		<u>348,000.</u> 845,020.
Bedding Plants	1966			110,000	Flats	1.96		216,000.
	1965	78,800	3.5	91,400	"	1.94		177,000.

\* Included under Ornamental Trees, Roses and Shrubs

NURSERY PRODUCTS - NURSERY STOCK CONT'D

ITEM	YEAR	PRODUCTION AREA		QUANTITY		UNIT	PER UNIT	VALUE
		HOUSE SQ. FT.	FIELD ACRES	SOLD	BY PRODUCERS			
Vegetable Plants	1966	45,000		25,800		Flats	\$1.17	30,200.
	1965	32,000		18,400		Flats	1.44	26,500.
Herbaceous Perennials	1966			2,150		Flats	3.17	6,820.
				5,110		1 Gal.	.581	2,970.
		24,000		17,800		Pots	.50	<u>8,900.</u>
								18,690.
Indoor Decoratives	1965			4,100		Flats	2.00	8,200.
				7,900		1 Gal.	.68	5,370.
		30,000		30,200		Pots	.38	<u>11,500.</u>
								25,070.
Propagative Materials	1966	74,000		214,000		Pots	1.05	225,000.
	1965	70,000		203,000		Pots	1.05	213,000.
Christmas Trees	1966	75,500	45.	3,124,000		Plants	.06	187,000.
	1965	70,000	42.	1,937,000		Plants	.06	116,000.
TOTALS	1966			10,200		Plants	4.49	45,800.
	1965			5,500		Plants	3.93	21,600.
								\$1,349,430.
								<u>1,426,550.</u>

SEED CROPS

CROP	YEAR	HARVESTED		PRODUCTION POUNDS	TOTAL
		ACREAGE	ACREAGE		
Miscellaneous Vegetable Seed	1966	600.		382,000	\$270,000.
	1965	429.		492,000	138,000.
Miscellaneous Flower and Agricultural Seed	1966	110.		39,400	41,600.
	1965	141.		60,000	72,500.
TOTALS	1966	710.		421,400	\$311,600.
	1965	570.		552,000	210,500.

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	VALUE	
				PER UNIT	TOTAL
Honey	1966	55,500	Lb.	.14	\$7,770.
	1965	52,500	Lb.	.13	6,820.
Bees Wax	1966	1,120	Lb.	.44	495.
	1965	1,500	Lb.	.45	675.
<hr/>					
TOTALS	1966				\$8,265.
	1965				7,495.

U. S. GOVERNMENT PAYMENTS  
(This Total Not Included  
in Agricultural Income)

	<u>1965</u>	<u>1966</u>
Sugar Beets (Sugar Act Payment)	\$84,567.	\$27,500.
A. C. P. (Agricultural Conservation Program)	30,200.	26,400.
Wool Incentive Payment	1,100.	1,200.
<hr/>		
TOTALS	\$115,867.	\$55,100.

LIVESTOCK AND POULTRY

ITEM*	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	TOTAL
			TOTAL LIVEWEIGHT	VALUE			
Cattle and Calves	1966	27,300	114,000	Cwt.	\$ 23.	\$2,622,000.	
	1965	38,800	183,000	Cwt.	22.	4,026,000.	
Breeding Stock	1966	163		Each	228.	37,200.	
	1965	1,070		Each	398.	426,000.	
Sheep and Lambs	1966	1,300	1,200	Cwt.	22.	26,400.	
	1965	1,300	1,400	Cwt.	21.	29,400.	
Hogs and Pigs	1966	1,600	1,260	Cwt.	23.	29,000.	
	1965	3,000	4,570	Cwt.	21.	96,000.	
Broilers and Fryers	1966	1,092,000	4,095,000	Lb.	.17	696,000.	
	1965	1,095,000	4,073,000	Lb.	.165	672,000.	
Other Chickens	1966	579,000	2,403,000	Lb.	.069	166,000.	
	1965	459,000	1,882,000	Lb.	.051	96,000.	
Rabbits	1966	4,800	21,600	Lb.	.27	5,830.	
	1965	2,400	10,800	Lb.	.28	3,020.	
Squabs	1966	15,500	15,500	Lb.	.83	12,900.	
	1965	17,000	17,000	Lb.	.75	12,800.	
TOTALS	1966					\$3,595,330.	
	1965					5,361,220.	

\* Livestock figures are based on average weight and average selling price of all animals. Figures show only local net weight gain of animals originally purchased from out of County.

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	VALUE	TOTAL
Milk Market	1966	1,265,000	Cwt.	\$4.55	\$ 5,756,000.	
	1965	1,252,000	Cwt.	4.48	5,609,000.	
Manufacturing	1966	14,800	Cwt.	3.64	53,900.	
	1965	79,100	Cwt.	3.12	247,000.	
Wool	1966	13,000	Lb.	.49	6,370.	
	1965	13,500	Lb.	.48	6,480.	
Eggs, Chicken*	1966	14,352,000	Doz.	.354	5,081,000.	
	1965	15,910,000	Doz.	.324	5,155,000.	
TOTALS	1966				\$10,897,270.	
	1965				11,017,480.	

\* Includes market and farm retail eggs

INVENTORIES OF LIVESTOCK AND POULTRY  
(In Number of Head)

ITEM	JANUARY 1, 1966	JANUARY 1, 1967
Cattle and Calves		
Milk Cows, 2 years and over	10,800	11,000
Cattle and Calves in feed lots	6,555	4,200
Other Cattle and Calves	<u>26,645</u>	<u>24,400</u>
Total	44,000	39,600
Sheep and Lambs	1,500	1,600
Hogs and Pigs	1,100	1,200
Hens and Pullets of Laying Age	888,000	879,000



SUMMARY

	VALUATION	
	<u>1965</u>	<u>1966</u>
FRUIT AND NUTS	\$26,589,150.	\$26,772,300.
BUSHBERRIES AND STRAWBERRIES	2,160,400.	1,827,200.
VEGETABLE CROPS	12,208,800.	13,223,600.
FIELD CROPS	1,785,000.	1,588,300.
NURSERY PRODUCTS - CUT FLOWERS	9,828,000.	12,171,000.
NURSERY PRODUCTS - NURSERY STOCK	1,426,550.	1,349,430.
SEED CROPS	210,500.	311,600.
APIARY PRODUCTS	7,495.	8,265.
LIVESTOCK AND POULTRY	5,361,220.	3,595,330.
LIVESTOCK AND POULTRY PRODUCTS	<u>11,017,480.</u>	<u>10,897,270.</u>
TOTALS	\$70,594,595.	\$71,744,295.

COMPARATIVE FIGURES INCLUDING REPORTED ACREAGES  
FOR FRUIT, NUT, BERRY, AND VEGETABLE CROPS  
OF

YEAR	AGRICULTURAL VALUES FOR FIFTEEN YEARS							NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK AND POULTRY PRODUCTS	FIELD CROPS AND APIARY			
1952	83,937	\$35,767,367	28,237	\$11,587,016	\$31,208,224	\$2,376,861	\$ 5,089,395	\$ 86,028,863.	
1953	82,174	46,145,673	22,259	9,707,947	30,012,034	2,294,318	5,998,845	94,158,817.	
1954	80,884	44,835,821	18,736	9,750,862	24,310,666	1,920,938	7,554,467	88,372,754.	
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.	
1956	75,984	51,621,955	25,746	12,252,637	23,475,422	2,270,102	8,648,229	98,268,345.	
1957	75,428	40,073,580	20,849	10,528,162	23,489,908	2,592,532	9,895,797	86,579,979.	
1958	74,385	39,572,471	18,830	10,411,423	24,392,454	2,707,159	8,353,495	85,437,002.	
1959	68,083	48,042,090	16,496	10,278,475	24,051,943	2,682,444	10,834,781	95,889,733.	
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.	
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.	
1962	62,832	30,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.	
1963*	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.	
1964*	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.	
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.	
1966	50,728	28,599,500	15,632	13,223,600	14,492,600	1,596,565	13,832,030	71,744,295.	

1952 - 1957 values include U.S. government payments.

\* Revised figures

ACREAGE TREND

	<u>ACREAGE TREND</u>					<u>1966</u> <u>LOSS OR GAIN</u>
	<u>1950</u>	<u>1955</u>	<u>1960</u>	<u>1965</u>	<u>1966</u>	
TOTAL BEARING AND NON-BEARING ACREAGE OF FRUIT AND NUT CROPS*						
Apricots	16,511	14,117	12,096	7,832	7,478	-
Cherries	3,544	4,498	3,994	2,522	2,444	-
Pears	7,160	7,303	6,912	5,819	5,867	+
Grapes	5,626	5,020	5,659	3,369	3,249	-
Prunes	47,708	40,909	33,940	28,769	27,421	-
Walnuts	9,619	10,302	8,918	7,501	7,136	-
Miscellaneous Tree Crops (Apples, Peaches, Plums & Other)		841	578	919	873	-
TOTAL ACREAGE OF ALL TREES AND VINES		82,990	70,297	56,731	54,468	-
Strawberries	1,947	3,007	1,480	287	300	
New Plantings of Trees and Vines			1,025	289	162	
Number of Orchard and Vineyard Parcels		6,152	5,919	4,506	4,163	

\* Excludes bushberries and Prickly Pears.

ACREAGES OF MAJOR FRUIT AND NUT CROPS

NORTH COUNTY VS. SOUTH COUNTY\*

	1966			1966	
	Non-Bearing	Bearing		Non-Bearing	Bearing
Apples	N Co	2	Pears, All	N Co	252
	S Co	6		S Co	495
	Total	8		Total	747
Apricots	N Co	210	Plums	N Co	1
	S Co	23		S Co	14
	Total	233		Total	15
Cherries, Bing	N Co	150	Prunes, French	N Co	498
	S Co	120		S Co	1,494
	Total	270		Total	1,992
Cherries, Royal Ann	N Co	51	Prunes, Sugar	N Co	2
	S Co	100		S Co	17
	Total	151		Total	19
Cherries, All	N Co	178	Prunes, Imperial	N Co	0
	S Co	301		S Co	8
	Total	479		Total	8
Grapes	N Co	0	Prunes, All	N Co	377
	S Co	104		S Co	1,648
	Total	104		Total	2,025
Pears, Bartlett	N Co	225	Walnuts	N Co	128
	S Co	495		S Co	159
	Total	720		Total	287

TOTALS OF ABOVE		Non-Bearing	Bearing
N Co		1,148	28,183
S Co		2,750	21,807

\* Town of Coyote is used as the dividing point between North County and South County.



1967

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*Calif.*

# County of Santa Clara

## Agricultural Crop Report

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**1967**

*Agricultural Crop Report*

UNIVERSITY OF CALIFORNIA  
APR 23 1968  
GOV. DEPT. - 1967



county of santa clara



DEPARTMENT OF AGRICULTURE THEODORE J. MONIZ, COMMISSIONER  
75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

299-2171

March 15, 1968

MR. EARL COKE, DIRECTOR  
CALIFORNIA DEPARTMENT OF AGRICULTURE:

THE HONORABLE BOARD OF SUPERVISORS OF THE  
COUNTY OF SANTA CLARA:

AND

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE:

Gentlemen:

In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1967 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products of the County of Santa Clara.

The gross value of the commercial crops and products produced was \$71,978,895, which is an increase of \$376,100 over the year 1966. It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

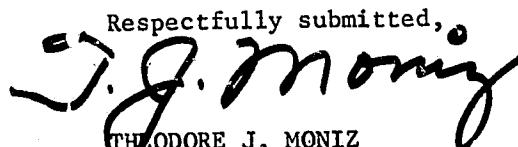
A. C. P. payments are not included in the gross value figures, but are only reported for informational purposes.

As a point of interest, also included in this report are three data sheets, one showing crops and products exceeding "One Million" dollars in value, one showing the "Acreage Trend" of our bearing and non-bearing acreage of our major fruit, nut and grape crops, and one showing the acreage of our major fruit, nut and grape crops for North and South County, using Coyote as the dividing line.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all the members of my staff, I express my sincere thanks for their diligent efforts in obtaining and compiling the information reflected in this report.

Respectfully submitted,

  
THEODORE J. MONIZ  
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA  
DEPARTMENT OF AGRICULTURE

THEODORE J. MONIZ  
AGRICULTURAL COMMISSIONER

ANNUAL CROP REPORT  
FOR YEAR 1967

\* \* \* \*

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\* \* \* \*

COUNTY EXECUTIVE

HOWARD W. CAMPEN



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P E R S O N N E L

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## COMMENTS ON 1967 CROP PRODUCTION

Production for most of the deciduous fruit crops in Santa Clara County was greatly reduced because of a very poor fruit set due to the prolonged rainy period during late March and April, while the fruit crops were in bloom. From this report it is quite evident that prune production was not as severely affected as were apples, apricots, cherries and pears. Prune production was up slightly, but a three to one dry-away was experienced along with a larger tonnage of smaller and inferior fruit. Due to lower prices the gross income for prunes decreased from \$10,212,900.00 to \$8,781,500.00, consequently prunes lost its rating in rank as the number one crop in Santa Clara County.

Apple income decreased \$38,100.00, apricot production dropped 12,840 tons below the 34,000 tons for 1966, and the value decreased \$1,541,000.00, cherries dropped from \$3,236,000.00 to \$1,189,000.00. Pear production undoubtedly suffered the greatest loss, decreasing from 57,710 tons to 20,445 tons, and even though pears received one of the highest prices ever paid the value still decreased \$1,417,100.00. Walnut production was lower, but due to higher prices the gross income increased \$285,000.00. Though higher prices were paid for most of the crops the over all gross income returns for all fruits, grapes and nuts decreased \$6,283,700.00. There was also a reduction of 4,123 acres of our major fruit crops, with prunes losing 2,164 acres. Strawberry production and gross value exceeded that of 1966, even though the first crop was damaged and picking hampered by wet weather.

Even though inclement weather severely hampered seeding and planting of many of our vegetable crops, and with approximately 1600 additional acres planted over 1966, the overall total gross value increased from \$13,223,600.00 to \$16,926,300.00, with tomatoes (the number two crop in Santa Clara County), cucumbers and bell peppers showing the largest increases, these three vegetable crops have received a place in the million dollar income category.

Additional new plantings of cut flowers in Santa Clara County continues to increase steadily. Total production area under glass, plastic or fiberglass is 11,267,000 square feet, and there was approximately 155 acres producing outdoor chrysanthemums, asters, gladioli, iris, daisies, statice, strawflowers, sweet peas and other cut flowers.

The total gross income for all cut flowers increased \$2,474,400.00, with chrysanthemums leading all other crops produced in the county in dollar value with a gross income of \$10,021,000.00, and now holds the number one rating in rank as the leading individual gross income crop in the County. Carnations also showed an increase in income of from \$2,494,000.00 to \$3,265,000.00.

With nearly ten (10) inches of rain falling in late March and April, which caused considerable anguish and near disaster for some crops, it nevertheless was beneficial from the standpoint of maintaining our water level. Most of the reservoirs were filled to capacity, and maintained a favorable water level throughout the summer. Pasture and range land benefited tremendously, and generally provided ample range feed for livestock throughout the summer months. Because of the late rains most growers saved from one to two irrigations of their orchards, and the same was true for other crops.

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION	VALUE	
			BEARING	NON-B		PER ACRE	PER TON
Apples	1967	Fresh			200	\$ 260.	\$ 52,000.
		Canned			200	45.	9,000.
		Juice			550	40.	22,000.
		Total	169	15	950		83,000.
	1966	Fresh			500	150.	75,000.
		Canned			450	60.	27,000.
		Juice			450	42.50	19,100.
		Total	165	8	1,400		121,100.
Apricots	1967	Fresh			260	300.	78,000.
		Canned			7,600	132.**	1,003,000.
		Dried			10,300	1,040.	1,789,000.
		By-Products*			3,000	125.	375,000.
		Total	6,451	211	21,160		3,245,000.
	1966	Fresh			2,400	220.	528,000.
		Canned			10,600	92.50**	980,000.
		Dried			19,000	960.	3,168,000.
		By-Products*			2,000	55.	110,000.
		Total	7,245	233	34,000		4,786,000.
Cherries	1967	Fresh			560	720.	403,000.
		Canned			1,600	440.	704,000.
		Barreled			200	360.	72,000.
		By-Products*			100	100.	10,000.
		Total	1,760	431	2,460		1,189,000.
	1966	Fresh			2,700	825.	2,228,000.
		Canned			2,400	360.	864,000.
		Barreled			400	300.	120,000.
		By-Products*			100	240.	24,000.
		Total	1,965	479	5,600		3,236,000.
Grapes	1967	Processed	3,057	81	10,800	115.	1,242,000.
	1966	Processed	3,145	104	11,900	110.	1,309,000.

\* Indicates strained foods, nectar, juice and frozen.

\*\* Includes hauling

FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		VALUE PER TON	TOTAL
			BEARING	NON-B	PER ACRE	TOTAL TONS		
Peaches	1967	Fresh & Processed	56	0	6.07	340	\$135.	\$ 45,900.
	1966	Fresh & Processed	62	3	8.30	515	140.	72,100.
Pears Bartlettts	1967	Fresh				5	240.	1,200.
		Canned				11,000	178.**	<u>1,958,000.</u>
		Total	3,874	574	2.84	11,005		1,959,200.
Bartlettts	1966	Fresh				10	90.	900.
		Canned				41,500	82.50**	3,424,000.
		By-Products*				900	50.50**	<u>45,400.</u>
		Total	3,963	720	10.7	42,410		3,470,300.
Hardys Hardys	1967	Canned	779	17	8.34	6,500	176.**	1,144,000.
		Canned	808	17	14.2	11,500	79.50**	914,000.
All Other Varieties	1967	Fresh				600	270.	162,000.
		Canned				2,340	129.**	<u>302,000.</u>
		Total	343	11	8.57	2,940		464,000.
All Other Varieties	1966	Fresh				3,800	158.	600,000.
		By-Products*				NONE	NONE	<u>NONE</u>
		Total	349	10	10.9	3,800		600,000.
Total -- All Pears	1967		4,996	602		20,445		3,567,200.
			5,120	747		57,710		4,984,300.
Plums	1967	Fresh	96	10	1.98	190	235.	44,600.
		Fresh	105	15	2.48	260	175.	45,500.
Prickly Pears	1967	Fresh	160	55	3.31	530	180.	95,400.
		Fresh	160	55	3.31	530	180.	95,400.

\* Indicates strained foods, jam, nectar and juice

\*\* Includes hauling

FRUIT AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		VALUE	
			BEARING	NON-B	PER ACRE	TOTAL TONS	PER TON	TOTAL
Prunes, French Imperial Sugar Other Var.	1967	Dried	21,754	1,662	1.52	33,020	\$250.	\$8,255,000.
		Dried	790	8	1.52	1,200	320.	384,000.
		Dried	1,004	11	0.50	500	270.	135,000.
		Dried	22	6	1.36	30	250.	7,500.
		Total	23,570	1,687		34,750		8,781,500.
French Imperial Sugar Other Var.	1966	Dried	23,356	1,992	1.41	32,900	290.	9,541,000.
		Dried	867	8	1.20	1,040	380.	395,000.
		Dried	1,151	19	0.66	760	360.	274,000.
		Dried	22	6	0.45	10	290.	2,900.
		Total	25,396	2,025		34,710		10,212,900.
Walnuts	1967	Dried	6,431	220	.583	3,750	580.	2,175,000.
	1966	Dried	6,849	287	.613	4,200	450.	1,890,000.
Miscellaneous Fruits & Nuts	1967		119	1				20,000.
	1966		121	2				20,000.
TOTALS	1967		46,865	3,313				\$20,488,600.
	1966		50,333	3,958				26,772,300.

BUSHBERRIES AND STRAWBERRIES

CROP	YEAR	UTILIZATION	ACREAGE PRODUCTION		TOTAL	UNIT	PER UNIT	VALUE
			BEARING	PER ACRE				
Raspberries	1967	Fresh			38,200	Trays (7½ lb.)	\$ 4.	\$ 153,000.
		Processed	50	780	<u>3</u>	Tons	300.	<u>900.</u>
		Total			39,000	Trays		153,900.
	1966	Fresh			54,700	Trays (7½ lb.)	4.15	227,000.
		Processed	70	800	<u>5</u>	Tons	320.	<u>1,600.</u>
		Total			56,000*	Trays		228,600.
Other Bushberries	1967	Fresh & Proc.	15	900	13,500	Trays	2.35	31,700.
		Fresh & Proc.	25	900	22,500	Trays	2.65	59,600.
		Total			352,000	Trays (12 lb.)	2.35	827,000.
Strawberries	1967	Fresh			<u>3,170</u>	Tons	300.	<u>951,000.</u>
		Processed	400	2,200	880,000*	Trays		1,778,000.
		Total			293,000	Trays (12 lb.)	2.70	791,000.
	1966	Fresh			<u>2,200</u>	Tons	340.	<u>748,000.</u>
		Processed	300	2,200	660,000*	Trays		1,539,000.
		Total						
TOTALS	1967			465				\$1,963,600.
	1966			395				1,827,200.

\* Tons converted to trays for total production

VEGETABLE CROPS

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		VALUE		
				PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Anise	1967	Fresh	75	315.	23,600	Crate(45#)	\$ 2.95	\$ 69,600.
	1966	Fresh	80	335.	26,800	Crate	2.30	61,600.
Beans, Lima	1967	Processed	400	1.96	785	Ton	160.	126,000.
	1966	Processed	415	1.63	675	Ton	165.	111,000.
Beans, Snap	1967	Fresh	170	3.92	665	Ton	300.	200,000.
		Processed	<u>925</u>	3.75	<u>3,470</u>	Ton	130.	<u>451,000.</u>
		Total	1,095		4,135			651,000.
Anise	1966	Fresh	175	4.90	860	Ton	240.	206,000.
		Processed	<u>1,150</u>	4.82	<u>5,540</u>	Ton	120.	<u>665,000.</u>
		Total	1,325		6,400			871,000.
Broccoli	1967	Fresh & Proc.	190	4.40	835	Ton	135.	113,000.
	1966	Fresh & Proc.	155	4.19	650	Ton	125.	81,200.
Cabbage	1967	Fresh & Proc.	120	8.40	1,010	Ton	50.	50,500.
	1966	Fresh & Proc.	180	13.3	2,390	Ton	35.	83,600.
Carrots	1967	Fresh & Proc.	25	27.0	675	Ton	22.	14,800.
	1966	Fresh & Proc.	45	22.8	1,030	Ton	19.50	20,100.
Cauliflower	1967	Fresh	300	330.	99,000	Carton(23#)	2.00	198,000.
	1966	Fresh	291	360.	105,000	Carton(23#)	1.60	168,000.



VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	TOTAL	VALUE
				PER ACRE	TOTAL				
Celery	1967	Fresh	40	970.	38,800	Crate(60#)	\$ 1.30	\$ 50,400.	
	1966	Fresh	45	970.	43,600	Crate	1.95	85,000.	
Corn	1967	Fresh	595	235.	140,000	Crate(45#)	2.25	315,000.	
	1966	Fresh	450	250.	112,000	Crate	2.10	235,000.	
Cucumbers	1967	Fresh	190	535.	102,000	Carton(28#)	1.45	148,000.	
		Processed Total	<u>1,585</u> <u>1,775</u>	12.4	19,600	Ton	83.50	<u>1,637,000.</u> <u>1,785,000.</u>	
Endive	1966	Fresh	145	555.	80,500	Carton(28#)	1.35	109,000.	
		Processed Total	<u>1,090</u> <u>1,235</u>	11.6	12,600	Ton	80.	<u>1,008,000.</u> <u>1,117,000.</u>	
Garlic	1967	Fresh	55	410.	22,600	Crate(35#)	1.30	29,400.	
	1966	Fresh	28	430.	12,000	Crate	1.25	15,000.	
Garlic	1967	Dry	320	5.0	1,600	Ton	425.	680,000.	
		Dry	500	4.05	2,020	Ton	230.	465,000.	
Lettuce, Head Leaf	1967	Fresh	230	400.	92,000	Carton(43#)	1.70	156,000.	
		Fresh Total	<u>520</u> <u>750</u>	470.	244,000	Crate(22#)	1.20	<u>293,000.</u> <u>449,000.</u>	
Lettuce, Head Leaf	1966	Fresh	445	365.	162,000	Carton(43#)	1.85	300,000.	
		Fresh Total	<u>735</u> <u>1,180</u>	475.	349,000	Crate(22#)	1.15	<u>401,000.</u> <u>701,000.</u>	

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		VALUE		
				PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Mushrooms	1967	Fresh	8	67,400.	539,000	Lb.	\$ .50	\$ 270,000.
	1966	Fresh	8	69,000.	552,000	Lb.	.46	254,000.
Mustard Greens	1967	Fresh	105	360.	37,800	Crate (20#)	1.25	47,000.
	1966	Fresh	75	340.	25,500	Crate	1.20	30,600.
Onions	1967	Dry	300	600.	180,000	Sack (50#)	1.65	297,000.
	1966	Dry	320	675.	216,300	Sack	1.70	367,000.
Onions, Green	1967	Fresh	15	3,000.	45,000	Dozen	.55	24,800.
	1966	Fresh	15	4,000.	60,000	Dozen	.40	24,000.
Peas, Fall Spring	1967	Fresh	165	65.	10,700	Basket (27#)	1.35	14,400.
		Fresh	90	200.	18,000	Basket	.75	13,500.
		Total	255		28,700			27,900.
Fall Spring	1966	Fresh	125	105.	13,100	Basket (27#)	3.50	45,800.
		Fresh	150	140.	21,000	Basket	3.75	78,800.
		Total	275		34,100			124,600.
Peppers, Bell	1967	Fresh & Proc.	1,280	510.	653,000	Carton (30#)	2.10	1,371,000.
		Fresh & Proc.	880	580.	510,000	Crate	1.70	867,000.
Peppers, Chili and Wax	1967	Fresh & Proc.	95	640.	60,800	Lug (18#)	2.30	140,000.
		Fresh & Proc.	100	490.	49,000	Lug	2.65	130,000.
Romaine	1967	Fresh	180	420.	75,600	Crate (72#)	1.50	113,000.
		Fresh	135	440.	59,400	Crate	1.35	80,200.

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PER ACRE	PRODUCTION		UNIT	PER UNIT	VALUE TOTAL
					TOTAL	TOTAL			
Spinach	1967	Fresh & Proc.	230	7.1	1,630	Ton	\$ 57.	\$ 92,900.	
	1966	Fresh & Proc.	175	5.56	975	Ton	80.	78,000.	
Squash	1967	Fresh	60	560.	33,600	Lug(24#)	1.75	58,800.	
		Processed Total	160 220	7.8	1,250	Ton	65.	81,200. 140,000.	
Tomatoes	1966	Fresh	75	625.	46,900	Lug(24#)	1.70	79,700.	
		Processed Total	225 300	10.3	2,320	Ton	70.	162,000. 241,700.	
Tomatoes	1967	Fresh	175	2,050.	359,000	Lug(20#)	1.55	556,000.	
		Cherry Processed Total	35 8,470 8,680	3,610. 25.7	126,000 218,000	Flat(15#) Ton	1.25 41.50*	158,000. 9,047,000. 9,761,000.	
Misc. Vegetables	1966	Fresh	235	2,030.	477,000	Lug(20#)	1.75	835,000.	
		Cherry Processed Total	30 7,000 7,265	3,740. 26.4	112,000 185,000	Flat(15#) Ton	1.90 31.50*	213,000. 5,828,000. 6,876,000.	
TOTALS	1967	Fresh	170			Per Acre	650.	110,000.	
	1966	Fresh	155			Per Acre	880.	136,000.	
								\$16,926,300.	
								13,223,600.	

\* Includes hauling

## FIELD CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		VALUE		
			PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Barley	1967	4,000	1.	4,000	Ton	\$ 50.	200,000.
	1966	4,000	1.	4,000	Ton	47.	188,000.
Hay - Alfalfa	1967	750	5.25	3,940	Ton	29.	114,000.
	1966	830	5.5	4,560	Ton	27.	123,000.
Grain	1967	6,700	1.5	10,000	Ton	24.	240,000.
	1966	8,500	1.25	10,600	Ton	24.	254,000.
Other	1967	3,500	.80	2,800	Ton	22.	61,600.
	1966	2,500	.75	1,880	Ton	22.	41,400.
Oats	1967	500	1.	500	Ton	52.	26,000.
	1966	200	1.	200	Ton	47.	9,400.
Pasture & Range Improved	1967	3,750			Acre	25.	93,800.
	1966	3,500			Acre	25.	87,500.
Irrigated	1967	1,600			Acre	125.	200,000.
	1966	1,800			Acre	125.	225,000.
Range	1967	225,000			Acre	2.50	562,000.
	1966	225,000			Acre	2.	450,000.
Sugar Beets	1967	305	21.3	6,500	Ton	13.	84,500.
	1966	795	23.	18,300	Ton	11.50	210,000.
TOTALS	1967						\$1,581,900.
	1966						1,589,300.

NURSERY PRODUCTS - CUT FLOWERS

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE
		HOUSE SQ. FT.	FIELD ACRES				
Asters	1967		65	18,200,000	Bloom	\$.037	\$ 673,000.
	1966		60	16,800,000	Bloom	.035	588,000.
Carnations****	1967	2,612,000		52,240,000	Bloom	.0625	3,265,000.
	1966	2,207,000		44,140,000	Bloom	.0565	2,494,000.
Chrysanthemums, Outdoor	1967		37	4,893,000	Bloom	.14	685,000.
Standard**			25	3,237,000	Bloom	.105	340,000.
Other Types***			14	382,000	Bunch	.54	206,000.
Pompon			76				1,231,000.
Total							
Standard**	1966		39	4,998,000	Bloom	.1235	617,000.
Other Types***			23	3,054,000	Bloom	.098	299,000.
Pompon			17	483,000	Bunch	.50	242,000.
Total			79				1,158,000.
Standard**	1967	14,788,000		44,362,000	Bloom	.15	6,654,000.
Other Types***		3,008,000		9,022,000	Bloom	.12	1,083,000.
Pompon		2,892,000		1,880,000	Bunch	.56	1,053,000.
Total		20,688,000					8,790,000.
Standard**	1966	14,208,000		42,622,000	Bloom	.136	5,797,000.
Other Types***		2,388,000		7,162,000	Bloom	.102	731,000.
Pompon		2,172,000		1,412,000	Bunch	.54	762,000.
Total		18,768,000					7,290,000.
Roses****	1967	380,000		5,235,000	Bloom	.11	576,000.
	1966	394,000		5,428,000	Bloom	.0987	536,000.
Miscellaneous****	1967						110,000.
	1966						105,000.
TOTALS	1967						\$14,645,000.
	1966						12,171,000.

\*Actual area under glass & plastic for 1967 is 8,275,000 Sq. .

Above figures based on multiple crops per year.

\*\*Large Commercial -- Albatross, Detroit News, Turners, etc.

\*\*\*c.c.s. Matchsticks, Quills, etc.

\*\*\*\*Includes Acacia, Gladioli, Iris, Stephanotis,

Daisies, Snapdragons, Statice, Strawflowers,

Sweet Peas, Sweet William and others.

\*\*\*\*\*Figures are total area under glass and plastic.

ITEM	NURSERY PRODUCTS - NURSERY STOCK				VALUE		
	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	TOTAL
		HOUSE SQ. FT.	FIELD ACRES				
Bedding Plants	1967	67,700	2.25	88,200	Flats	\$2.20	\$ 194,000.
	1966	130,000	2.5	110,000	Flats	1.96	216,000.
Christmas Trees	1967		67.5	6,300	Plants	3.84	24,200.
	1966		45.0	10,200	Plants	4.49	45,800.
Herbaceous Perennials	1967	45,000		48,400	Plants	Var.	35,000.
	1966	24,000		25,060	Plants	Var.	18,690.
Ornamental Trees, Roses and Shrubs	1967	40,000	42.0	787,000	Plants	Var.	770,000.
	1966	140,000	43.5	645,920	Plants	Var.	626,740.
Miscellaneous*	1967						440,000.
	1966						442,200.
TOTALS	1967						\$1,463,200.
	1966						1,349,430.

\* Includes Indoor Decoratives, Propagative materials, and Vegetable plants.

CROP	YEAR	SEED CROPS HARVESTED		PRODUCTION		TOTAL
		ACREAGE	ACREAGE	POUNDS	POUNDS	
Miscellaneous Vegetable Seed	1967	1010.		650,000		\$1,020,000.
	1966	600.		382,000		270,000.
Miscellaneous Flower and Agricultural Seed	1967	40.		11,400		22,600.
	1966	110.		39,400		41,600.
TOTALS	1967	1050.		661,400		\$1,042,600.
	1966	710.		421,400		311,600.

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	VALUE	TOTAL
Honey	1967	90,000	Lb.	.13		\$11,700.
	1966	55,500	Lb.	.14		7,770.
Bees Wax	1967	1,500	Lb.	.55		825.
	1966	1,120	Lb.	.44		495.
TOTALS	1967					\$12,525.
	1966					8,265.

U. S. GOVERNMENT PAYMENTS  
(This Total Not Included  
in Agricultural Income)

	1966	1967
Sugar Beets (Sugar Act Payment)	\$27,500.	\$16,800.
A. C. P. (Agricultural Conservation Program)	26,400.	29,500.
Wool Incentive Payment	1,200.	1,800.
TOTALS	\$55,100.	\$48,100.

## LIVESTOCK AND POULTRY

ITEM*	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	TOTAL
			TOTAL LIVEWEIGHT	VALUE			
Cattle and Calves	1967	27,700	119,000	Cwt.	\$ 24.	\$2,856,000.	
	1966	27,300	114,000	Cwt.	23.	2,622,000.	
Breeding Stock	1967	250		Each	400.	100,000.	
	1966	163		Each	228.	37,200.	
Sheep and Lambs	1967	1,160	950	Cwt.	22.	20,900.	
	1966	1,300	1,200	Cwt.	22.	26,400.	
Hogs and Pigs	1967	650	1,320	Cwt.	20.	26,400.	
	1966	1,600	1,260	Cwt.	23.	29,000.	
Broilers and Fryers	1967	1,044,000	3,915,000	Lb.	.173	677,000.	
	1966	1,092,000	4,095,000	Lb.	.17	696,000.	
Other Chickens	1967	383,000	1,532,000	Lb.	.042	64,300.	
	1966	579,000	2,403,000	Lb.	.069	166,000.	
Rabbits	1967	900	4,050	Lb.	.288	1,170.	
	1966	4,800	21,600	Lb.	.27	5,830.	
Squabs	1967	14,500	14,500	Lb.	.89	12,900.	
	1966	15,500	15,500	Lb.	.83	12,900.	
TOTALS	1967					\$3,758,670.	
	1966					3,595,330.	

\* Livestock figures are based on average weight and average selling price of all animals.  
 Figures show only local net weight gain of animals originally purchased from out of County.



LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	VALUE	TOTAL
Milk Market	1967	1,200,000	Cwt.	\$4.61	\$ 5,532,000.	
	1966*	1,245,000	Cwt.	4.51	5,615,000.	
Manufacturing	1967	3,890	Cwt.	4.06	15,800.	
	1966*	14,700	Cwt.	3.63	53,400.	
Wool	1967	10,000	Lb.	.37	3,700.	
	1966	13,000	Lb.	.49	6,370.	
Eggs, Chicken**	1967	16,469,000	Doz.	.276	4,545,000.	
	1966	14,352,000	Doz.	.354	5,081,000.	
TOTALS	1967				\$10,096,500.	
	1966*				10,755,770.	

\* Revised figures

\*\* Includes market and farm retail eggs

INVENTORIES OF LIVESTOCK AND POULTRY  
(In Number of Head)

ITEM	JANUARY 1, 1967	JANUARY 1, 1968
Milk Cows, 2 years and over	11,000	11,700.
Cattle and Calves in feed lots	4,200	3,550.
Other Cattle and Calves	24,400	24,600.
Total	39,600	39,850.
Sheep and Lambs	1,600	1,100.
Hogs and Pigs	1,200	1,050.
Hens and Pullets of Laying Age	879,000	989,000.

CROPS AND PRODUCTS OF ONE MILLION DOLLARS OR MORE RETURNS

1966

1967

1. Prunes	\$10,212,900.	1. Chrysanthemums	\$10,021,000.
2. Chrysanthemums	8,448,000.	2. Tomatoes	9,761,000.
3. Tomatoes	6,876,000.	3. Prunes	8,781,500.
4. Milk	5,668,400.	4. Milk	5,547,800.
5. Eggs	5,081,000.	5. Pears	3,567,200.
6. Pears	4,984,300.	6. Carnations	3,265,000.
7. Apricots	4,786,000.	7. Apricots	3,245,000.
8. Cherries	3,236,000.	8. Cattle and Calves	2,856,000.
9. Cattle and Calves	2,622,000.	9. Walnuts	2,175,000.
10. Carnations	2,494,000.	10. Cucumbers	1,785,000.
11. Walnuts	1,890,000.	11. Strawberries	1,778,000.
12. Strawberries	1,539,000.	12. Peppers	1,511,000.
13. Nursery Stock	1,349,430.	13. Nursery Stock	1,463,200.
14. Grapes	1,309,000.	14. Grapes	1,242,000.
15. Cucumbers	1,117,000.	15. Cherries	1,189,000.
		16. Seed Crops	1,042,600.

SUMMARY

	VALUATION	
	1966	1967
FRUIT AND NUTS	\$26,772,300.	\$20,488,600.
BUSHBERRIES AND STRAWBERRIES	1,827,200.	1,963,600.
VEGETABLE CROPS	13,223,600.	16,926,300.
FIELD CROPS	1,588,300.	1,581,900.
NURSERY PRODUCTS - CUT FLOWERS	12,171,000.	14,645,000.
NURSERY PRODUCTS - NURSERY STOCK	1,349,430.	1,463,200.
SEED CROPS	311,600.	1,042,600.
APIARY PRODUCTS	8,265.	12,525.
LIVESTOCK AND POULTRY	3,595,330.	3,758,670.
LIVESTOCK AND POULTRY PRODUCTS	10,755,770.*	10,096,500.
TOTALS	\$71,602,795.*	\$71,978,895.

\* Revised Figures

COMPARATIVE FIGURES INCLUDING REPORTED ACREAGES  
FOR FRUIT, NUT, BERRY AND VEGETABLE CROPS  
OF

AGRICULTURAL VALUES FOR FIFTEEN YEARS

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK AND POULTRY PRODUCTS	FIELD CROPS AND APIARY	NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
1945	100,770	\$39,870,475	16,573	\$ 6,788,581	\$14,947,712	\$2,574,203	\$ 1,075,000	\$ 65,255,971.
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.
1956	75,984	51,621,955	25,746	12,252,637	23,475,422	2,270,102	8,648,229	98,268,345.
1957	75,428	40,073,580	20,849	10,528,162	23,489,908	2,592,532	9,895,797	86,579,979.
1958	74,385	39,572,471	18,830	10,411,423	24,392,454	2,707,159	8,353,495	85,437,002.
1959	68,083	48,042,090	16,496	10,278,475	24,051,943	2,682,444	10,834,781	95,889,733.
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.
1962	62,832	30,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.
1963	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,134,000	72,988,150.
1964	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.
1966*	50,728	28,599,500	15,632	13,223,600	14,351,100	1,596,565	13,832,030	71,602,795.
1967	47,330	22,452,200	17,278	16,926,300	13,855,170	1,594,425	17,150,800	71,978,895.

1945 - 1957 field crop values include U. S. government payments.

\* Revised Figures

ACREAGE TREND

	<u>1950</u>	<u>1960</u>	<u>1965</u>	<u>1966</u>	<u>1967</u>	<u>1967</u> <u>LOSS OR GAIN</u>
TOTAL BEARING AND NON-BEARING ACREAGE OF PRINCIPAL CROPS*	16,511	12,096	7,832	7,478	6,662	- 816
Apricots	3,544	3,994	2,522	2,444	2,191	- 253
Cherries	7,160	6,912	5,819	5,867	5,598	- 269
Pears	5,626	3,859	3,369	3,249	3,138	- 111
Grapes	47,708	33,940	28,769	27,421	25,257	- 2,164
Prunes	9,619	8,918	7,501	7,136	6,651	- 485
Walnuts						
Miscellaneous Tree Crops (Apples, Peaches, Plums & Other)		578	919	873	848	- 25
TOTAL ACREAGE OF ALL TREES AND VINES	1,947	70,297	56,731	54,468	50,345	- 4,123
Strawberries		1,480	287	300	400	
New Plantings of Trees and Vines		1,025	289	162	170	
Number of Orchard and Vineyard Parcels		5,919	4,506	4,163	4,022	

\* Excludes bushberries and Prickly Pears

ACREAGE OF MAJOR FRUIT AND NUT CROPS

NORTH COUNTY VS. SOUTH COUNTY\*

	1967			1967		
	Non-Bearing	Bearing		Non-Bearing	Bearing	
Apples	N Co	3	124			
	S Co	12	45			
	Total	15	169			
Apricots	N Co	199	5,653			
	S Co	12	798			
	Total	211	6,451			
Cherries, Bing	N Co	128	695			
	S Co	127	181			
	Total	255	876			
Cherries, Royal Ann	N Co	47	594			
	S Co	81	147			
	Total	128	741			
Cherries, All	N Co	146	1,422			
	S Co	285	338			
	Total	431	1,760			
Grapes	N Co	0	1,271			
	S Co	81	1,786			
	Total	81	3,057			
Pears, Bartlett	N Co	167	2,907			
	S Co	407	967			
	Total	574	3,874			
Pears, All	N Co	3	124			
	S Co	12	45			
	Total	15	169			
Plums	N Co	199	5,653			
	S Co	12	798			
	Total	211	6,451			
Prunes, French	N Co	128	695			
	S Co	127	181			
	Total	255	876			
Prunes, Sugar	N Co	47	594			
	S Co	81	147			
	Total	128	741			
Prunes, Imperial	N Co	146	1,422			
	S Co	285	338			
	Total	431	1,760			
Walnuts	N Co	167	2,907			
	S Co	407	967			
	Total	574	3,874			

TOTALS OF ABOVE	1967		1967	
	Non-Bearing	Bearing	Non-Bearing	Bearing
	North Co	1,047	25,262	
	South Co	2,210	21,268	

\*Town of Coyote is used as the dividing point between North County and South County.

Three vertical black bars of varying widths are positioned on the left side of the page. The bars are solid black and extend from near the top to near the bottom of the page. The middle bar is the narrowest, while the two outer bars are wider and appear to be made of a textured or grainy material.

1968

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Office of the Agricultural Commissioner  
County of Santa Clara California

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# Agriculture Crop Report

## 1968



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County of Santa Clara  
California

Department of Agriculture  
75 West St. James Street  
San Jose, California 95113  
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MR. JERRY W. FIELDER  
CALIFORNIA DEPARTMENT OF AGRICULTURE:

THE HONORABLE BOARD OF SUPERVISORS OF THE  
COUNTY OF SANTA CLARA:

AND

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE:

Gentlemen:

In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1968 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products of the County of Santa Clara.

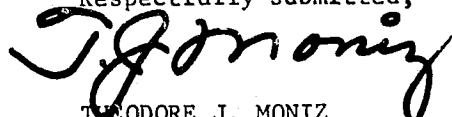
The gross value of the commercial crops and products produced was \$75,068,425, which is an increase of \$2,970,330 over the year 1967. It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

Again, as a point of interest, also included in this report are three data sheets, one showing crops and products exceeding "One Million" dollars in value, one showing the "Acreage Trend" of our bearing and non-bearing acreage of our major fruit, nut and grape crops, and one showing the acreage of our major fruit, nut and grape crops for North and South County, using Coyote as the dividing line.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all the members of my staff, I express my sincere thanks for their diligent and conscientious efforts in obtaining and compiling the information for this report.

Respectfully submitted,



THEODORE J. MONIZ  
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA  
DEPARTMENT OF AGRICULTURE

T H E O D O R E J. M O N I Z  
A G R I C U L T U R A L C O M M I S S I O N E R

A N N U A L C R O P R E P O R T  
F O R Y E A R 1 9 6 8

\*\*\*\*\*

B O A R D O F S U P E R V I S O R S

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SAM P. DELLA MAGGIORE	DISTRICT 2
CHARLES A. QUINN	DISTRICT 3
RALPH H. MEHRKENS, CHAIRMAN	DISTRICT 4
MARTIN J. SPANGLER	DISTRICT 5

\*\*\*\*\*

C O U N T Y E X E C U T I V E

H O W A R D W. C A M P E N

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P E R S O N N E L

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## COMMENTS ON 1968 CROP PRODUCTION

The 1968 total gross agricultural income for all crops, including livestock, poultry and their products that were produced in Santa Clara County was \$75,068,425., which is an increase of nearly \$3,000,000. over that of 1967. The 1968 total is also the highest since 1961, which was \$77,008,400.

The total gross incomes for berries, vegetables, field crops, cut flowers, honey, livestock and poultry products showed a slight decrease from 1967, but substantial increases are shown for deciduous fruits, nuts, grapes, seed crops, livestock and poultry.

For the second consecutive year, despite marketing difficulties from transportation problems and a surplus of flowers in midsummer, chrysanthemums, as a cut flower crop with a gross income of \$9,393,000. still holds the number one spot as the leading income crop in Santa Clara County.

Tomatoes and prunes, again ranked second and third respectively, for the second year in a row, with respective gross incomes of \$8,563,000. and \$8,498,000. It was anticipated that tomato tonnage per acre would show an increase over that of 1967, but due to unexpected heavy rains during the late harvest season, which spoiled considerable tonnage, the yield dropped from 25.7 tons per acre to 24.5. Even though prune prices were slightly higher in 1968, the gross income decrease of \$273,400. was due to a slightly lower yield per acre and a loss of 650 bearing acres.

Higher prices and better yields for most of the deciduous fruit, nut and grape crops is the reason for the \$23,982,700 gross value for all these crops, which is an increase of \$3,494,100 over 1967. A below normal yield of apricots, and a loss of nearly 10,000 tons of a predicted large bartlett pear crop that was not harvested because of sizing problems, accounted for a lesser increase than was anticipated.

In contrast to the spring of 1967, an early, warm, spring brought rapid development in all tree crops. The average bloom date was about 10 to 15 days early. Three warm days in late March, with a high of 82 degrees, did affect the apricot fruit set, and some injury was evident on prune and pear blossoms. Spotty severe frost in the San Martin - Gilroy area on the mornings of April 17th. through the 22nd., with temperatures as low as 28 degrees, caused some damage to walnuts, prunes, pears and tomatoes.

SANTA CLARA COUNTY  
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 AGRICULTURAL COMMISSIONER

FRUITS AND NUTS

CROP	YEAR	UTILIZATION	BEARING	ACREAGE		PER ACRE	PRODUCTION		VALUE	
				NON-B	BEARING		TOTAL TONS	PER TON	TOTAL	TOTAL
Apples	1968	Fresh					250	\$ 200.	\$ 50,000.	
		Juice				600	45.	27,000.		
		Total	124	5	6.85	850		77,000.		
	1967	Fresh				200	260.	52,000.		
		Canned				200	45.	9,000.		
		Juice				550	40.	22,000.		
Total	169	15	5.62	950		83,000.				
Apricots	1968	Fresh				30	480.	14,400.		
		Canned				9,000	153.**	1,377,000.		
		Dried				7,800	1,360.	1,768,000.		
		By-Products*				1,770	143.**	253,000.		
		Total	6,219	63.	2.99	18,600		3,412,400.		
	1967	Fresh				260	300.	78,000.		
		Canned				7,600	132.**	1,003,000.		
		Dried				10,300	1,040.	1,789,000.		
		By-Products*				3,000	125.	375,000.		
		Total	6,451	211	3.28	21,160		3,245,000.		
Cherries	1968	Fresh				1,500	870.	1,305,000.		
		Canned				2,100	400.	840,000.		
		Barreled				300	260.	78,000.		
		By-Products*				100	100.	10,000.		
		Total	1,800	382	2.22	4,000		2,233,000.		
	1967	Fresh				560	720.	403,000.		
		Canned				1,600	440.	704,000.		
		Barreled				200	360.	72,000.		
		By-Products*				100	100.	10,000.		
		Total	1,760	431	1.40	2,460		1,189,000.		

\* Indicates strained foods, nectar, juice and frozen

\*\* Includes hauling

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FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION	VALUE	
			BEARING	NON-B			TOTAL TONS	PER TON
Grapes	1968	Processed	2,772	31	3.64	10,100	\$ 140.	1,414,000.
	1967	Processed	3,057	81	3.53	10,800	115.	1,242,000.
Peaches	1968	Fresh & Processed	48	1	7.92	380	125.	47,500.
	1967	Fresh & Processed	56	None	6.07	340	135.	45,900.
Pears Bartlettts	1968	Fresh Canned Total	3,917	449	8.17	None <u>32,000</u> 32,000	None 118.*	None <u>3,776,000.</u> 3,776,000.
	1967	Fresh Canned Total	3,874	574	2.84	5 <u>11,000</u> 11,005	240. 178.*	1,200. <u>1,958,000.</u> 1,959,200.
Hardys Hardys	1968	Canned	805	6	14.9	12,000	116.*	1,392,000.
	1967	Canned	779	17	8.34	6,500	176.*	1,144,000.
All Other Varieties	1968	Fresh Canned Total	312	7	6.73	2,100 None <u>2,100</u>	200. None	420,000. None <u>420,000.</u>
	1967	Fresh Canned Total	343	11	8.57	600 <u>2,340</u> 2,940	270. 129.*	162,000. <u>302,000.</u> 464,000.
Total -- All Pears	1968		5,034	462		46,100		5,588,000.
	1967		4,996	602		20,445		3,567,200.
Flums	1968	Fresh	87	None	3.79	330	190.	62,700.
	1967	Fresh	96	10	1.98	190	235.	44,600.

\* Includes hauling

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 AGRICULTURAL COMMISSIONER

FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		VALUE	
			BEARING	NON-B	PER ACRE	TOTAL TONS	PER TON	TOTAL
Prickly Pears*	1968	Fresh	160	55	3.31	530	\$ 180.	\$ 95,400.
	1967	Fresh						
Prunes, French Imperial Sugar Other Varieties	1968	Dried	21,214	610	1.40	29,700	270.	8,019,000.
		Dried	756	3	1.32	1,000	330.	330,000.
		Dried	916	3	0.51	470	300.	141,000.
		Dried	34	0	0.88	30	270.	8,100.
		Total	22,920.	616		31,200		
French Imperial Sugar Other Varieties	1967	Dried	21,754	1,662	1.52	33,020	250.	8,255,000.
		Dried	790	8	1.52	1,200	320.	384,000.
		Dried	1,004	11	0.50	500	270.	135,000.
		Dried	22	6	1.36	30	250.	7,500.
		Total	23,570	1,687		34,750		
Walnuts	1968	Dried	6,223	139	.643	4,000	620.	2,480,000.
	1967	Dried	6,431	220	.583	3,750	580.	2,175,000.
Miscellaneous Fruits & Nuts	1968		298	4				170,000.
	1967		119	1				20,000.
TOTALS	1968		45,525	1,703				\$ 23,982,700.
	1967		46,865	3,313				20,488,600.

\* Included with miscellaneous fruits and nuts



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FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		TOTAL TONS	VALUE PER TON	TOTAL
			BEARING	NON-B	PER ACRE	TOTAL TONS			
Prickly Pears*	1968	Fresh	160	55	3.31	530	\$ 180.	\$ 95,400.	
	1967	Fresh							
Prunes, French Imperial Sugar Other Varieties	1968	Dried	21,214	610	1.40	29,700	270.	8,019,000.	
		Dried	756	3	1.32	1,000	330.	330,000.	
		Dried	916	3	0.51	470	300.	141,000.	
		Dried	34	0	0.88	30	270.	8,100.	
		Total	22,920.	616		31,200		8,498,100.	
French Imperial Sugar Other Varieties	1967	Dried	21,754	1,662	1.52	33,020	250.	8,255,000.	
		Dried	790	8	1.52	1,200	320.	384,000.	
		Dried	1,004	11	0.50	500	270.	135,000.	
		Dried	22	6	1.36	30	250.	7,500.	
		Total	23,570	1,687		34,750		8,781,500.	
Walnuts	1968	Dried	6,223	139	.643	4,000	620.	2,480,000.	
	1967	Dried	6,431	220	.583	3,750	580.	2,175,000.	
Miscellaneous Fruits & Nuts	1968		298	4				170,000.	
	1967		119	1				20,000.	
TOTALS	1968		45,525	1,703				\$ 23,982,700.	
	1967		46,865	3,313				20,488,600.	

\* Included with miscellaneous fruits and nuts

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BUSHBERRIES AND STRAWBERRIES

CROP	YEAR	UTILIZATION	ACREAGE PRODUCTION		TOTAL	UNIT	PER UNIT	TOTAL
			BEARING	PER ACRE				
Raspberries	1968	Fresh	40	1,180	45,900	Trays (7½ lb)	\$ 4.35	\$ 200,000.
		Processed			5	Tons	300.	1,500.
		Total			47,200	Trays		201,500.
Other Bushberries	1967	Fresh	50	780	38,200	Trays (7½ lb)	4.	153,000.
		Processed			3	Tons	300.	900.
		Total			39,000	Trays		153,900.
Other Bushberries	1968	Fresh & Proc.	15	970	14,600	Trays	2.00	29,200.
		Fresh & Proc.			900	Trays	2.35	31,700.
		Total			13,500	Trays		
Strawberries	1968	Fresh	365	2,300	140,000	Trays (12 lb)	2.50	350,000.
		Processed			4,200	Tons	320.	1,344,000.
		Total			840,000*	Trays		1,694,000.
TOTALS	1968	Fresh	420	2,200	352,000	Trays (12 lb)	2.35	827,000.
		Processed			3,170	Tons	300.	951,000.
		Total			880,000*	Trays		1,778,000.
TOTALS	1967		465					\$1,924,700.
								1,963,600.

\* Tons converted to trays for total production

CROP	YEAR	SEED CROPS		TOTAL
		HARVESTED ACREAGE	PRODUCTION POUNDS	
Miscellaneous Flower & Vegetable Seed	1968	1,385	1,237,000	1,681,000
	1967	1,050	661,400	1,042,600

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CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	VEGETABLE CROPS		TOTAL PRODUCTION	UNIT	PER UNIT VALUE	TOTAL VALUE
				PER ACRE	PER ACRE				
Anise	1968	Fresh	75	335	25,100	Crate (45#)	\$ 2.80	\$ 70,300.	
	1967	Fresh	75	315	23,600	Crate	2.95	69,600.	
Beans, Lima	1968	Processed	385	1.55	595	Ton	185.	110,000.	
	1967	Processed	400	1.96	785	Ton	160.	126,000.	
Beans, Snap	1968	Fresh	155	4.00	620	Ton	355.	220,000.	
		Processed	600	3.93	2,360	Ton	105.	248,000.	
		Total	755		2,980			468,000.	
Broccoli	1967	Fresh	170	3.92	665	Ton	300.	200,000.	
		Processed	925	3.75	3,470	Ton	130.	451,000.	
		Total	1,095		4,135			651,000.	
Cabbage	1968	Fresh & Proc.	175	3.43	600	Ton	190.	114,000.	
	1967	Fresh & Proc.	190	4.40	835	Ton	135.	113,000.	
Cauliflower	1968	Fresh & Proc.	135	7.70	1,040	Ton	70.	72,800.	
	1967	Fresh & Proc.	120	8.40	1,010	Ton	50.	50,500.	
Carrots	1968	Fresh & Proc.	25	27.0	675	Ton	22.	14,800.	
	1967	Fresh & Proc.	25	27.0	675	Ton	22.	14,800.	
Cauliflower	1968	Fresh	190	365	69,400	Carton (23#)	1.55	108,000.	
	1967	Fresh	300	330	99,000	Carton	2.00	198,000.	

SANTA CLARA COUNTY  
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VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE TOTAL
				PER ACRE	TOTAL			
Celery	1968	Fresh	40	900	36,000	Crate (60#)	\$ 1.75	\$ 63,000.
	1967	Fresh	40	970	38,800	Crate	1.30	50,400.
Corn	1968	Fresh	360	225	81,000	Crate (45#)	2.50	202,000.
	1967	Fresh	595	235	140,000	Crate	2.25	315,000.
Cucumbers	1968	Fresh	185	560	104,000	Carton (28#)	1.55	161,000.
		Processed	<u>1,280</u>	11.9	15,200	Ton	94.	<u>1,429,000.</u>
		Total	<u>1,465</u>					<u>1,590,000.</u>
Endive	1967	Fresh	190	535	102,000	Carton (28#)	1.45	148,000.
		Processed	<u>1,585</u>	12.4	19,600	Ton	83.50	<u>1,637,000.</u>
		Total	<u>1,775</u>					<u>1,785,000.</u>
Garlic	1968	Fresh	45	400	18,000	Crate (35#)	1.30	23,400.
	1967	Fresh	55	410	22,600	Crate	1.30	29,400.
Garlic	1968	Dry	600	5.68	3,410	Ton	270.	921,000.
	1967	Dry	320	5.0	1,600	Ton	425.	680,000.
Lettuce, Head Leaf Romaine	1968	Fresh	250	420	105,000	Carton (43#)	1.60	168,000.
		Fresh	520	480	250,000	Crate (22#)	1.20	300,000.
		Fresh	<u>145</u>	410	59,400	Crate (72#)	1.40	83,200.
		Total	915					<u>551,200.</u>
Head Leaf Romaine	1967	Fresh	230	400	92,000	Carton (43#)	1.70	156,000.
		Fresh	520	470	244,000	Crate (22#)	1.20	293,000.
		Fresh	<u>180</u>	420	75,600	Crate (72#)	1.50	113,000.
		Total	930					<u>562,000.</u>

SANTA CLARA COUNTY  
 DEPARTMENT OF AGRICULTURE  
 75 WEST ST. JAMES STREET  
 SAN JOSE, CALIFORNIA 95113

T. J. MONIZ  
 AGRICULTURAL COMMISSIONER

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	VALUE	
				PER ACRE	TOTAL		PER UNIT	TOTAL
Mushrooms	1968	Fresh	7	78,100	547,000	Lb.	\$ .50	\$ 274,000.
	1967	Fresh	8	67,400	539,000	Lb.	.50	270,000.
Mustard Greens	1968	Fresh	105	380	39,900	Crate (20#)	1.25	49,900.
	1967	Fresh	105	360	37,800	Crate	1.25	47,000.
Onions	1968	Dry	320	740	237,000	Sack (50#)	1.40	332,000.
	1967	Dry	300	600	180,000	Sack	1.65	297,000.
Onions, Green	1968	Fresh	15	3,000	45,000	Dozen	.55	24,800.
	1967	Fresh	15	3,000	45,000	Dozen	.55	24,800.
Peas	1968	Processed	155	1.58	245	Tons	70.00	17,200.
Fall Spring	1967	Fresh	165	65	10,700	Basket (27#)	1.35	14,400.
		Fresh	90	200	18,000	Basket	.75	13,500.
		Total	<u>255</u>		28,700			<u>27,900.</u>
Peppers, Bell	1968	Fresh & Proc.	1,450	500	725,000	Carton (30#)	2.15	1,559,000.
	1967	Fresh & Proc.	1,280	510	653,000	Carton	2.10	1,371,000.
Peppers, Chili and Wax	1968	Fresh & Proc.	120	800	96,000	Lug (18#)	2.60	250,000.
	1967	Fresh & Proc.	95	640	60,800	Lug	2.30	140,000.

SANTA CLARA COUNTY  
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VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	VALUE	
				PER ACRE	TOTAL		PER UNIT	TOTAL
Spinach	1968	Fresh & Proc.	55	3.45	190	Ton	\$ 195.	\$ 37,000.
	1967	Fresh & Proc.	230	7.1	1,630	Ton	57.	92,900.
Squash	1968	Fresh	55	675	37,100	Lug (24#)	1.90	70,500.
		Processed	100	14.0	1,400	Ton	72.50	<u>102,000.</u>
		Total	155					<u>172,500.</u>
Tomatoes	1967	Fresh	60	560	33,600	Lug (24#)	1.75	58,800.
		Processed	160	7.8	1,250	Ton	65.	<u>81,200.</u>
		Total	220					<u>140,000.</u>
Tomatoes	1968	Fresh	165	1,800	297,000	Lug (20#)	1.50	446,000.
		Cherry	35	3,770	132,000	Flat (15#)	1.55	205,000.
		Processed	8,600	24.5	211,000	Ton	37.50 *	<u>7,912,000.</u>
		Total	8,800					<u>8,563,000.</u>
Misc. Vegetables	1967	Fresh	175	2,050	359,000	Lug (20#)	1.55	556,000.
		Cherry	35	3,610	126,000	Flat (15#)	1.25	158,000.
		Processed	8,470	25.7	218,000	Ton	41.50 *	<u>9,047,000.</u>
		Total	8,680					<u>9,761,000.</u>
Misc. Vegetables	1968	Fresh	225			Per Acre	1,080.	243,000.
	1967	Fresh	170			Per Acre	650.	110,000.
TOTALS	1968		16,572					\$15,830,900.
	1967		17,278					<u>16,926,300.</u>

\* Includes hauling

SANTA CLARA COUNTY  
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CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	TOTAL	VALUE
			PER ACRE	TOTAL				
Barley	1968	2,100	.75	1,580	Ton	\$ 48.	\$ 75,800.	
	1967	4,000	1.	4,000	Ton	50.	200,000.	
Hay-Alfalfa	1968	460	5.00	2,300	Ton	25.	57,500.	
	1967	750	5.25	3,940	Ton	29.	114,000.	
Grain	1968	6,680	1.25	8,350	Ton	25.	209,000.	
	1967	6,700	1.5	10,000	Ton	24.	240,000.	
Other	1968	3,000	.75	2,250	Ton	22.	49,500.	
	1967	3,500	.80	2,800	Ton	22.	61,600.	
Oats	1968	1,850	0.6	1,110	Ton	50.	55,500.	
	1967	500	1.0	500	Ton	52.	26,000.	
Pasture & Range Improved	1968	3,500			Acre	25.	87,500.	
	1967	3,750			Acre	25.	93,800.	
Irrigated	1968	1,400			Acre	125.	175,000.	
	1967	1,600			Acre	125.	200,000.	
Range	1968	225,000			Acre	2.60	585,000.	
	1967	225,000			Acre	2.50	562,000.	
Sugar Beets	1968	405	25.9	10,500	Ton	13.10	138,000.	
	1967	305	21.3	6,500	Ton	13.	84,500.	
TOTALS	1968						\$1,432,800.	
	1967						1,581,900.	

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT VALUE	TOTAL VALUE
		HOUSE SQ. FT.	FIELD ACRES				
Asters	1968		82	17,220,000	Bloom	\$.037	\$ 637,000.
	1967		65	18,200,000	Bloom	.037	673,000.
Carnations****	1968	2,978,000		53,604,000	Bloom	.062	3,323,000.
	1967	2,612,000		52,240,000	Bloom	.0625	3,265,000.
Chrysanthemums, Outdoor	1968		32.5	3,823,000	Bloom	.145	554,000.
		Standard**	28.5	3,359,000	Bloom	.105	353,000.
		Other Types***	15.4	392,000	Bunch	.62	243,000.
		Pompon	76.4				
Total							
Outdoor	1967		37	4,893,000	Bloom	.14	685,000.
		Standard**	25	3,237,000	Bloom	.105	340,000.
		Other Types***	14	382,000	Bunch	.54	206,000.
		Pompon	76				
Total							
Indoor*	1968			40,055,000	Bloom	.155	6,209,000.
		Standard**		7,507,000	Bloom	.115	863,000.
		Other Types***		1,720,000	Bunch	.68	1,170,000.
		Pompon					
Total							
Indoor*	1967			44,362,000	Bloom	.15	6,654,000.
		Standard**		9,022,000	Bloom	.12	1,083,000.
		Other Types***		1,880,000	Bunch	.56	1,053,000.
		Pompon					
Total							
Roses****	1968	400,000		5,536,000	Bloom	.106	587,000.
	1967	380,000		5,235,000	Bloom	.11	576,000.
Miscellaneous****	1968						150,000.
	1967						110,000.
TOTALS	1968						\$14,089,000.
	1967						14,645,000.

\* Figures based on multiple crops per year. Total area under glass and plastic for 1968 - 8,237,000 sq. ft.  
 \*\* Large Commercial -- Albatross, Detroit News, Turners, etc.  
 \*\*\*Spiders, Spoons, Matchsticks, and China's.  
 \*\*\*\*Total area under glass and plastic.  
 \*\*\*\*\* Includes Acacia, Gladioli, Iris, Stephanotis, Daisies, Snapdragons, Statice, Strawflowers, Sweet Peas, Sweet William, Tulips, Poinsettias and other.



ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	TOTAL VALUE
		HOUSE SQ. FT.	FIELD ACRES				
Bedding Plants	1968	62,700	4.0	309,000	Var.	Var.	\$ 307,000.
	1967	67,700	2.25	88,200	Flats	\$ 2.20	194,000.
Christmas Trees	1968		86.0	5,900	Plants	4.75	28,000.
	1967		67.5	6,300	Plants	3.84	24,200.
Ornamental Trees, Roses and Shrubs	1968	27,200	64.0	475,000	Plants	Var.	684,000.
	1967	40,000	42.0	787,000	Plants	Var.	770,000.
Miscellaneous*	1968						479,000.
	1967						475,000.
TOTALS	1968						\$1,498,000.
	1967						1,463,200.

\* Includes Indoor Decoratives, Propagative materials, Vegetable plants, and Herbaceous Perennials

ITEM	YEAR	APIARY PRODUCTS		TOTAL
		PRODUCTION	UNIT	
Honey	1968	67,500	Lb.	\$ 7,420.
	1967	90,000	Lb.	11,700.
Bees Wax	1968	1,500	Lb.	975.
	1967	1,500	Lb.	825.
TOTALS	1968			\$ 8,395.
	1967			12,525.

U. S. GOVERNMENT PAYMENTS (This Total Not Included in Agricultural Income)

Sugar Beets (Sugar Act Payment)	1967	\$16,800.	1968	\$25,300.
A. C. P. (Agricultural Conservation Program)		29,500.		27,000.
Wool Incentive Payment		1,800.		1,850.
TOTALS		\$48,100.		\$54,150.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE  
75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

T. J. MONIZ  
AGRICULTURAL COMMISSIONER

LIVESTOCK AND POULTRY

VALUE

TOTAL

PER UNIT

UNIT

PRODUCTION

NUMBER OF HEAD

YEAR

ITEM\*

LIVEWEIGHT

ITEM*	YEAR	NUMBER OF HEAD	PRODUCTION LIVEWEIGHT	UNIT	PER UNIT	TOTAL
Cattle and Calves	1968	37,200	158,000	Cwt.	\$ 25.	\$ 3,950,000.
	1967	27,700	119,000	Cwt.	24.	2,856,000.
Breeding Stock	1968	125		Each	540.	67,500.
	1967	250		Each	400.	100,000.
Sheep and Lambs	1968	850	930	Cwt.	24.50	22,800.
	1967	1,160	950	Cwt.	22.	20,900.
Hogs and Pigs	1968	1,240	2,380	Cwt.	19.	45,200.
	1967	650	1,320	Cwt.	20.	26,400.
Broilers and Fryers	1968	924,000	3,511,000	Lb.	.164	576,000.
	1967	1,044,000	3,915,000	Lb.	.173	677,000.
Other Chickens	1968	411,000	1,615,000	Lb.	.052	84,000.
	1967	383,090	1,532,000	Lb.	.042	64,300.
Rabbits	1968	1,830	7,780	Lb.	.30	2,330.
	1967	900	4,050	Lb.	.288	1,170.
Squabs	1968	14,500	14,500	Lb.	.89	12,900.
	1967	14,500	14,500	Lb.	.89	12,900.
TOTALS	1968					\$ 4,760,730.
	1967					3,758,670.

\* Livestock figures are based on average weight and average selling price of all animals.  
Figures show only local net weight gain of animals originally purchased from out of County.

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	TOTAL
Milk Market	1968 (Preliminary)	1,258,000	Cwt.	\$ 4.83	\$ 6,076,000.
	1967*	1,226,000	Cwt.	4.61	5,652,000.
Manufacturing	1968 (Preliminary)	6,470	Cwt.	3.87	25,000.
	1967*	3,790	Cwt.	3.96	15,000.
Wool	1968	10,000	Lb.	.32	3,200.
	1967	10,000	Lb.	.37	3,700.
Eggs, Chicken**	1968	13,318,000	Doz.	.282	3,756,000.
	1967	16,469,000	Doz.	.276	4,545,000.
TOTALS	1968				\$9,860,200.
	1967*				10,215,700.

\* Revised

\*\* Includes market and farm retail eggs

INVENTORIES OF LIVESTOCK AND POULTRY  
 (In Number of Head)

ITEM	JANUARY 1, 1968	JANUARY 1, 1969
Milk Cows, 2 years and over	11,700	12,300
Cattle and Calves in feed lots	3,550	7,160
Other Cattle and Calves	24,600	24,440
Total	39,850	43,900
Sheep and Lambs	1,100	1,200
Hogs and Pigs	1,050	1,250
Hens and Pullets of Laying Age	989,000	828,000

SANTA CLARA COUNTY  
 DEPARTMENT OF AGRICULTURE  
 75 WEST ST. JAMES STREET  
 SAN JOSE, CALIFORNIA 95113

T. J. MONIZ  
 AGRICULTURAL COMMISSIONER

SUMMARY

	VALUATION	
	<u>1967</u>	<u>1968</u>
FRUIT AND NUTS	\$ 20,488,600.	\$ 23,982,700.
BUSHBERRIES AND STRAWBERRIES	1,963,600.	1,924,700.
SEED CROPS	1,042,600.	1,681,000.
VEGETABLE CROPS	16,926,300.	15,830,900.
FIELD CROPS	1,581,900.	1,432,800.
NURSERY PRODUCTS - CUT FLOWERS	14,645,000.	14,089,000.
NURSERY PRODUCTS - NURSERY STOCK	1,463,200.	1,498,000.
APIARY PRODUCTS	12,525.	8,395.
LIVESTOCK AND POULTRY	3,758,670.	4,760,730.
LIVESTOCK AND POULTRY PRODUCTS	10,215,700.*	9,860,200.
<b>TOTALS</b>	<b>72,098,095*</b>	<b>75,068,425.</b>

\* Revised Figures

CROPS AND PRODUCTS WITH GROSS INCOME OF ONE MILLION DOLLARS OR MORE

	1967	1968
1. Chrysanthemums	\$10,021,000.	\$ 9,392,000.
2. Tomatoes	9,761,000.	8,563,000.
3. Prunes	8,781,500.	8,498,000.
4. Milk	5,667,000.*	6,101,000.
5. Eggs	4,545,000.	5,588,000.
6. Pears	3,567,200.	3,950,000.
7. Carnations	3,265,000.	3,756,000.
8. Apricots	3,245,000.	3,412,400.
9. Cattle & Calves	2,856,000.	3,323,000.
10. Walnuts	2,175,000.	2,480,000.
11. Cucumbers	1,785,000.	2,233,000.
12. Strawberries	1,778,000.	1,809,000.
13. Peppers	1,511,000.	1,694,000.
14. Nursery Stock	1,463,200.	1,681,000.
15. Grapes	1,242,000.	1,590,000.
16. Cherries	1,189,000.	1,498,000.
17. Seed Crops	1,042,600.	1,414,000.

\* Revised figures

COMPARATIVE FIGURES OF AGRICULTURAL VALUES  
INCLUDING ACREAGES FOR FRUIT, NUT, BERRY AND VEGETABLE CROPS

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE  
75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

T. J. MONIZ  
AGRICULTURAL COMMISSIONER

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK AND POULTRY PRODUCTS	FIELD CROPS AND APLIARY	NURSERY STOCK		TOTALS
							CUT FLOWERS	AND SEED	
1945	100,770	\$39,870,475	16,573	\$ 6,788,581	\$14,947,712	\$2,574,203	\$ 1,075,000	\$65,255,971.	
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.	
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.	
1957	75,428	40,073,580	20,849	10,528,162	23,489,908	2,592,532	9,895,797	86,579,979.	
1958	74,385	39,572,471	18,830	10,411,423	24,392,454	2,707,159	8,353,495	85,437,002.	
1959	68,083	48,042,090	16,496	10,278,475	24,051,943	2,682,444	10,834,781	95,889,733.	
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.	
1961	64,100	37,468,000	15,050	9,648,000	15,667,200	2,615,700	11,629,500	77,008,400.	
1962	62,832	30,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.	
1963	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.	
1964	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.	
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.	
1966	50,728	28,599,500	15,632	13,223,600	14,351,100	1,596,565	13,832,030	71,602,795.	
1967*	47,330	22,452,200	17,278	16,926,300	13,974,370	1,594,425	17,150,800	72,098,095.	
1968	45,945	25,907,400	16,572	15,830,900	14,620,930	1,441,195	17,268,000	75,068,425.	

1945 - 1957 field crop values include U. S. government payments.

\* Revised Figures

SANTA CLARA COUNTY  
 DEPARTMENT OF AGRICULTURE  
 75 WEST ST. JAMES STREET  
 SAN JOSE, CALIFORNIA 95113

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 AGRICULTURAL COMMISSIONER

ACREAGE TREND

	<u>1950</u>	<u>1960</u>	<u>1965</u>	<u>1967</u>	<u>1968</u>	<u>1968</u> LOSS OR GAIN
TOTAL BEARING AND NON BEARING ACREAGE OF PRINCIPAL CROPS*						
Apricots	16,511	12,096	7,832	6,662	6,282	- 380
Cherries	3,544	3,994	2,522	2,191	2,182	- 9
Pears	7,160	6,912	5,819	5,598	5,496	- 102
Grapes	5,626	3,859	3,369	3,138	2,803	- 335
Prunes	47,708	33,940	28,769	25,257	23,536	- 1,721
Walnuts	9,619	8,918	7,501	6,651	6,362	- 289
Miscellaneous Tree Crops (Apples, Peaches, Plums & Other)		578	919	848	785	- 63
TOTAL ACREAGE OF ALL TREES AND VINES		70,297	56,731	50,345	47,446	- 2,899
Strawberries	1,947	1,480	287	400	365	
New Plantings of Trees and Vines		1,025	289	170	213	
Number of Orchard and Vineyard Parcels		5,919	4,506	4,022	3,853	

\* Excludes bushberries and Prickly Pears

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE  
75 WEST ST. JAMES STREET  
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ACREAGES OF MAJOR FRUIT AND NUT CROPS  
NORTH COUNTY VS. SOUTH COUNTY\*

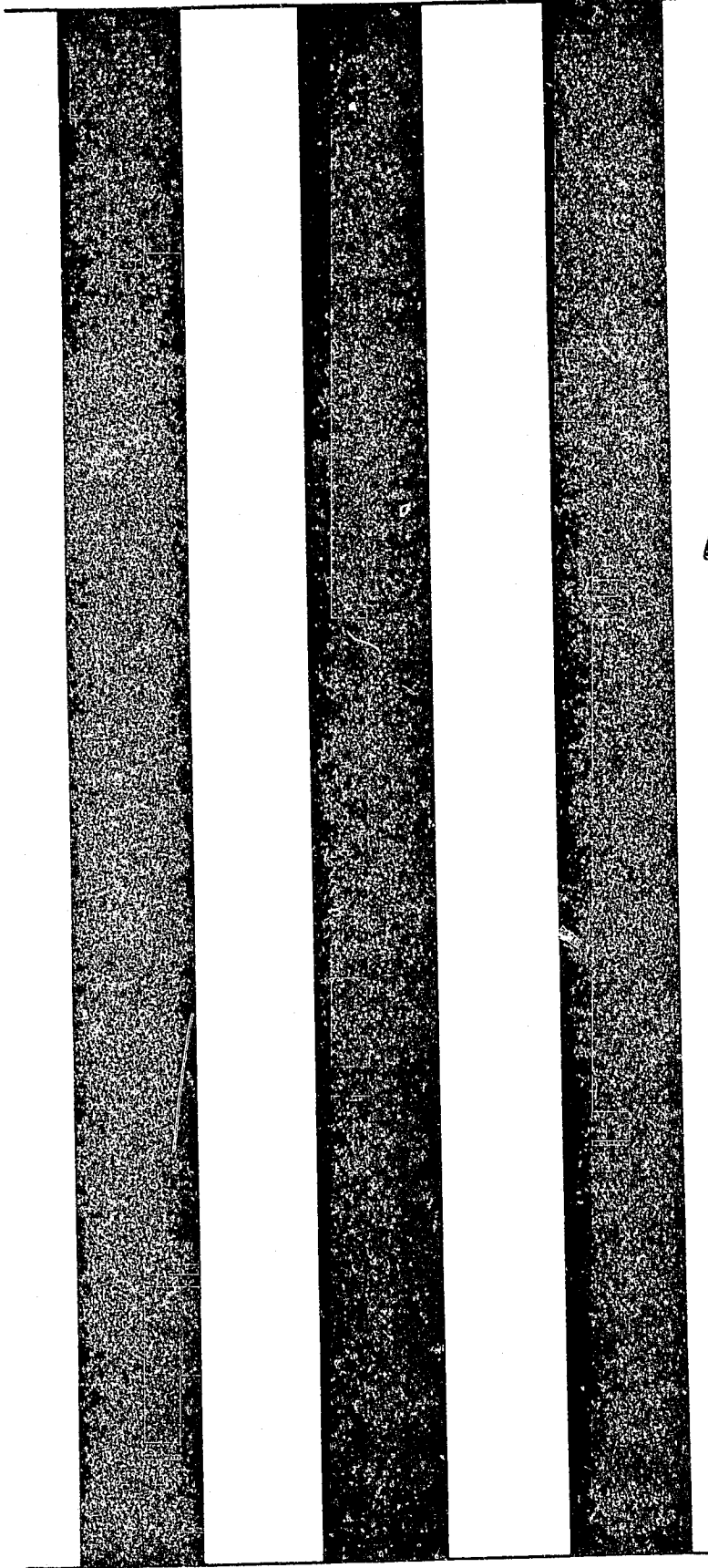
T. J. MONIZ  
AGRICULTURAL COMMISSIONER

	1968			1968		
	Non-Bearing	Bearing		Non-Bearing	Bearing	
Apples	N Co	2	72	N Co	132	3,922
	S Co	3	52	S Co	330	1,112
	Total	5	124	Total	462	5,034
Apricots	N Co	15	5,480	N Co	0	51
	S Co	48	739	S Co	0	36
	Total	63	6,219	Total	0	87
Cherries, Bing	N Co	47	700	N Co	63	8,616
	S Co	197	201	S Co	547	12,598
	Total	244	901	Total	610	21,214
Cherries, Royal Ann	N Co	17	594	N Co	0	45
	S Co	76	157	S Co	3	871
	Total	93	751	Total	3	916
Cherries, All	N Co	74	1,427	N Co	0	95
	S Co	308	373	S Co	3	661
	Total	382	1,800	Total	3	756
Grapes	N Co	0	1,148	N Co	63	8,770
	S Co	31	1,624	S Co	553	14,150
	Total	31	2,772	Total	616	22,920
Pears, Bartlett	N Co	122	2,817	N Co	47	3,395
	S Co	327	1,100	S Co	92	2,828
	Total	449	3,917	Total	139	6,223

TOTALS OF ABOVE	Non-Bearing		Bearing	
	North Co	South Co	North Co	South Co
	333	1,365	24,265	20,914

\* Town of Coyote is used as the dividing point between North County and South County.





1969

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# County of Santa Clara

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# Agricultural Crop Report

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**1969**

*Report Annual*

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March 16, 1970

MR. JERRY W. FIELDER, DIRECTOR  
CALIFORNIA DEPARTMENT OF AGRICULTURE:

THE HONORABLE BOARD OF SUPERVISORS OF THE  
COUNTY OF SANTA CLARA:

AND

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE:

Gentlemen:

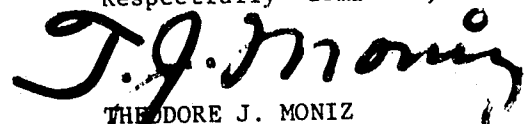
In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1969 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products produced in the County of Santa Clara.

The gross value of the commercial crops and products produced was \$68,628,765, which is \$6,088,860 less than the year of 1968. It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all the members of my staff, I express my sincere thanks for their diligent and conscientious effort in obtaining and compiling the information for this report.

Respectfully submitted,

  
THEODORE J. MONIZ  
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA  
DEPARTMENT OF AGRICULTURE

T H E O D O R E J. M O N I Z  
A G R I C U L T U R A L C O M M I S S I O N E R

A N N U A L C R O P R E P O R T  
F O R Y E A R 1 9 6 9

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B O A R D O F S U P E R V I S O R S

SIG SANCHEZ, CHAIRMAN

DISTRICT 1

DOMINIC L. CORTESE

DISTRICT 2

CHARLES A. QUINN

DISTRICT 3

RALPH H. MEHRKENS

DISTRICT 4

VICTOR CALVO

DISTRICT 5

\*\*\*\*\*

C O U N T Y E X E C U T I V E

HOWARD W. CAMPEN

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SANTA CLARA COUNTY  
 DEPARTMENT OF AGRICULTURE  
 75 WEST ST. JAMES STREET  
 SAN JOSE, CALIFORNIA 95113

T. J. MONIZ  
 AGRICULTURAL COMMISSIONER

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION	TOTAL TONS	VALUE PER TON	TOTAL
			BEARING	NON-B				
Apples	1969	Fresh			200	\$ 200.	\$ 40,000.	
		Juice	118	14	500	40.	20,000.	
		Total		5.93	700		60,000.	
	1968	Fresh			250	200.	50,000.	
		Juice			600	45.	27,000.	
		Total	124	5	850		77,000.	
Apricots	1969	Fresh			20	400.	8,000.	
		Canned & Frozen			13,500	127.50 2/	1,721,000.	
		Dried			6,500	1,300.	1,410,000.	
		By-Products 1/	(6 to 1 dry-away=1085 dry tons)	1,480	107.50 2/	159,000.		
		Total	5,542	113	21,500	3.88	3,298,000.	
Cherries	1968	Fresh			30	480.	14,400.	
		Canned			9,000	153. 2/	1,377,000.	
		Dried			7,800	1,360.	1,768,000.	
		By-Products 1/	(6 to 1 dry-away=1300 dry tons)	1,770	143. 2/	253,000.		
		Total	6,219	63	19,600	2.99	3,412,400.	
	1969	Fresh			3,070	530.	1,627,000.	
		Canned			2,600	400.	1,040,000.	
		Barreled			150	280.	42,000.	
		By-Products 1/			100	100.	10,000.	
		Total	1,789	249	5,920	3.31	2,719,000.	
	1968	Fresh			1,500	870.	1,305,000.	
		Canned			2,100	400.	840,000.	
		Barreled			300	260.	78,000.	
		By-Products 1/			100	100.	10,000.	
		Total	1,800	382	4,000	2.22	2,233,000.	

1/ Indicates strained foods, nectar, and juice.

2/ Includes hauling

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CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		TOTAL TONS	VALUE PER TON	TOTAL
			BEARING	NON-B	PER ACRE	TOTAL TONS			
Grapes	1969	Processed	2,565	42	4.29	11,000	\$ 175.	\$ 1,925,000.	
	1968	Processed	2,772	31	3.64	10,100	140.	1,414,000.	
Peaches	1969	Fresh & Proc.	36	1	8.06	290	115.	33,400.	
	1968	Fresh & Proc.	48	1	7.92	380	125.	47,500.	
Pears Bartletts	1969	Canned	3,865	325	5.05	19,500	90. 2/	1,755,000.	
	1968	Canned	3,917	449	8.17	32,000	118. 2/	3,776,000.	
Hardys	1969	Canned	754	5	7.29	5,500	88. 2/	484,000.	
	1968	Canned	805	6	14.9	12,000	116. 2/	1,392,000.	
All Other Varieties	1969	Fresh	275	12	4.36	1,200	210.	252,000.	
	1968	Fresh	312	7	6.73	2,100	200.	420,000.	
Total - - All Pears	1969		4,894	342		26,200		2,451,000.	
	1968		5,034	462		46,100		5,588,000.	
Plums	1969	Fresh & Proc.	90	0	2.44	220	240.	52,800.	
	1968	Fresh	87	None	3.79	330	190.	62,700.	

2/ Includes hauling



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FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION	TOTAL TONS	VALUE PER TON	TOTAL
			BEARING	NON-B					
Prunes 1/ Imperial Sugar Other Varieties	1969	Dried	19,092	617	1.04	19,900	\$ 320.	\$ 6,368,000.	
		Dried	709	3	1.41	1,000	380.	380,000.	
		Dried	769	2	0.36	280	350.	98,000.	
		Dried	34	0	0.59	20	320.	6,400.	
		Total	20,604	622		21,200		6,852,400.	
French Imperial Sugar Other Varieties	1968	Dried	21,214	610	1.40	29,700	270.	8,019,000.	
		Dried	756	3	1.32	1,000	330.	330,000.	
		Dried	916	3	0.51	470	300.	141,000.	
		Dried	34	0	0.88	30	270.	8,100.	
		Total	22,920	616		31,200		8,498,100.	
Walnuts	1969	Dried	5,917	104	.566	3,350	400.	1,340,000.	
	1968	Dried	6,223	139	.643	4,000	620.	2,480,000.	
Misc. Fruits, Nuts & Prickly Pears	1969		263	6				160,000.	
	1968		298	4				170,000.	
TOTALS	1969		41,818	1,493				\$ 18,931,600.	
	1968		45,525	1,703				\$ 23,982,700.	

1/ Prune values are estimates - prices not established date this report completed.

SANTA CLARA COUNTY  
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BUSHBERRIES AND STRAWBERRIES

CROP	YEAR	UTILIZATION	BEARING	ACREAGE PRODUCTION		TOTAL	UNIT	PER UNIT	VALUE			
				PER ACRE	TOTAL							
Raspberries	1969	Fresh	35	1,000	33,700	5	Trays (7½ lb) Ton	\$ 4.50 330.	\$ 152,000. 1,650.			
		Processed								35,000	Trays	200,000. 1,500.
		Total										
Other Bushberries	1968	Fresh	40	1,180	45,900	5	Trays (7½ lb) Tons	4.35 300.	200,000. 1,500.			
		Processed								47,200	Trays	201,500.
		Total										
Other Bushberries	1969	Fresh & Proc.	15	855	12,800		Trays	2.30	29,400.			
		Fresh & Proc.								14,600	Trays	29,200.
		Total										
Strawberries	1969	Fresh	340	2,200	120,000	3,760	Trays (12 lb) Tons	2.70 330.	324,000. 1,241,000.			
		Processed								748,000 1/	Trays	1,565,000.
		Total										
Strawberries	1968	Fresh	365	2,300	140,000	4,200	Trays (12 lb) Tons	2.50 320.	350,000. 1,344,000.			
		Processed								840,000 1/	Trays	1,694,000.
		Total										
TOTALS	1969		390						\$1,748,050.			
	1968		420						1,924,700.			

1/ Tons converted to trays for total production

CROP	YEAR	SEED CROPS		TOTAL
		HARVESTED ACREAGE	PRODUCTION POUNDS	
Miscellaneous Flower & Vegetable Seed	1969	1,433	775,000	\$ 1,016,000.
	1968	1,385	1,237,000	1,681,000.

SANTA CLARA COUNTY  
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CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	TOTAL VALUE
				PER ACRE	TOTAL			
Cucumbers	1969	Fresh	50	380.	19,000	Crate (45#)	\$ 3.20	\$ 60,800.
	1968	Fresh	75	335.	25,100	Crate (45#)	2.80	70,300.
Beans, Lima	1969	Processed	325	1.51	490	Ton	180.	88,200.
	1968	Processed	385	1.55	595	Ton	185.	110,000.
Beans, Snap	1969	Fresh	155	3.81	590	Ton	350.	206,000.
		Processed	<u>1,450</u>	4.55	<u>6,600</u>	Ton	105.	<u>693,000.</u>
		Total	<u>1,605</u>		<u>7,190</u>			<u>899,000.</u>
Broccoli	1968	Fresh	155	4.00	620	Ton	355.	220,000.
		Processed	<u>600</u>	3.93	<u>2,360</u>	Ton	105.	<u>248,000.</u>
		Total	<u>755</u>		<u>2,980</u>			<u>468,000.</u>
Cabbage	1969	Fresh & Proc.	175	2.57	450	Ton	215.	96,800.
	1968	Fresh & Proc.	175	3.43	600	Ton	190.	114,000.
Carrots	1969	Fresh & Proc.	155	7.36	1,140	Ton	75.	85,500.
	1968	Fresh & Proc.	135	7.70	1,040	Ton	70.	72,800.
		Fresh & Proc. (Included in misc. vegetables)	25	27.	675	Ton	22.	14,800.
Cauliflower	1969	Fresh	200	375.	75,000	Carton (23#)	1.70	128,000.
	1968	Fresh	190	365.	69,400	Carton (23#)	1.55	108,000.
Celery	1969	Fresh	45	830.	37,400	Crate (60#)	2.00	74,800.
	1968	Fresh	40	900.	36,000	Crate (60#)	1.75	63,000.
Corn	1969	Fresh	700	230.	161,000	Crate (45#)	2.15	346,000.
	1968	Fresh	360	225.	81,000	Crate (45#)	2.50	202,000.

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CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	TOTAL VALUE
				PER ACRE	TOTAL			
Cucumbers	1969	Fresh	160	505.	80,800	Carton (28#)	\$ 1.75	\$ 141,000.
		Processed	1,480	10.9	16,100	Ton	95.	1,530,000.
		Total	1,640					1,671,000.
Endive	1968	Fresh	185	560.	104,000	Carton (28#)	1.55	161,000.
		Processed	1,280	11.9	15,200	Ton	94.	1,429,000.
		Total	1,465					1,590,000.
Garlic	1969	Fresh	50	435.	21,800	Crate (35#)	1.40	30,500.
		Fresh	45	400.	18,000	Crate (35#)	1.30	23,400.
Lettuce, Head	1969	Dry	570	5.79	3,300	Ton	170.	561,000.
		Dry	600	5.68	3,410	Ton	270.	921,000.
Romaine	1969	Fresh	265	430.	114,000	Carton (43#)	1.55	177,000.
		Fresh	690	495.	342,000	Crate (22#)	1.20	410,000.
		Total	175	420.	73,500	Crate (72#)	1.50	110,000.
		Total	1,130					697,000.
Mushrooms	1968	Fresh	250	420.	105,000	Carton (43#)	1.60	168,000.
		Fresh	520	480.	250,000	Crate (22#)	1.20	300,000.
		Total	145	410.	59,400	Crate (72#)	1.40	83,200.
		Total	915					551,200.
Mustard Greens	1969	Fresh	6	81,500.	489,000	lb.	.50	244,000.
		Fresh	7	78,100.	547,000	lb.	.50	274,000.
Onions	1969	Fresh	105	400.	42,000	Crate (20#)	1.35	56,700.
		Fresh	105	380.	39,900	Crate (20#)	1.25	49,900.
Onions, Green	1968	Dry	430	750.	322,000	Sack (50#)	1.80	580,000.
		Dry	320	740.	237,000	Sack (50#)	1.40	332,000.
Onions, Green	1969	Fresh	10	2,500.	25,000	Dozen	.60	15,000.
		Fresh	15	3,000.	45,000	Dozen	.55	24,800.

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CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		TOTAL	UNIT	PER UNIT	VALUE
				PER ACRE	TOTAL				
Peas	1969	Fresh & Proc.	205	1.58	325	Tons	\$ 70.	\$ 22,800.	
	1968	Fresh & Proc.	155	1.58	245	Tons	70.	17,200.	
Peppers, Bell	1969	Fresh & Proc.	1,300	4.80.	624,000	Carton (30#)	2.25	1,404,000.	
	1968	Fresh & Proc.	1,450	500.	725,000	Carton (30#)	2.15	1,559,000.	
Peppers, Chili and Wax	1969	Fresh & Proc.	120	1,000.	120,000	Lug (18#)	2.50	300,000.	
	1968	Fresh & Proc.	120	800.	96,000	Lug (18#)	2.60	250,000.	
Spinach	1969	Fresh & Proc.	50	4.10	205	Ton	205.	42,000.	
	1968	Fresh & Proc.	55	3.45	190	Ton	195.	37,000.	
Squash	1969	Fresh	65	590.	38,400	Lug (24#)	2.10	80,600.	
		Processed Total	<u>170</u> 235	12. 3.45	2,040	Ton	70.	<u>143,000.</u> 223,600.	
	1968	Fresh	55	675.	37,100	Lug (24#)	1.90	70,500.	
		Processed Total	<u>100</u> 155	14. 3.45	1,400	Ton	72.50	<u>102,000.</u> 172,500.	
Tomatoes	1969	Fresh	165	1,600.	264,000	Lug (20#)	1.85	488,000.	
		Cherry Processed Total	30 <u>6,150</u> 6,345	3,900. 26.7	117,000 164,000	Flat (15#) Ton	1.95 29.50 2/	228,000. 4,838,000. 5,554,000.	
	1968	Fresh	165	1,800.	297,000	Lug (20#)	1.50	446,000.	
		Cherry Processed Total	35 <u>8,600</u> 8,800	3,770 24.5	132,000 211,000	Flat (15#) Ton	1.55 37.50 2/	205,000. 7,912,000. 8,563,000.	
Misc. Vegetables	1969	Fresh	300			Per Acre	820.	246,000.	
	1968	Fresh	225			Per Acre	1,080.	243,000.	
TOTALS	1969		15,751					\$13,426,700.	
	1968		16,572					15,830,900.	

2/ Includes hauling

SANTA CLARA COUNTY  
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CROP	YEAR	HARVESTED ACREAGE	FIELD CROPS		UNIT	PER UNIT	TOTAL VALUE
			PER ACRE	PRODUCTION TOTAL			
Barley	1969	1,600	1.3	2,080	Ton	\$ 48.	\$ 99,800.
	1968	2,100	.75	1,580	Ton	48.	75,800.
Hay-Alfalfa	1969	572	5.5	3,150	Ton	32.	101,000.
	1968	460	5.0	2,300	Ton	25.	57,500.
Grain	1969	8,560	2.0	17,100	Ton	32.	547,000.
	1968	6,680	1.25	8,350	Ton	25.	209,000.
Other	1969	3,700	1.0	3,700	Ton	22.50	83,200.
	1968	3,000	.75	2,250	Ton	22.	49,500.
Oats	1969	600	1.0	600	Ton	50.	30,000.
	1968	1,850	0.6	1,110	Ton	50.	55,500.
Pasture & Range Improved	1969	3,350			Acre	25.	83,800.
	1968	3,500			Acre	25.	87,500.
Irrigated	1969	1,400			Acre	125.	175,000.
	1968	1,400			Acre	125.	175,000.
Range	1969	225,000			Acre	2.60	585,000.
	1968	225,000			Acre	2.60	585,000.
Sugar Beets	1969	328	26.1	8,560	Ton	13.40	115,000.
	1968	405	25.9	10,500	Ton	13.10	138,000.
TOTALS	1969						\$1,819,800.
	1968						1,432,800.

T. J. MONIZ  
AGRICULTURAL COMMISSIONER

NURSERY PRODUCTS - CUT FLOWERS

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	TOTAL
		HOUSE SQ. FT.	FIELD ACRES				
Asters	1969		78	16,380,000	Bloom	\$ .035	\$ 573,000.
	1968		82	17,220,000	Bloom	.037	637,000.
Carnations, Miniature	1969	42,800		85,500	Bunch	.90	77,000.
Standard	1969	2,238,000		53,694,000	Bloom	.06	3,222,000.
	1968	2,978,000		53,604,000	Bloom	.062	3,323,000.
Chrysanthemums, Outdoor 1/	1969		44.5	5,833,000	Bloom	.15	375,000.
Standard			29.5	3,849,000	Bloom	.11	423,000.
Other Types			24.0	680,000	Bunch	.60	408,000.
Pompon			98.0				1,706,000.
Total							
Standard	1968		32.5	3,823,000	Bloom	.145	554,000.
Other Types			28.5	3,359,000	Bloom	.105	353,000.
Pompon			15.4	392,000	Bunch	.62	243,000.
Total			76.4				1,150,000.
Chrysanthemums, Indoor 2/	1969			36,862,000	Bloom	.160	5,898,000.
Standard		12,288,000		7,118,000	Bloom	.120	854,000.
Other Types		2,372,000		2,132,000	Bunch	.75	1,599,000.
Pompon		3,280,000					8,351,000.
Total		17,940,000					
Standard	1968	14,835,000		40,055,000	Bloom	.155	6,209,000.
Other Types		2,818,000		7,507,000	Bloom	.115	863,000.
Pompon		2,940,000		1,720,000	Bunch	.68	1,170,000.
Total		20,593,000					8,242,000.
Roses, Miniature	1969	36,900		1,064,000	Bloom	.064	68,100.
Standard	1968	425,000		4,602,000	Bloom	.114	525,000.
	1968	400,000		5,536,000	Bloom	.106	587,000.
Miscellaneous 3/	1969						170,000.
	1968						150,000.
TOTALS	1969						\$14,692,100.
	1968						14,089,000.

1/ Includes cloth and non-heated plastic areas. 2/ Figures based on multiple crops per year. Total heated area under glass and plastic for 1969 - 7,176,000 sq. ft. 3/ Includes Acacia, Gladioli, Iris, Stephanotis, Daisies, Snapdragons, Statice, Strawflowers, Sweet Peas, Sweet William, Tulips, Poinsettias, Cockcomb, Flg. Peach, Almond, etc.

SANTA CLARA COUNTY  
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NURSERY PRODUCTS - NURSERY STOCK

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	PER UNIT	TOTAL VALUE
		HOUSE SQ. FT.	FIELD ACRES			
Bedding Plants	1969	38,600	6.0	148,000	Var.	\$353,000.
	1968	62,700	4.0	309,000	Var.	307,000.
Christmas Trees	1969		129.5	13,000	\$5.38	70,000.
	1968		86.0	5,900	4.75	28,000.
Ornamental Trees, Roses and Shrubs	1969	133,000	71.0	533,000	Var.	750,000.
	1968	27,200	64.0	475,000	Var.	684,000.
Miscellaneous <sup>1/</sup>	1969					532,000.
	1968					479,000.
TOTALS	1969					\$1,705,000.
	1968					1,498,000.

<sup>1/</sup> Includes Indoor Decoratives, Propagative materials, Vegetable plants, and Herbaceous Perennials

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION		PER UNIT	TOTAL
		UNIT	UNIT		
Honey	1969	90,000	1b.	.12	\$10,800.
	1968	67,500	1b.	.11	7,420.
Bees Wax	1969	1,500	1b.	.55	825.
	1968	1,500	1b.	.65	975.
TOTALS	1969				\$11,625.
	1968				8,395.

U. S. GOVERNMENT PAYMENTS (This Total Not Included in Agricultural Income)

Sugar Beets (Sugar Act Payment)	1968	1969
	\$25,300.	\$25,000.
A. C. P. (Agricultural Conservation Program)	27,000.	19,200.
Wool Incentive Payment	1,850.	1,900.
TOTALS	\$54,150.	\$46,100.



SANTA CLARA COUNTY  
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AGRICULTURAL COMMISSIONER

LIVESTOCK AND POULTRY

ITEM 1/	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	TOTAL
			TOTAL	LIVENEIGHT			
Cattle and Calves	1969	31,900	147,000		Cwt.	\$ 28.70	\$ 4,219,000.
	1968	37,200	158,000		Cwt.	25.	3,950,000.
Breeding Stock	1969	157			Each	350.	55,000.
	1968	125			Each	540.	67,500.
Sheep and Lambs	1969	650	600		Cwt.	27.40	16,400.
	1968	850	930		Cwt.	24.50	22,800.
Hogs and Pigs	1969	960	1,960		Cwt.	22.80	44,700.
	1968	1,240	2,380		Cwt.	19.	45,200.
Broilers and Fryers	1969	1,006,000	3,923,000		lb.	.171	671,000.
	1968	924,000	3,511,000		lb.	.164	576,000.
Other Chickens	1969	350,000	1,365,000		lb.	.088	120,000.
	1968	411,000	1,615,000		lb.	.052	84,000.
Rabbits	1969	1,400	5,950		lb.	.31	1,840.
	1968	1,830	7,780		lb.	.30	2,330.
Squabs	1969	(None)					
	1968	14,500	14,500		lb.	.89	12,900.
TOTALS	1969						\$ 5,127,940.
	1968						4,760,730.

1/ Livestock figures are based on average weight and average selling price of all animals.  
Figures show only local net weight gain of animals originally purchased from out of County.

SANTA CLARA COUNTY  
 DEPARTMENT OF AGRICULTURE  
 75 WEST ST. JAMES STREET  
 SAN JOSE, CALIFORNIA 95113

T. J. MONIZ  
 AGRICULTURAL COMMISSIONER

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	TOTAL
Milk Market	1969 (Preliminary)	1,146,000	Cwt.	\$ 4.97	\$ 5,696,000.
	1968 (Revised)	1,188,000	Cwt.	4.81	5,714,000.
Manufacturing	1969 (Preliminary)	7,330	Cwt.	4.02	29,500.
	1968 (Revised)	9,400	Cwt.	3.85	36,200.
Wool	1969	7,000	lb.	.35	2,450.
	1968	10,000	lb.	.32	3,200.
Eggs, Chicken <u>l</u> /	1969	12,967,000	Doz.	.341	4,422,000.
	1968	13,318,000	Doz.	.282	3,756,000.
TOTALS	1969				\$10,149,950.
	1968				9,509,400.

l/ Includes market and farm retail eggs

INVENTORIES OF LIVESTOCK AND POULTRY  
 (In Number of Head)

ITEM	JANUARY 1, 1969	JANUARY 1, 1970
Milk Cows, 2 years and over	12,300	11,200
Cattle and Calves in feed lots	7,160	3,360
Other Cattle and Calves	24,440	25,300
Total	43,900	39,860
Sheep and Lambs	1,200	800
Hogs and Pigs	1,250	1,260
Hens and Pullets of Laying age	828,000	862,000

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SUMMARY

	VALUATION	
	<u>1968</u>	<u>1969</u>
FRUIT AND NUTS	\$ 23,982,700.	\$ 18,931,600.
BUSHBERRIES AND STRAWBERRIES	1,924,700.	1,748,050.
SEED CROPS	1,681,000.	1,016,000.
VEGETABLE CROPS	15,830,900.	13,426,700.
FIELD CROPS	1,432,800.	1,819,800.
NURSERY PRODUCTS - CUT FLOWERS	14,089,000.	14,692,100.
NURSERY PRODUCTS - NURSERY STOCK	1,498,000.	1,705,000.
APIARY PRODUCTS	8,395.	11,625.
LIVESTOCK AND POULTRY	4,760,730.	5,127,940.
LIVESTOCK AND POULTRY PRODUCTS	9,509,400. <u>1/</u>	10,149,950.
<b>TOTALS</b>	<b>74,717,625</b>	<b>68,628,765</b>

1/ Revised Figures

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE  
75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

CROPS AND PRODUCTS WITH GROSS INCOME  
OF ONE MILLION DOLLARS OR MORE

T. J. MONIZ  
AGRICULTURAL COMMISSIONER

1968

1969

1. Chrysanthemums	\$ 9,392,000.	1. Chrysanthemums	\$10,057,000.
2. Tomatoes	8,563,000.	2. Prunes	6,852,400.
3. Prunes	8,498,000.	3. Milk	5,725,500. <u>2/</u>
4. Milk	5,750,200. <u>1/</u>	4. Tomatoes	5,554,000.
5. Pears	5,588,000.	5. Eggs	4,422,000.
6. Cattle & Calves	3,950,000.	6. Cattle & Calves	4,219,000.
7. Eggs	3,756,000.	7. Carnations	3,299,000.
8. Apricots	3,412,400.	8. Apricots	3,298,000.
9. Carnations	3,323,000.	9. Cherries	2,719,000.
10. Walnuts	2,480,000.	10. Pears	2,491,000.
11. Cherries	2,233,000.	11. Grapes	1,925,000.
12. Peppers	1,809,000.	12. Nursery Stock	1,705,000.
13. Strawberries	1,694,000.	13. Peppers	1,704,000.
14. Seed Crops, Flower & Vegetable	1,681,000.	14. Cucumbers	1,671,000.
15. Cucumbers	1,590,000.	15. Strawberries	1,565,000.
16. Nursery Stock	1,498,000.	16. Walnuts	1,340,000.
17. Grapes	1,414,000.	17. Seed Crops, Flower & Vegetable	1,016,000.

1/ Revised

2/ Preliminary

COMPARATIVE FIGURES OF AGRICULTURAL VALUES  
INCLUDING ACREAGES FOR FRUIT, NUT, BERRY AND VEGETABLE CROF

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE  
75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

T. J. MONIZ  
AGRICULTURAL COMMISSIONER

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK, POULTRY AND PRODUCTS	FIELD CROPS AND APIARY	NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
1945	100,770	\$39,870,475	16,573	\$ 6,788,581	\$14,947,712	\$2,574,203	\$ 1,075,000	\$65,255,971.
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.
1958	74,385	39,572,471	18,830	10,411,423	24,392,454	2,707,159	8,353,495	85,437,002.
1959	68,083	48,042,090	16,496	10,278,475	24,051,943	2,682,444	10,834,781	95,889,733.
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.
1962	62,832	30,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.
1963	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.
1964	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.
1966	50,728	28,599,500	15,632	13,223,600	14,351,100	1,596,565	13,832,030	71,602,795.
1967	47,330	22,452,200	17,278	16,926,300	13,974,370	1,594,425	17,150,800	72,098,095.
1968 1/	45,945	25,907,400	16,572	15,830,900	14,270,130	1,441,195	17,268,000	74,717,625.
1969	42,208	20,679,650	15,751	13,426,700	15,277,890	1,831,425	17,413,100	68,628,765.

1/ Revised Figures

SANTA CLARA COUNTY  
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ACREAGE TREND

	ACREAGE TREND					1969	
	1950	1960	1965	1968	1969	LOSS OR GAIN	
TOTAL BEARING AND NON BEARING ACREAGE OF PRINCIPAL CROPS*							
Apricots	16,511	12,096	7,832	6,282	5,655	-	627
Cherries	3,544	3,994	2,522	2,182	2,038	-	144
Pears	7,160	6,912	5,819	5,496	5,236	-	260
Grapes	5,626	3,859	3,369	2,803	2,607	-	196
Prunes	47,708	33,940	28,769	23,536	21,226	-	2,310
Walnuts, English	9,619	8,918	7,501	6,362	6,021	-	341
Miscellaneous Tree Crops (Apples, Peaches, Plums, B. Walnuts & Other)		578	919	785	755	-	30
TOTAL ACREAGE OF ALL TREES AND VINES		70,297	56,731	47,446	43,538	-	3,908
Strawberries	1,947	1,480	287	365	340		
New Plantings of Trees and Vines		1,025	289	213	34		
Number of Orchard and Vineyard Parcels		5,919	4,506	3,853	3,554		

\* Excludes Bushberries and Prickly Pears

