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California Department of Food and Agriculture

Agricultural Commissioners' Crop Reports

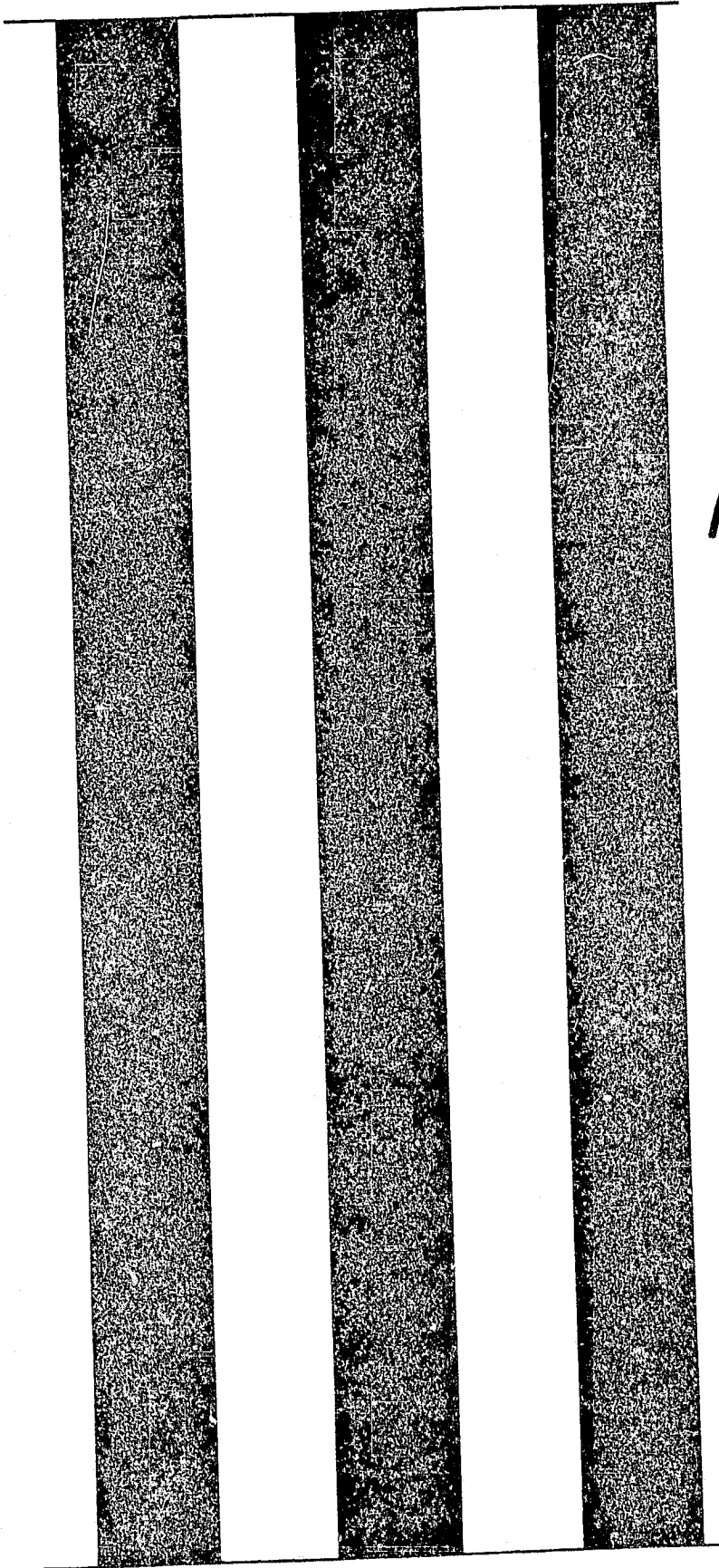
Santa Barbara County

1979-1981

California County Agricultural Commissioners' Reports from the California Department of Food and Agriculture. This collection consists of annual crop and livestock data from each of the 58 California Counties. The collection covers 1915-1981; digitization of the rest of the collection is forthcoming.

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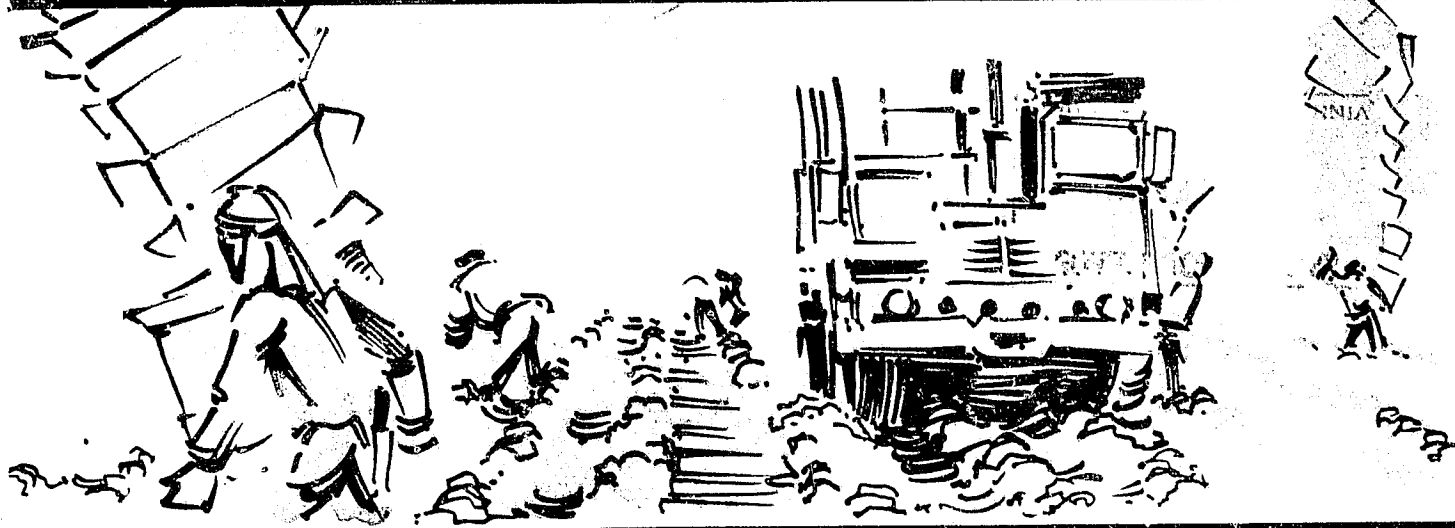
1979

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1979 CROP REPORT

SANTA BARBARA COUNTY AGRICULTURAL COMMISSIONER



The cover

. depicts the multi-million dollar lettuce industry of Santa Barbara County.

The area's first commercial lettuce plantings began in the early 1920's.

This industry has enjoyed steady growth, and the Santa Barbara County area is recognized throughout marketing channels in California and the United States.

Lettuce gained the status of the County's number one commodity for the year 1978 in terms of value, with gross sales exceeding 23 million dollars.

The drawing for this 1979 Agricultural Crop Report was done by Nat D. Fast, art professor at Allan Hancock College in Santa Maria.

Richard E. Rominger, Director
California Department of Food and Agriculture

and

The Honorable Board of Supervisors of Santa Barbara County

Robert Hedlund, Chairman, 4th District
David Yager, 1st District
Robert Kallman, 2nd District
William Wallace, 3rd District
Harrell Fletcher, 5th District

Gentlemen:

As a result of the diversification of Santa Barbara County agriculture, the year 1979 saw a record gross value in production of \$248,025,887. This is an increase over 1978 in excess of forty million dollars.

Agriculture, the County's number one industry, is not dependent on just a few major commodities to provide this strong economic base. Sixteen of the top twenty cash products statewide are raised commercially in Santa Barbara County. Agriculture, through its multiplier effect, had a total financial impact in Santa Barbara County of nearly two-thirds of a billion dollars in 1979.

The figures of the report are gross values. Even though the economy of Santa Barbara County benefited through the gross agricultural industry increase, record high production costs in 1979 due to inflation must be subtracted to determine net income.

I would like to thank Joe Betz, Deputy Agricultural Commissioner, who coordinated the computation of this report with the help of staff members.

Sincerely,



Graydon B. Hall
Agricultural Commissioner

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VEGETABLE CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Artichokes	1979	366	6.50	2,379	TON	\$680.00	\$ 1,617,720
	1978	366	4.00	1,464	TON	648.00	948,672
Beans, Lima, Frozen	1979	900	1.80	1,620	TON	410.00	664,200
	1978	800	0.90	720	TON	320.00	230,400
Broccoli, Total	1979	15,815	4.27	67,454	TON	360.29	24,303,050
	1978	14,800	3.86	57,104	TON	314.65	17,967,966
Market	1979			22,834	TON	440.00	10,046,960
	1978			20,774	TON	384.00	7,977,216
Frozen	1979			44,620	TON	319.50	14,256,090
	1978			36,330	TON	275.00	9,990,750
Cabbage	1979	1,468	18.50	27,158	TON	103.00	2,797,274
	1978	1,464	19.50	28,548	TON	131.25	3,746,925
Carrots	1979	1,260	28.50	35,910	TON	51.20	1,838,592
	1978	2,144	26.50	56,816	TON	74.00	4,204,384
Cauliflower, Total	1979	5,360	5.42	29,046	TON	410.42	11,921,160
	1978	3,958	4.68	18,522	TON	428.17	7,930,491
Market	1979			13,046	TON	460.00	6,001,160
	1978			6,994	TON	528.16	3,693,951
Frozen	1979			16,000	TON	370.00	5,920,000
	1978			11,528	TON	367.50	4,236,540
Celery	1979	2,450	28.50	69,825	TON	153.28	10,702,776
	1978	1,795	29.80	53,491	TON	197.78	10,579,450
Corn, Sweet	1979	256	7.50	1,920	TON	220.00	422,400
	1978	413	7.00	2,891	TON	270.00	780,570
Lettuce, Leaf	1979	1,235	14.20	17,537	TON	182.20	3,195,241
	1978	890	15.00	13,350	TON	191.50	2,556,525
Lettuce, Head	1979	8,612	15.00	129,180	TON	138.00	17,826,840
	1978	8,990	14.00	125,860	TON	183.00	23,032,380
Peppers, Dehydrated	1979	785	1.80	1,413	TON	880.00	1,243,440
	1978	806	1.50	1,209	TON	790.00	955,110
Potatoes	1979	1,235	18.00	22,230	TON	80.00	1,778,400
	1978	1,420	16.75	23,785	TON	74.00	1,760,090

VEGETABLE CROPS Continued

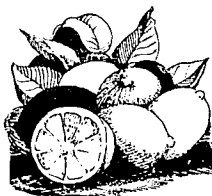
	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Pumpkins & Squash	1979	295	5.40	1,593	TON	\$120.00	\$ 191,160
	1978	345	6.40	2,208	TON	108.12	238,729
Spinach, Total	1979	1,232	8.27	10,186	TON	159.13	1,620,923
	1978	816	9.00	7,344	TON	179.30	1,316,790
Market	1979			3,708	TON	300.00	1,112,400
	1978			3,294	TON	310.00	1,021,140
Frozen	1979			6,478	TON	78.50	508,523
	1978			4,050	TON	73.00	295,650
Tomatoes	1979	1,635	25.80	42,183	TON	65.64	2,768,892
	1978	1,964	24.50	48,118	TON	62.90	3,026,622
Miscellaneous	1979	1,707					1,877,468
	1978	1,461					1,631,700
Total	1979	44,611					\$84,769,536
	1978	42,432					80,906,804



	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Barley, including seed	1979	4,425	1.20	5,310	TON	\$112.80	\$ 598,968
	1978	4,020	.80	3,216	TON	102.00	328,032
Beans, Total	1979	11,042					6,070,600
	1978	11,754					5,774,087
Small White	1979	226	1.00	226	TON	480.00	108,480
	1978	804	.75	603	TON	401.00	241,803
Limas	1979	4,808	1.00	4,808	TON	800.00	3,846,400
	1978	4,885	.80	3,908	TON	783.60	3,062,309
Garbanzos	1979	5,708	.50	2,854	TON	675.00	1,926,450
	1978	5,720	.40	2,288	TON	1,000.00	2,288,000
Miscellaneous	1979	300	.90	270	TON	701.00	189,270
	1978	345	.84	290	TON	627.50	181,975
Hay, Alfalfa	1979	10,510	7.70	80,927	TON	89.00	7,202,503
	1978	11,216	7.50	84,120	TON	68.75	5,783,250

FIELD CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Hay, Grain	1979	9,020	3.30	29,766	TON	\$ 76.00	\$ 2,262,216
	1978	10,900	2.06	22,454	TON	58.00	1,302,332
Oats, Including seed	1979	390	1.00	390	TON	185.00	72,150
	1978	320	.65	208	TON	160.00	33,280
Pasture, Irrigated	1979	10,746				58.00	623,268
	1978	10,999				52.76	580,307
Pasture, Nonirrigated	1979	784,000				4.16	3,261,440
	1978	785,000				3.88	3,045,800
Silage Corn	1979	990	29.50	29,205	TON	18.40	537,372
	1978	1,038	30.50	31,659	TON	16.00	506,544
Sugar Beets	+1979	823	22.91	18,855	TON	26.38	497,395
	*1978	645	19.04	12,284	TON	26.36	323,806
Wheat	1979	3,675	.90	3,308	TON	115.00	380,420
	1978	4,070	.80	3,256	TON	97.00	315,832
Miscellaneous	1979	2,868					172,043
	1978	2,520					151,825
Total	+1979	838,489					21,678,375
	*1978	842,482					18,145,095



	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Avocados	1979	5,303	4,550	4.26	19,383	TON	\$980.00	\$18,995,340
	1978	5,260	4,140	4.80	19,872	TON	960.00	19,077,120
Lemons, Total	1979	2,420	2,050	11.85	24,286	TON	411.14	9,984,893
	1978	2,678	2,425	11.75	28,500	TON	228.08	6,500,400
Market	1979				15,220	TON	620.00	9,436,400
	1978				14,890	TON	400.00	5,956,000
Processing	1979				9,066	TON	60.50	548,493
	1978				13,610	TON	40.00	544,400

+Preliminary
*Revised

FRUIT AND NUT CROPS Continued

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Oranges	1979	58	53	7.00	371	TON	\$250.00	\$ 92,750
	1978	56	50	6.84	342	TON	200.00	68,400
Strawberries, Total	1979	823	823	19.68	16,200	TON	669.26	10,842,000
	1978	858	858	15.50	13,299	TON	602.02	8,006,210
Market	1979				13,200	TON	685.00	9,042,000
	1978				10,685	TON	660.00	7,052,100
Processing	1979				3,000	TON	600.00	1,800,000
	1978				2,614	TON	365.00	954,110
Walnuts	1979	1,312	1,244	1.00	1,244	TON	1,000.00	1,244,000
	1978	1,328	1,230	.84	1,033	TON	1,100.00	1,136,300
Grapes, Wine	1979	7,100	5,240	4.45	23,318	TON	442.72	10,323,345
	1978	6,027	5,470	2.16	11,815	TON	521.74	6,164,358
Miscellaneous	1979	58	44					78,800
	1978	49	46					61,943
Total	1979	17,074	14,004					\$51,561,128
	1978	16,256	14,219					41,014,731



SEED CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Bean Seed	1979	7,416	.95	7,045	TON	\$809.00	\$ 5,699,405
	1978	5,500	.85	4,675	TON	705.00	3,295,875
Flower Seed	1979	1,396					4,000,250
	1978	884					2,467,629
Vegetable Seed	1979	251					440,778
	1978	236					166,168
Miscellaneous	1979	922					348,602
	1978	1,307					324,700
Total	1979	9,985					\$10,489,035
	1978	7,927					6,254,372



	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Fruit Trees and Grape Vines	1979	69,000	83	\$ 523,990
	1978	53,000	59	202,983
Orchid Plants	1979	710,200		2,019,820
	1978	589,000		1,016,040
**Indoor Decorative Potted Plants	1979	3,062,200		10,774,056
	1978	2,585,700		9,226,199
Ground Covers, Bedding, Vegetable Plants and Bulbs	1979	929,000	99	3,576,530
	1978	987,200	69	2,625,650
Ornamental Trees and Shrubs	1979	648,800	133	3,715,764
	1978	658,600	135	3,553,950
Orchids	1979	1,381,000		3,452,132
	1978	1,367,000		3,078,537
Carnations	1979	550,000		639,000
	1978	550,000		676,785
Chrysanthemums	1979	7,409,000		6,167,982
	1978	6,486,000		5,842,848
Gypsophila	1979		442	2,200,131
	1978		422	2,039,641
Greenhouse Grown Flowers and Foliage	1979	562,000		1,478,060
	1978	359,200		1,205,214
Field Grown Flowers and Foliage	1979		236	590,117
	1978		312	655,258
Total	1979	15,321,200	993	\$35,137,582
	1978	13,635,700	997	30,123,105

*Net production area per crop; i.e., 1,000 sq. ft. cropped 3 times per year = 3,000 sq. ft.

**Includes Potted Chrysanthemums



	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1979	52,914	450,135	Cwt.	\$66.40	\$29,888,964
	1978	51,935	407,860	Cwt.	45.70	18,639,202
Sheep and Lambs	1979	7,063	8,277	Cwt.	63.12	522,444
	1978	6,848	7,713	Cwt.	55.59	428,766
Hogs and Pigs	1979	5,776	11,711	Cwt.	46.30	542,219
	1978	4,976	10,421	Cwt.	49.25	513,234
Chickens	1979	140,000	532,000	Lbs.	.11	58,520
	1978	162,000	607,500	Lbs.	.04	24,300
Miscellaneous	1979					370,800
	1978					247,366
Total	1979					\$31,382,947
	1978					19,852,868



	Year	Production	Unit	Value	
				Per Unit	Total
Milk and Milk Products	+1979	667,000	Cwt.	\$11.55	\$ 7,703,850
	*1978	669,190	Cwt.	10.45	6,993,036
Wool	1979	89,100	Lbs.	.785	69,944
	1978	87,100	Lbs.	.66	57,486
Eggs, Chicken	1979	7,425,000	Doz.	.68	5,049,000
	1978	7,244,000	Doz.	.56	4,056,640
Apiary	1979				184,490
	1978				616,483
Total	+1979				\$13,007,284
	*1978				11,723,645

+Preliminary
*Revised

SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Vegetables	1979	44,611	\$84,769,536
	1978	42,432	80,906,804
Field Crops	+1979	838,489	21,678,375
	*1978	842,482	18,145,095
Fruit and Nut Crops	1979	17,074	51,561,128
	1978	16,256	41,014,731
Seed Crops	1979	9,985	10,489,035
	1978	7,927	6,254,372
Nursery Products	1979	1,345	35,137,582
	1978	1,310	30,123,105
Livestock and Poultry	1979		31,382,947
	1978		19,852,868
Livestock, Poultry and Apiary Products	+1979		13,007,284
	*1978		11,723,645
<hr/>			
Total	+1979	911,504	\$248,025,887
	*1978	910,407	208,020,620

+Preliminary
*Revised

1979 MILLION DOLLAR PRODUCTS

1979 Ranking

1978 Ranking

1	Cattle & Calves	\$29,888,964	3
2	Broccoli	24,303,050	4
3	Avocados	18,995,340	2
4	Lettuce, Head	17,826,840	1
5	Cauliflower	11,921,160	8
6	Strawberries	10,842,000	7
7	Indoor Decorative Potted Plants	10,774,056	6
8	Celery	10,702,776	5
9	Grapes, Wine	10,323,345	11
10	Lemons	9,984,893	10
11	Milk, Cows	7,703,850	9
12	Alfalfa Hay	7,202,503	13
13	Chrysanthemums, Cut	6,167,982	12
14	Dry Beans	6,070,600	14
15	Bean Seed	5,699,405	19
16	Eggs	5,049,000	16
17	Flower Seed	4,000,250	25
18	Ornamental Trees & Shrubs	3,715,764	18
19	Ground Covers, Bedding and Vegetable Plants and Bulbs	3,576,530	23
20	Orchids	3,452,132	20
21	Pasture, Range	3,261,440	21
22	Lettuce, Leaf	3,195,241	24
23	Cabbage	2,797,274	17
24	Tomatoes	2,768,892	22
25	Grain Hay	2,262,216	29
26	Gypsophila	2,200,131	26
27	Orchid Plants	2,019,820	32
28	Carrots	1,838,592	15
29	Potatoes	1,778,400	27
30	Spinach	1,620,923	28
31	Artichokes	1,617,720	—
32	Greenhouse Grown Flowers & Foliage	1,478,060	30
33	Walnuts	1,244,000	31
34	Peppers, Dehydrated	1,243,440	—

COMPARATIVE AGRICULTURAL VALUES

+1979	\$248,025,887
*1978	208,020,620
1977	190,907,996
1976	165,867,484
1975	157,762,384
1974	151,245,967
1973	152,492,076
1972	115,140,543
1971	108,725,570
1970	97,533,460
1969	92,773,860

+Preliminary
*Revised

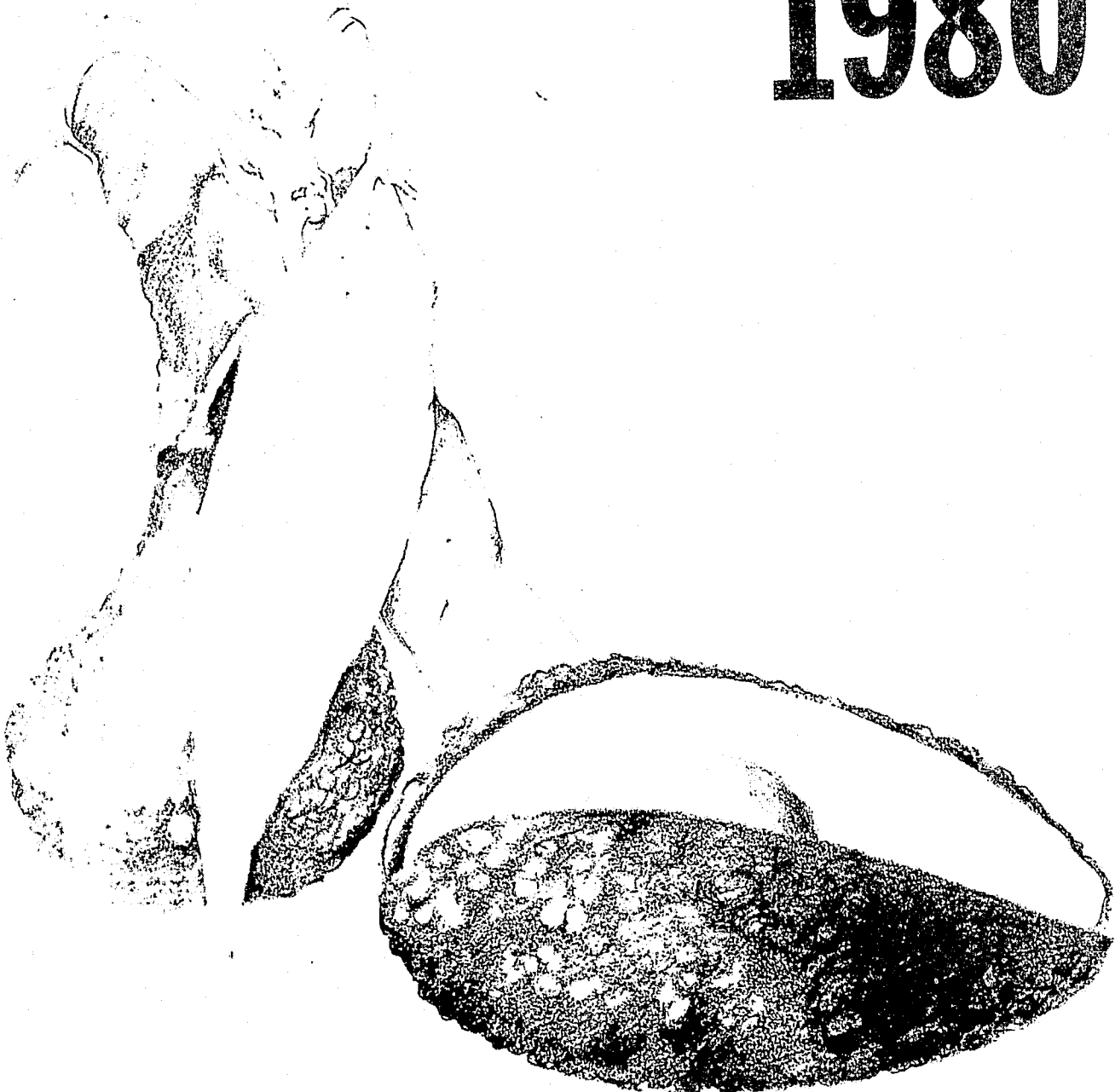
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1980

SANTA BARBARA COUNTY

AGRICULTURAL COMMISSIONER'S CROP REPORT

1980



The cover

. depicts the multi-million dollar avocado industry of Santa Barbara County.

The distinction of having been among the very first to plant the avocado successfully in California is shared by Kinton Stevens of Montecito and Judge Ord of Santa Barbara, who imported three trees from Mexico in 1871. (California Avocado Association Yearbook, 1936).

Over one hundred years later, the avocado gained the status of the County's number one commodity in terms of value, with gross sales exceeding 55 million dollars in 1980.

The drawing for this 1980 Agricultural Crop Report was done by Nat D. Fast, Art Professor at Allan Hancock College in Santa Maria.

Richard E. Rominger, Director
California Department of Food and Agriculture

and

The Honorable Board of Supervisors of Santa Barbara County

William Wallace, Chairman, 3rd District
David Yager, 1st District
Robert Kallman, 2nd District
DeWayne Holmdahl, 4th District
Harrell Fletcher, 5th District

Gentlemen:


Agriculture continues to be the largest producing industry in Santa Barbara County, with a gross production value for 1980 of \$300,018,428. This is an increase over the 1979 value of over fifty million dollars.

The diversity of our agriculture provides a strong economic base with this production value, through its multiplier effect, having an impact on our local economy of over three-quarters of a billion dollars. This diversity is illustrated by the 37 different commodities grown in Santa Barbara County which exceed a million dollars in value.

The figures in this report are gross values, and in no way reflect net income. Inflation, especially in the area of energy costs, continue to drastically increase the production costs of agriculture, and these costs must be subtracted from the gross values to determine the net income.

I wish to express my appreciation for the continuing cooperation of all the growers and organizations who contributed the information necessary for this report, and a special thanks to members of my staff who assisted in compiling it under the direction of Joe Betz, Deputy Agricultural Commissioner.

Sincerely,



Graydon B. Hall
Agricultural Commissioner

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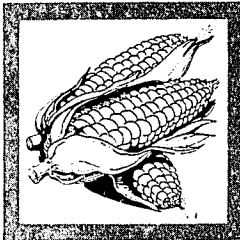
VEGETABLE CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Artichokes	1980	425	5.00	2,125	TON	\$656.00	\$ 1,394,000
	1979	366	6.50	2,379	TON	680.00	1,617,720
Beans, Lima, Frozen	*1980	---	---	---	TON	---	---
	1979	900	1.80	1,620	TON	410.00	664,200
Broccoli, Total	1980	13,325	4.29	57,185	TON	373.59	21,363,600
	1979	15,815	4.27	67,454	TON	360.29	24,303,050
Market	1980			19,425	TON	400.00	7,770,000
	1979			22,834	TON	440.00	10,046,960
Frozen	1980			37,760	TON	360.00	13,593,600
	1979			44,620	TON	319.50	14,256,090
Cabbage	1980	1,660	21.10	35,026	TON	109.75	3,844,104
	1979	1,468	18.50	27,158	TON	103.00	2,797,274
Carrots	1980	835	30.00	25,050	TON	57.40	1,437,870
	1979	1,260	28.50	35,910	TON	51.20	1,838,592
Cauliflower, Total	1980	6,110	4.86	29,692	TON	444.89	13,209,610
	1979	5,360	5.42	29,046	TON	410.42	11,921,160
Market	1980			17,050	TON	493.00	8,405,650
	1979			13,046	TON	460.00	6,001,160
Frozen	1980			12,642	TON	380.00	4,803,960
	1979			16,000	TON	370.00	5,920,000
Celery	1980	2,800	27.50	77,000	TON	158.50	12,204,500
	1979	2,450	28.50	69,825	TON	153.28	10,702,776
Corn, Sweet	1980	136	7.50	1,020	TON	220.00	224,400
	1979	256	7.50	1,920	TON	220.00	422,400
Lettuce, Leaf	1980	1,190	15.10	17,969	TON	185.00	3,324,265
	1979	1,235	14.20	17,537	TON	182.20	3,195,241
Lettuce, Head	1980	9,100	17.00	154,700	TON	162.00	25,061,400
	1979	8,612	15.00	129,180	TON	138.00	17,826,840
Pepper, Dehydrated	1980	870	1.70	1,479	TON	817.00	1,208,343
	1979	785	1.80	1,413	TON	880.00	1,243,440
Potatoes	1980	1,200	17.00	20,400	TON	122.00	2,488,800
	1979	1,235	18.00	22,230	TON	80.00	1,778,400

*No Crop Harvested

VEGETABLE CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Pumpkins & Squash	1980	190	5.50	1,045	TON	\$167.00	\$ 174,515
	1979	295	5.40	1,593	TON	120.00	191,160
Spinach, Total	1980	1,320	8.36	11,040	TON	274.58	3,031,380
	1979	1,232	8.27	10,186	TON	159.13	1,620,923
Market	1980			7,560	TON	363.00	2,744,280
	1979			3,708	TON	300.00	1,112,400
Frozen	1980			3,480	TON	82.50	287,100
	1979			6,478	TON	78.50	508,523
Canned	1980	1,134	28.50	32,319	TON	69.00	2,230,011
	1979	1,635	25.80	42,183	TON	65.64	2,768,892
Miscellaneous	1980	1,426					2,098,130
	1979	1,707					1,877,468
Total	1980	41,721					\$93,294,928
	1979	44,611					84,769,536



FIELD CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Barley, including seed	1980	5,050	1.05	5,303	TON	\$120.70	\$ 640,072
	1979	4,425	1.20	5,310	TON	112.80	598,968
Beans, Total	1980	9,246					5,427,257
	1979	11,042					6,070,600
Small White	1980	86	.90	77	TON	585.00	45,045
	1979	226	1.00	226	TON	480.00	180,480
Limas	1980	5,736	.98	5,621	TON	767.00	4,311,307
	1979	4,808	1.00	4,808	TON	800.00	3,846,400
Garbanzos	1980	3,100	.40	1,240	TON	700.00	868,000
	1979	5,708	.50	2,854	TON	675.00	1,926,450
Miscellaneous	1980	324	.75	243	TON	835.00	202,905
	1979	300	.90	270	TON	701.00	189,270
Hay, Alfalfa	1980	11,820	7.60	89,832	TON	102.75	9,230,238
	1979	10,510	7.70	80,927	TON	89.00	7,202,503

FIELD CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Hay, Grain	1980	8,470	3.00	25,410	TON	\$ 83.50	\$ 2,121,735
	1979	9,020	3.30	29,766	TON	76.00	2,262,216
Oats, including seed	1980	605	.80	484	TON	319.00	154,396
	1979	390	1.00	390	TON	185.00	72,150
Pasture, Irrigated	1980	12,500				55.25	690,625
	1979	10,746				58.00	623,268
Pasture, Nonirrigated	1980	780,000				4.00	3,120,000
	1979	784,000				4.16	3,261,440
Silage Corn	1980	1,046	30.00	31,380	TON	18.00	564,840
	1979	990	29.50	29,205	TON	18.40	537,372
Sugar Beets	+1980	1,843	23.00	42,389	TON	50.00	2,119,450
	*1979	823	22.91	18,855	TON	31.22	588,653
Wheat	1980	6,130	1.30	7,969	TON	136.85	1,090,558
	1979	3,675	.90	3,308	TON	115.00	380,420
Miscellaneous	1980	3,624					379,990
	1979	2,868					172,043
Total	+1980	840,334					\$25,539,161
	*1979	838,489					21,769,633



FRUIT AND NUT CROPS

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Avocados	1980	5,731	5,367	5.04	27,050	TON	\$2,050.00	\$55,452,500
	1979	5,030	4,550	4.26	19,383	TON	980.00	18,995,340
Lemons, Total	1980	3,112	3,006	11.50	34,569	TON	274.15	9,477,167
	1979	2,420	2,050	11.85	24,286	TON	411.14	9,984,893
Market	1980				19,539	TON	388.50	7,590,902
	1979				15,220	TON	620.00	9,436,400
Processing	1980				15,030	TON	125.50	1,886,265
	1979				9,066	TON	60.50	548,493

+Preliminary
*Revised

FRUIT AND NUT CROPS Continued

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Oranges	1980	58	53	6.00	318	TON	\$250.00	\$ 79,500
	1979	58	53	7.00	371	TON	250.00	92,750
Strawberries, Total	1980	836	836	20.10	16,804	TON	716.51	12,040,276
	1979	823	823	19.68	16,200	TON	669.26	10,842,000
Market	1980				13,704	TON	744.00	10,195,776
	1979				13,200	TON	685.00	9,042,000
Processing	1980				3,100	TON	595.00	1,844,500
	1979				3,000	TON	600.00	1,800,000
Walnuts	1980	1,331	1,266	.80	1,013	TON	1,170.00	1,185,210
	1979	1,312	1,244	1.00	1,244	TON	1,000.00	1,244,000
Grapes, Wine	1980	8,744	5,306	1.54	8,171	TON	498.50	4,073,244
	1979	7,100	5,240	4.45	23,318	TON	442.72	10,323,345
Miscellaneous	1980	115	61					132,649
	1979	58	44					78,800
Total	1980	19,927	15,895					\$82,440,546
	1979	17,074	14,004					51,561,128



SEED CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Bean Seed	1980	7,264	.95	6,901	TON	\$881.00	\$ 6,079,781
	1979	7,416	.95	7,045	TON	809.00	5,699,405
Flower Seed	1980	1,371					5,114,824
	1979	1,396					4,000,250
Vegetable Seed	1980	495					949,864
	1979	251					440,778
Miscellaneous	1980	1,173					396,772
	1979	922					348,602
Total	1980	10,303					\$12,541,241
	1979	9,985					10,489,035



NURSERY PRODUCTS

	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Fruit Trees and Grape Vines	1980		66	\$ 228,675
	1979	69,000	83	523,990
Orchid Plants	1980	659,748		1,130,715
	1979	710,200		2,019,820
** Indoor Decorative Potted Plants	1980	3,434,024		10,597,184
	1979	3,062,200		10,774,056
Ground Covers, Bedding, Vegetable Plants & Bulbs	1980	1,011,700	379	7,244,224
	1979	929,000	99	3,576,530
Ornamental Trees & Shrubs	1980	346,000	131	4,193,731
	1979	648,800	133	3,715,764
Orchids	1980	1,413,520		4,634,627
	1979	1,381,000		3,452,132
Carnations	1980	682,640		725,552
	1979	550,000		639,000
Chrysanthemums	1980	4,130,470		7,005,720
	1979	3,965,470		6,167,982
Gypsophila	1980		387	2,737,405
	1979		442	2,200,131
Greenhouse Grown Flowers and Foliage	1980	519,186		1,797,718
	1979	562,000		1,478,060
Field Grown Flowers and Foliage	1980		311	1,319,623
	1979		236	590,117
Total	1980	12,197,288	1,274	\$41,615,174
	1979	11,877,670	993	35,137,582

*Net production area per crop; i.e., 1,000 sq. ft. cropped 3 times per year = 3,000 sq. ft.

**Includes Potted Chrysanthemums



LIVESTOCK AND POULTRY

	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1980	54,808	444,632	Cwt.	\$60.53	\$26,913,575
	1979	52,914	450,135	Cwt.	66.40	29,888,964
Sheep and Lambs	1980	10,222	12,169	Cwt.	59.10	719,188
	1979	7,063	8,277	Cwt.	63.12	522,444
Hogs and Pigs	1980	5,752	10,785	Cwt.	45.26	488,129
	1979	5,776	11,711	Cwt.	46.30	542,219
Chickens	1980	246,000	984,000	Lbs.	.07	68,880
	1979	140,000	532,000	Lbs.	.11	58,520
Miscellaneous	1980					467,300
	1979					370,800
Total	1980					\$28,657,072
	1979					31,382,947



LIVESTOCK, POULTRY AND APIARY PRODUCTS

	Year	Production	Unit	Value	
				Per Unit	Total
Milk and Milk Products	+1980	762,000	Cwt.	\$13.03	\$ 9,928,860
	*1979	673,220	Cwt.	12.05	8,112,301
Wool	1980	102,165	Lbs.	.93	95,013
	1979	89,100	Lbs.	.785	69,944
Eggs, Chicken	1980	8,056,180	Doz.	.69	5,558,764
	1979	7,425,000	Doz.	.68	5,049,000
Apiary	1980				347,669
	1979				184,490
Total	+1980				\$15,930,306
	*1979				13,415,735

+Preliminary
*Revised

1980 MILLION DOLLAR PRODUCTS

1980 Ranking

1979 Ranking

1.	Avocados	\$55,452,500	3
2.	Cattle and Calves	26,913,575	1
3.	Lettuce, Head	25,061,400	4
4.	Broccoli	21,913,575	2
5.	Cauliflower	13,209,610	5
6.	Celery	12,204,500	8
7.	Strawberries	12,040,276	6
8.	Indoor Decorative Potted Plants	10,597,184	7
9.	Milk, Cows	9,928,860	11
10.	Lemons	9,477,167	10
11.	Alfalfa Hay	9,230,238	12
12.	Ground Covers, Bedding and Vegetable Plants and Bulbs	7,244,224	19
13.	Chrysanthemums, Cut	7,005,720	13
14.	Bean Seed	6,079,781	15
15.	Eggs	5,558,764	16
16.	Dry Beans	5,427,257	14
17.	Flower Seed	5,114,824	17
18.	Orchids	4,634,627	20
19.	Ornamental Trees & Shrubs	4,193,731	18
20.	Grapes, Wine	4,073,244	9
21.	Cabbage	3,844,104	23
22.	Lettuce, Leaf	3,324,265	22
23.	Pasture, Range	3,120,000	21
24.	Spinach	3,031,380	30
25.	Gypsophila	2,737,405	26
26.	Potatoes	2,488,800	29
27.	Tomatoes	2,230,011	24
28.	Grain Hay	2,121,735	25
29.	Sugar Beets	2,119,450	—
30.	Greenhouse Grown Flowers & Foliage	1,797,718	32

1980 MILLION DOLLAR PRODUCTS Continued

31.	Carrots	1,437,870	28
32.	Artichokes	1,394,000	31
33.	Field Grown Flowers & Foliage	1,319,623	—
34.	Peppers, Dehydrated	1,208,343	34
35.	Walnuts	1,185,210	33
36.	Orchid Plants	1,130,715	27
37.	Wheat	1,090,558	—

* * * * *

SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Vegetables	1980	41,721	\$ 93,294,928
	1979	44,611	84,769,536
Field Crops	+1980	840,334	25,539,161
	*1979	838,489	21,769,633
Fruit and Nut Crops	1980	19,927	82,440,546
	1979	17,074	51,561,128
Seed Crops	1980	10,303	12,541,241
	1979	9,985	10,489,035
Nursery Products	1980	1,554	41,615,174
	1979	1,168	35,137,582
Livestock and Poultry	1980		28,657,072
	1979		31,382,947
Livestock, Poultry and Apiary Products	+1980		15,930,306
	*1979		13,415,735
Total	+1980	913,839	\$300,018,428
	*1979	911,327	248,525,596


+Preliminary
*Revised

COMPARATIVE AGRICULTURAL VALUES

+1980	\$300,018,428
*1979	248,525,596
1978	208,020,620
1977	190,907,996
1976	165,867,484
1975	157,762,384
1974	151,245,967
1973	152,492,076
1972	115,140,543
1971	108,725,570
1970	97,533,460

+Preliminary

*Revised

Three vertical black bars of varying widths are positioned on the left side of the page. The bars are solid black and extend from near the top to near the bottom of the page. The middle bar is the narrowest, while the two outer bars are wider and appear to be made of a textured or grainy material.

1981

AGRICULTURAL COMMISSIONER

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GEORGE BROWN

1981

The cover

. depicts the multi-million dollar broccoli industry of Santa Barbara County.

This versatile vegetable has been grown and consumed in Europe for 2,000 years.

Italian Sprouting Broccoli has been grown in America for over 200 years, however it was not recognized commercially until the early 1920's.

The first commercial plantings of broccoli in Santa Barbara County were recorded in 1930. From this beginning the industry has developed rapidly, attaining recognition in the fresh and frozen market channels throughout California and the United States. This years gross receipts amounted to over 27 million dollars, making broccoli one of the leading crops produced in the county.

The drawing for this 1981 Agricultural Crop Report was done by Nat D. Fast, Art Professor at Allan Hancock College in Santa Maria.

Richard E. Rominger, Director
California Department of Food and Agriculture

and

The Honorable Board of Supervisors of Santa Barbara County

Harrell Fletcher, Chairman, 5th District
David Yager, 1st District
Robert Kallman, 2nd District
William Wallace, 3rd District
DeWayne Holmdahl, 4th District

Gentlemen:

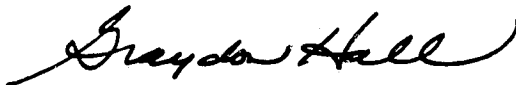
Agriculture continues to be the largest producing industry in Santa Barbara County, with a gross production value for 1981 of \$303,518,726. This is an increase over the 1980 value of over 3½ million dollars.

The diversity of our agriculture provides a strong economic base with this production value, through its multiplier effect, having an impact on our local economy of over three-quarters of a billion dollars. This diversity is illustrated by the 36 different commodities grown in Santa Barbara County which exceed a million dollars in value.

The figures in this report are gross values, and in no way reflect net income. Inflation, especially in the area of energy costs, continues to drastically increase the production costs of agriculture, and these costs must be subtracted from the gross values to determine the net income.

I wish to express my appreciation for the continuing cooperation of all the growers and organizations who contributed the information necessary for this report, and a special thanks to members of my staff who assisted in compiling it.

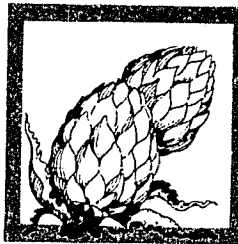
Sincerely,



Graydon B. Hall
Agricultural Commissioner

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VEGETABLE CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Artichokes	1981	504	5.25	2,646	TON	\$692.00	\$ 1,831,032
	1980	425	5.00	2,125	TON	656.00	1,394,000
Broccoli, Total	1981	15,475	4.38	67,785	TON	399.52	27,081,350
	1980	13,325	4.29	57,185	TON	373.59	21,363,600
Market	1981			29,425	TON	438.00	12,888,150
	1980			19,425	TON	400.00	7,770,000
Frozen	1981			38,360	TON	370.00	14,193,200
	1980			37,760	TON	360.00	13,593,600
Cabbage	1981	2,250	18.80	42,300	TON	102.00	4,314,600
	1980	1,660	21.10	35,026	TON	109.75	3,844,104
Carrots	1981	1,460	31.50	45,990	TON	42.00	1,931,580
	1980	835	30.00	25,050	TON	57.40	1,437,870
Cauliflower, Total	1981	6,675	5.51	36,790	TON	457.85	16,844,200
	1980	6,110	4.86	29,692	TON	444.89	13,209,610
Market	1981			20,490	TON	480.00	9,835,200
	1980			17,050	TON	493.00	8,405,650
Frozen	1981			16,300	TON	430.00	7,009,000
	1980			12,642	TON	380.00	4,803,960
Celery	1981	2,710	28.00	75,880	TON	197.50	14,986,300
	1980	2,800	27.50	77,000	TON	158.50	12,204,500
Corn, Sweet	1981	220	7.50	1,650	TON	252.00	415,800
	1980	136	7.50	1,020	TON	220.00	224,400
Lettuce, Leaf	1981	1,550	13.74	21,297	TON	236.00	5,026,092
	1980	1,190	15.10	17,969	TON	185.00	3,324,265
Lettuce, Head	1981	7,980	18.50	147,630	TON	212.00	31,297,560
	1980	9,100	17.00	154,700	TON	162.00	25,061,400
Pepper, Dehydrated	1981	820	1.80	1,476	TON	950.00	1,402,200
	1980	870	1.70	1,479	TON	817.00	1,208,343
Pumpkins & Squash	1981	360	5.60	2,016	TON	224.25	452,088
	1980	190	5.50	1,045	TON	167.00	174,515

VEGETABLE CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Spinach, Total	1981	1,176	7.69	9,042	TON	\$289.01	\$ 2,613,190
	1980	1,320	8.36	11,040	TON	274.58	3,031,380
Market	1981			7,110	TON	345.50	2,456,505
	1980			7,560	TON	363.00	2,744,280
Frozen	1981			1,932	TON	81.10	156,685
	1980			3,480	TON	82.50	287,100
Tomatoes, All	1981	1,315	24.80	32,612	TON	74.90	2,442,639
	1980	1,134	28.50	32,319	TON	69.00	2,230,011
Miscellaneous	1981	2,293					3,957,421
	1980	2,626					4,586,930
Total	1981	44,788					\$114,596,052
	1980	41,721					93,294,928



FIELD CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Barley including seed	1981	3,900	1.00	3,900	TON	\$135.00	\$ 526,500
	1980	5,050	1.05	5,303	TON	120.70	640,072
Beans, Total	1981	9,586					8,275,495
	1980	9,246					5,427,257
Small White	1981	330	.90	297	TON	840.00	249,480
	1980	86	.90	77	TON	585.00	45,045
Limas	1981	6,570	1.30	8,541	TON	790.00	6,747,390
	1980	5,736	.98	5,621	TON	767.00	4,311,307
Garbanzos	1981	2,311	.45	1,040	TON	950.00	988,000
	1980	3,100	.40	1,240	TON	700.00	868,000
Miscellaneous	1981	375	1.00	375	TON	775.00	290,625
	1980	324	.75	243	TON	835.00	202,905
Hay, Alfalfa	1981	12,850	8.20	105,370	TON	85.42	9,000,705
	1980	11,820	7.60	89,832	TON	102.75	9,230,238

FIELD CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Hay, Grain	1981	7,975	3.00	23,925	TON	\$ 68.50	\$ 1,638,863
	1980	8,470	3.00	25,410	TON	83.50	2,121,735
Oats including seed	1981	1,016	1.60	1,626	TON	262.60	426,988
	1980	605	.80	484	TON	319.00	154,396
Pasture, Irrigated	1981	12,955				54.54	706,566
	1980	12,500				55.25	690,625
Pasture, Non-irrigated	1981	784,000				4.04	3,167,360
	1980	780,000				4.00	3,120,000
Silage Corn	1981	992	29.10	28,867	TON	20.00	577,340
	1980	1,046	30.00	31,380	TON	18.00	564,840
Sugar Beets	+1981	2,925	27.48	80,379	TON	30.76	2,472,458
	*1980	1,843	23.00	42,389	TON	50.32	2,133,014
Wheat including seed	1981	8,040	1.30	10,452	TON	145.00	1,515,540
	1980	6,130	1.30	7,969	TON	136.85	1,090,558
Miscellaneous	1981	5,068					497,855
	1980	3,624					379,990
Total	+1981	849,307					\$28,805,670
	*1980	840,334					25,552,725



FRUIT AND NUT CROPS

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Avocados	1981	5,988	5,630	8.60	48,418	TON	\$ 580.00	\$28,082,440
	1980	5,731	5,367	5.04	27,050	TON	2,050.00	55,452,500
Lemons, Total	1981	2,020	1,770	18.81	33,298	TON	181.93	6,058,014
	1980	3,112	3,006	11.50	34,569	TON	274.15	9,477,167
Market	1981				13,730	TON	355.00	4,874,150
	1980				19,539	TON	388.50	7,590,902
Processing	1981				19,568	TON	60.50	1,183,864
	1980				15,030	TON	125.50	1,886,265

+Preliminary
*Revised

FRUIT AND NUT CROPS Continued

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Strawberries, Total	1981	750	750	16.80	12,600	TON	\$800.00	\$10,080,000
	1980	836	836	20.10	16,804	TON	716.51	12,040,276
Market	1981				9,450	TON	860.00	8,127,000
	1980				13,704	TON	744.00	10,195,776
Processing	1981				3,150	TON	620.00	1,953,000
	1980				3,100	TON	595.00	1,844,500
Walnuts	1981	1,006	960	1.40	1,344	TON	1,020.00	1,370,880
	1980	1,331	1,266	.80	1,013	TON	1,170.00	1,185,210
Grapes, Wine	1981	9,539	5,496	2.78	15,279	TON	553.77	8,461,052
	1980	8,744	5,306	1.54	8,171	TON	498.50	4,073,244
Miscellaneous	1981	143	63					280,453
	1980	173	114					212,149
Total	1981	19,446	14,669					\$54,332,839
	1980	19,927	15,895					82,440,546



SEED CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Bean Seed	1981	6,463	.92	5,946	TON	\$883.50	\$ 5,253,291
	1980	7,264	.95	6,901	TON	881.00	6,079,781
Flower Seed	1981	1,775					6,839,900
	1980	1,371					5,114,824
Vegetable Seed	1981	608					952,910
	1980	495					949,864
Miscellaneous	1981	2,035					777,638
	1980	1,173					396,772
Total	1981	10,881					\$13,823,739
	1980	10,303					12,541,241



NURSERY PRODUCTS

	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Fruit Trees and Grape Vines	1981	9,600	207	\$ 445,382
	1980	-----	66	228,675
Orchid Plants	1981	634,100		1,901,970
	1980	659,748		1,130,715
Indoor Decorative Potted Plants	1981	3,134,225		12,298,651
	1980	3,434,024		10,597,184
Ground Covers, Bedding, Vegetable Plants & Bulbs	1981	792,836	286	6,348,085
	1980	799,518	379	7,244,224
Ornamental Trees & Shrubs	1981	321,400	155	3,604,354
	1980	346,000	131	4,193,731
Orchids	1981	1,435,740		4,846,526
	1980	1,413,520		4,634,627
Carnations	1981	618,840		808,128
	1980	682,640		725,552
Chrysanthemums	1981	4,648,928		8,391,442
	1980	4,130,470		7,005,720
Gypsophila	1981		321	2,624,300
	1980		387	2,737,405
Greenhouse Grown Flowers and Foliage	1981	525,762		2,882,563
	1980	519,186		1,797,718
Field Grown Flowers and Foliage	1981		306	1,559,565
	1980		311	1,319,623
Total	1981	12,121,431	1,275	\$45,710,966
	1980	11,985,106	1,274	41,615,174



LIVESTOCK AND POULTRY

	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1981	54,278	441,744	Cwt.	\$56.22	\$24,834,848 26,913,575
	1980	54,808	444,632	Cwt.	60.53	
Sheep and Lambs	1981	10,545	12,182	Cwt.	56.30	685,847 719,188
	1980	10,222	12,169	Cwt.	59.10	
Hogs and Pigs	1981	8,017	16,555	Cwt.	49.05	812,023 488,129
	1980	5,752	10,785	Cwt.	45.26	
Chickens	1981	206,580	785,004	Lbs.	.08	62,800 68,880
	1980	246,000	984,000	Lbs.	.07	
Turkeys	1981	88,000	1,760,000	Lbs.	.385	677,600
Miscellaneous	1981					3,985,980 467,300
	1980					
Total	1981					\$31,059,098 28,657,072
	1980					



LIVESTOCK, POULTRY AND APIARY PRODUCTS

	Year	Production	Unit	Value	
				Per Unit	Total
Milk and Milk Products	+1981	679,000	Cwt.	\$13.57	\$ 9,214,030 9,759,312
	*1980	747,840	Cwt.	13.05	
Wool	1981	104,815	Lbs.	1.00	104,815 95,013
	1980	102,165	Lbs.	.93	
Eggs, Chicken	1981	7,185,720	Doz.	.76	5,461,147 5,558,764
	1980	8,056,180	Doz.	.69	
Apiary	1981				410,370 347,669
	1980				
Total	1981				\$15,190,362 15,760,758
	1980				

+Preliminary
*Revised

MISCELLANEOUS CROPS

VEGETABLES

Includes: anise, snap beans, Chinese vegetables, cucumbers, garlic, melons, onions, parsley, peas, potatoes, rutabagas, table beets and turnips.

FIELD CROPS

Miscellaneous beans -

Includes: baby limas, fava (horse), pink, pinquitos, pintos and yellow.

Miscellaneous field crops -

Includes: irrigated pasture hay, sudan hay and pasture, and straw.

FRUIT AND NUT CROPS

Includes: apples, apricots, cherimoya, figs, table grapes, guava, jojoba, kiwis, limes, macadamia nuts, olallieberries, oranges, peaches, persimmons, plums and raspberries.

SEED CROPS

Includes: alfalfa, pea and sudan.

LIVESTOCK AND POULTRY

Includes: breeding stock, goats, horses and rabbits.

1981 MILLION DOLLAR PRODUCTS

<u>1981 Ranking</u>			<u>1980 Ranking</u>
1	Lettuce, Head	\$31,297,560	3
2	Avocados	28,082,440	1
3	Broccoli	27,081,350	4
4	Cattle & Calves	24,834,848	2
5	Cauliflower	16,844,200	5
6	Celery	14,986,300	6
7	Indoor Decorative Potted Plants	12,298,651	8
8	Strawberries	10,080,000	7
9	Milk, Cow's	9,214,030	9
10	Alfalfa, Hay	9,000,705	11
11	Grapes, Wine	8,461,052	20
12	Chrysanthemums, Cut	8,391,442	13
13	Dry Beans	8,275,495	16
14	Flower Seed	6,839,900	17
15	Ground Covers, Bedding, Vegetable Plants and Bulbs	6,348,085	12
16	Lemons	6,058,014	10
17	Eggs	5,461,147	15
18	Bean Seed	5,253,291	14
19	Lettuce, Leaf	5,026,092	22
20	Orchids	4,846,526	18
21	Cabbage	4,314,600	21
22	Ornamental Trees & Shrubs	3,604,354	19
23	Pasture, Range	3,167,360	23
24	Greenhouse Grown Flowers & Foliage	2,882,563	30
25	Gypsophila	2,624,300	25
26	Spinach	2,613,190	24
27	Sugar Beets	2,472,458	29
28	Tomatoes	2,442,639	27
29	Carrots	1,931,580	31
30	Orchid Plants	1,901,970	36

1981 MILLION DOLLAR PRODUCTS Continued

31	Artichokes	1,831,032	32
32	Grain Hay	1,638,863	28
33	Field Grown Flowers & Foliage	1,559,565	33
34	Wheat	1,515,540	37
35	Peppers, Dehydrated	1,402,200	34
36	Walnuts	1,370,880	35

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SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Vegetables	1981	44,788	\$114,596,052
	1980	41,721	93,294,928
Field Crops	+1981	849,307	28,805,670
	*1980	840,334	25,552,725
Fruit and Nut Crops	1981	19,446	54,332,839
	1980	19,927	82,440,546
Seed Crops	1981	10,881	13,823,739
	1980	10,303	12,541,241
Nursery Products	1981	1,553	45,710,966
	1980	1,554	41,615,174
Livestock and Poultry	1981		31,059,098
	1980		28,657,072
Livestock, Poultry and Apiary Products	+1981		15,190,362
	*1980		15,760,758
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Total	+1981	925,975	\$303,518,726
	*1980	913,839	299,862,444
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+Preliminary
*Revised

COMPARATIVE AGRICULTURAL VALUES

+1981	\$303,518,726
*1980	299,862,444
1979	248,525,596
1978	208,020,620
1977	190,907,996
1976	165,867,484
1975	157,762,384
1974	151,245,967
1973	152,492,076
1972	115,140,543
1971	108,725,570

+Preliminary
*Revised