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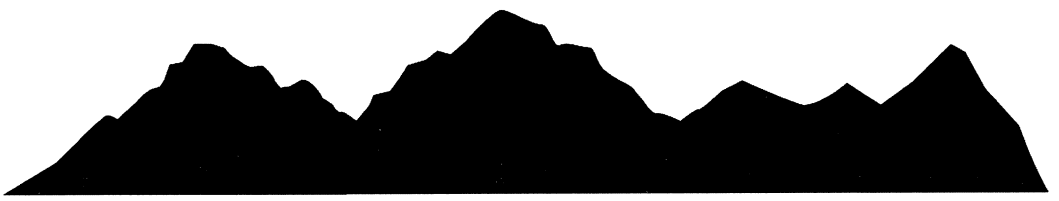

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DeeVon Bailey

WAEA President, 2007–2008

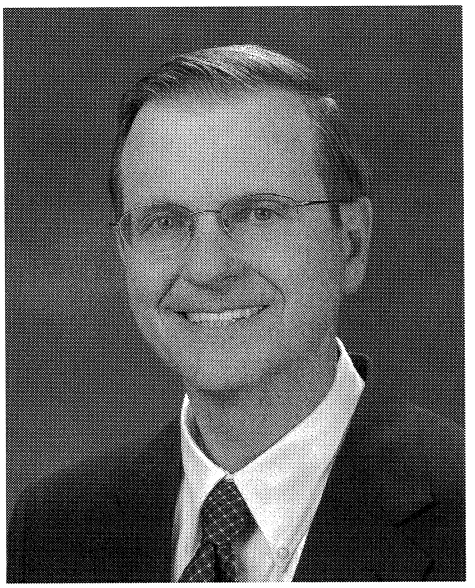
DeeVon Bailey, Ph.D., is professor and extension marketing specialist in the Department of Economics at Utah State University. Bailey received a B.A. (1980) in Economics and an M.S. (1981) in Agricultural Economics, both from Utah State University. In 1983, he received his Ph.D. in Agricultural Economics from Texas A&M University.

He has been the recipient of awards from the American Agricultural Economics Association (1997 and 2007) and the Western Agricultural Economics Association (1997, 2005, and 2006) for outstanding extension projects. Bailey has received the top research award offered by Utah State University, the D. Wynne Thorne Award (2006) and also USU's top extension award, the E. G. Peterson Award (2003).

DeeVon Bailey's research and extension programs have focused on consumer preferences for meat traceability programs and issues relating to implementation of traceability programs in red meat markets. He has conducted research regarding meat traceability in the United States, Canada, Europe, and Japan. Bailey hopes to continue to conduct research relating to food safety and certification issues with a special emphasis on how these issues affect international trade and marketing.

His extension programs in Utah have been recognized by the Friend of Agriculture Award from the Utah Farm Bureau Federation (2001) and the Innovative Program Award (2000), and the Overall Specialist Award (2007) from the USU Extension Specialist Association. His extension programs in recent years have included educational efforts related to animal identification program and market certifications.

Bailey is currently serving as the interim department head in the Department of Economics at Utah State University and is also serving as agricultural program leader for USU Extension.



Bailey has been an active member of the Western Agricultural Economics Association since 1983. He served as a director for WAEA (2000–2002), three times as a member of the editorial board for the *Journal of Agricultural and Resource Economics*, and as editor of the *JARE* (2004–2006).

He has learned through his years of association with the WAEA that its members are dedicated to issues affecting the economic well-being of people living in the West and also the proper stewardship of the land of the West. His goals as President of the Association are to increase memberships and improve the administrative structure of the Association to enhance the efficiency of its functions such as elections, awards, paper submissions, and meeting registration.

Bailey was born and raised in northern Utah and is married to the former Marilyn Drake. They have three children and reside in Logan, Utah. He enjoys activities with his family, especially his three granddaughters, and loves living in the West.