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Economic Evaluation of Commodity Promotion Programs in the Current Legal and Political Environment

Proceedings from the NEC-63/California Agricultural Issues Forum Conference
Monterey, California
October 7-8, 1996

Edited by:
Jennifer L. Ferrero
Cynda Clary



Sponsored by and published with the support of:
The Research Committee on Commodity Promotion (NEC-63)
and
The National Institute for Commodity Promotion Research and Evaluation
(NICPRE)

About the Editors and Contributors

Editors:

Jennifer L. Ferrero is an editor in the Department of Agricultural, Resource, and Managerial Economics at Cornell University. She received her B.A. in International Relations from the University of California, Davis and prior to coming to Cornell in the fall of 1995, worked for three years on the UCD campus newspaper and in the information technology department of a capital investment firm in San Francisco. Ferrero frequently does freelance work for various publications and authors. Her current focus is on technical editing and design work in the commodity promotion research area.

Cynda R. Clary is an assistant professor of Agricultural Economics and Agricultural Business at New Mexico State University. Her Ph.D. dissertation examined generic and brand advertising effects in the dairy promotion program. Since her arrival at NMSU in 1993, Clary has worked on both commodity promotion and agri-marketing teaching issues. Clary received the 1997 Donald C. Roush Award for Teaching Excellence for her work with NMSU agri-marketing students. Clary received her B.S. in Agricultural Business Management from California Polytechnic State University, her M.S. in Management from Purdue University, and her Ph.D. from North Carolina State University.

Authors:

Dr. Kenneth C. Clayton is the deputy administrator of the Agricultural Marketing Service in the U.S. Department of Agriculture.

Mike Simpson is executive vice president of the National Pork Board in Des Moines, Iowa.

Martha Villasenor, Cynda R. Clary, and Robert Steiner are a former graduate research assistant in the Department of Agricultural Economics and Agricultural Business, an assistant professor in the Department of Agricultural Economics and Agricultural Business, and an assistant professor in the Department of Economics, respectively, at New Mexico State University.

Julian M. Alston, James A. Chalfant, Jason E. Christian, Erika Meng, and Nicholas E. Piggott are professor and professor of Agricultural and Resource Economics, assistant research agricultural economist, graduate student, and graduate student, respectively, at the University of California, Davis.

Ellen W. Goddard is an associate professor in the Department of Agricultural Economics and Business at the University of Guelph.

Donald J. Liu and Harry M. Kaiser are an assistant professor in the Department of Applied Economics at the University of Minnesota and an associate professor in

the Department of Agricultural, Resource, and Managerial Economics at Cornell University, respectively.

J. Carlos Reberte, Todd M. Schmit, and Harry M. Kaiser are, respectively, research associate, research support specialist, and associate professor in the Department of Agricultural, Resource, and Managerial Economics at Cornell University.

Oral Capps, Jr., David A. Bessler, George C. Davis, and John P. Nichols are professor, professor, assistant professor, and professor, respectively, in the Department of Agricultural Economics at Texas A&M University.

Timothy J. Richards, X.M. Gao, and Paul M. Patterson are assistant professor, School of Agribusiness and Resource Management (SABR), Arizona State University; senior econometrician, American Express, Phoenix, Arizona; and assistant professor, SABRE, Arizona State University, respectively.

Michael K. Wohlgenant is a professor in the Department of Agricultural and Resource Economics, North Carolina State University.

Henry W. Kinnucan is a professor of Agriculture Economics, Auburn University.

Richard Green is professor in the Department of Agricultural and Resource Economics, University of California, Davis.

John Kramer gave an update on legal developments affecting commodity promotion programs and can be reached at 504-862-8828.

Steve Lutz gave a presentation on the Washington Apple Commission's program and can be reached at 509-663-9600.

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Request for a copy of this volume should be sent to:

National Institute for Commodity Promotion Research and
Evaluation (NICPRE)
349 Warren Hall
Cornell University
Ithaca, New York 14853-7801

email: lgm2@cornell.edu
fax: (607) 254-4335
telephone: (607) 255-1620

A citation for this volume is:

Ferrero, Jennifer L. and Cynda Clary (editors). *Economic Evaluation of Commodity Promotion Programs in the Current Legal and Political Environment*. Ithaca, New York: National Institute for Commodity Promotion Research and Evaluation, Cornell University, 1997.

Printed by: WordPro
ISBN 0-9649003-3-5

Printed on recycled paper

