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Analysing Variation in Russian Dairy Farms, 1990-2001

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Paper prepared for presentation at the 94th EAAE Seminar 'From households to firms with independent legal status: the spectrum of institutional units in the development of European agriculture', Ashford (UK), 9-10 April 2005

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Abstract

Russian dairy enterprises underwent dramatic changes during 1990-2001. Not much is known about the position of these enterprises under the new conditions. This study examined a sample group of dairy enterprises in the Moscow region to try to identify similarities and divergences in historical background, performance, managerial and structural characteristics. A unique farm-level data set from 1990-2001 was used. Assessment of historical characteristics revealed that the currently most successful enterprises were those which in pre-reform years had already shown better economic performance. These farms also had, for the period studied, smaller percentages of reduced resources, no severe debt problems, and better overall management.

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1 Introduction

In the past decade, Russian agriculture has undergone transformations having an important impact on current settings in agriculture. Of particular interest are corporate agricultural farms, *i.e.*, former collective (*kolkhoz*) and state (*sovkhoz*) farms (in contrast to other agricultural producers such as family farms or households). After reorganisation in 1992-95, there were still more than 24,500 corporate agricultural farms (2001 data). The period 1990-2001 brought numerous changes, which in national statistics are averaged and do not reveal variations between these farmsⁱ.

A large body of literature focuses on the relation between the performance of Russian agricultural enterprises and their size (Epstein 2001; Schulze *et al.* 2001; Koester 2003; Visser 2003), debts, restructuring (Pederson *et al.* 1998) and relations with state and urban service providers (Zeddies 2000). Davidova *et al.* (2003) stress the need to identify long-lasting phenomena determining the current performance of farms in Central and Eastern European countries. The apparent importance of initial, *i.e.* pre-reform conditions has been investigated so far in multi-country studies only (Macours and Swinnen 2000).

It is a well-established fact that economic performance can differ considerably between farms, even under more or less similar production conditions. Uzun (2002) found substantial differences in solvency of Russian agricultural enterprises. In general, this can be due to differences in management, which can be considered the fourth major factor in production, in addition to the traditional factors land, labour and capital (Rougoor *et al.* 1998). There has been no study of variation in farms performance in relation to historical conditions and management in Russia, because of (a) the difficulty of quantifying managerial abilities, and (b) the absence of reporting such managerial characteristics as age, education, experience, etc., which are usually studied. In this study unobservable management was assessed through various performance-related characteristics over time.

Our approach to this research problem was, in a sample of dairy farms for empirical investigation, first to determine *which farm characteristics exhibited the most dramatic changes in 1990-2001*. The second objective was to find out whether the current dairy sector in the region was *homogeneous, or whether producers differed substantially*. Linking the historical and present farm characteristics provided the third objective: *to determine the impact of initial conditions* on current performance, structure and management. Addressing these objectives contributes to (a) understanding the development of dairy farms in the last decade, with the aim of (b) projecting future developments in regional producers' structure and performance and (c) determining priorities in agricultural policies regarding different groups of producers.

To assess the variation among dairy farms, several characteristics were employed in cluster analysis for 2001 data (for example, Epstein (2001), Uzun (2002) used only financial indicators). Historical characteristics for 1990 were assessed for each cluster. The pre-reform data gave insight into initial farm conditions; more recent data revealed the performance of Russian agricultural corporate farms after the 1998 financial crisis.

The remainder of the article is organised as follows: the next section is a literature review that helped build the research hypothesis on the relation between management, agricultural farm characteristics and performance; Section 3 describes the research method and data; Section 4 presents the results ordered by the three research objectives, while a discussion of conclusions in Section 5 finalises the paper.

2 Conceptual framework: Farm environment, structure, management and performance

Various indicators of farm results are used in empirical analyses (see also Rougoor *et al.* 1998): economic indicators (profitability, income), plain financial parameters (debt ratios)

or technical performance (milk production and quality, disease rates). In empirical studies the farm result is often related to management. Farm managers perform their tasks in a dynamic environment, in which Boehlje and Eidman (1984) distinguished four major dimensions: 1) the physical, such as seasonal weather conditions and their variability; 2) the economic, determining the relative as well as the absolute level of input and output prices; 3) the social, prescribing labour conditions and social networks; and 4) the institutional, prescribing (a) rules for the use of debt capital, (b) rules for payment of taxes, (c) legal rights and obligations, (d) relations between the state, institutions and producers.



Figure 1 Relation between farm performance and environment

Figure 1 presents the static state of a farm, its management and four-dimensional environment. The rapidly changing economic conditions experienced by Russian corporate farms in 1991-2001 can perhaps be visualized dynamically after Fig.1 to perceive the impact of this history on its current and future state. Following the literature review, several elements of each dimension and their hypothetical impact are defined. Often one element is associated with more than one dimension, since there are many linkages among them.

Physical environment refers to the farm's structural characteristics, predetermined by natural and physical conditions (weather, soils, and infrastructure). The most intriguing and debatable farm characteristic in transition countries in the last decade has been farm size. Visser (2003) elaborated on the Russian ideology of "big is beautiful" and concluded that larger corporate farms in the Rostov region (famous for agriculture) had a higher profitability, which was consistent with Epstein's findings (Epstein 2001) for farms in the St.-Petersburg region. Schulze *et al.* (2001) concluded the opposite, that the smaller corporate farms of the Volgograd region had higher profitability. Large farm size may have a positive or negative effect on performance; a positive effect follows from economies of scale, whereas a negative effect is increased complexity of management. The definition of size, always relative, has to be expressed by those variables (hectares, workers, livestock head, sales, or assets) most relevant to the research question. The choice of size variables is discussed in Section 4.1.

The physical environment, through technology, also defines such parameters as yields, intensity and specialisation, which also impact on farm performance. For example, on dairy farms a higher productivity of cows means greater technical efficiency (Ondersteijn 2002) and bigger gross margin per kg of milk (Rougoor *et al.* 1997). Thus, farm structural characteristics (size, productivity, specialisation and intensity) reflect the physical dimension of its environment.

The institutional environment determines the capital structure and the way the financial obligations are dealt with. One frequently-studied institutional element of transition economies is "soft budget constraint" (SBC), i.e. routine loan forgiveness. According to Schaffer (1998), transition states often soften liquidity constraints by allowing enterprises to generate tax arrears. In contrast, Schulze et al. (2001) found no statistically significant relation between profitability and level of accounts payable. However, accounts payable are influenced by the discipline of customers, *i.e.* by the level of accounts receivable. High accounts receivable likely signal weak customer management or poor farm financial performance, preventing it from attracting reliable customers. In the earlier years 1993-1994 high debt had a negative impact on profitability and farm restructuring (Pederson et al. 1998). Unprofitable farms often rely on state support in the form of subsidies. The relation between subsidies and performance on Russian farms can be twofold. On the one hand, the theory of SBC predicts that poorly performing farms will have a high percentage of revenue from subsidies (Osborne and Trueblood 2002). On the other, better managers are likely to be more efficient in getting subsidies, which requires the completion of applications; they may also have better relations with regional authorities (more than 70% of subsidies came from regional budgets). A positive relation between subsidy and farm size could be expected, since (a) subsidies are coupled to inputs and outputs; and (b) lower per-unit transaction costs of acquiring subsidies on larger farms.

The legal form and type of ownership also belong to the *institutional environment*. Surveys in the Ukraine and Russia showed that about half of farm employees reported no real changes had taken place on the "reorganised" farms (Lerman 2001; Liefert and Swinnen 2002). Schulze *et al.* (2001) studied the variability of farm characteristics between groups of farms with different legal forms and concluded that in the Volgograd region limited liability and joint-stock companies had most successfully adapted to economic conditions. The new legal form was chosen by the reforming *kolkhozes* and *sovkhozes* rather randomly, with the exception of the poorest performing farms, restructured by splitting up (Svetlov 2000; Visser 2003). Therefore, the relation between ownership type (private, municipal, state), legal form (co-operative, joint stock, limited liability company, state enterprise) and performance is not unambiguous.

The social environment comprises characteristics of human capital, labour conditions and social security, factors also closely related to the *economic* and *institutional environment*. Zeddies (2000), Koester (2003) and Visser (2003) concluded that a lack of human capital and employee motivation was a result of low wages. Bezlepkina and Oude Lansink (2003) found wages, corrected for wage arrears, a motivating factor in the improvement of the technical efficiency of Russian dairy farms. Sedik *et al.* (1999) concluded that the diversion of resources from corporate farms to private household production negatively affected crop output on the corporate farms. That households can officially or unofficially use resources of agricultural enterprises to lower private production expenses (Ovchintceva 2000; Pallot and Nefedova 2003), relies on an institutional environment that allows such relations and an economic environment that motivates themⁱⁱ. It can be assumed that higher wages improve farm workers' economic incentives (see Koester 2003). The level of wages is a managerial lever on the farm social (and economic) environment.

Economic environment refers to the level of input and output prices, interest rates and wages, and is closely related to the other dimensions. At the producer level, the deviation of enterprise-level price from the average price may signal superior quality of output, or special agreements with suppliers made possible by advanced management.

While the list of elements of the farm environment could be broadly extended depending on research interests, availability of farm-level data and the research questions in this paper have resulted in the following list of key farm environment characteristics: (a) size, farm location and dairy productivity (Physical); (b) legal form and ownership type, debts (Institutional); (c) milk price (Economic) and (d) wages (Social and Economic). Farm management could not be measured in this study directly. Good management can be observed in economic (high profitability) and financial (low debt ratios) performance, high dairy productivity, better quality of milk, higher prices, higher subsidies per unit of production, and a better social environment evidenced by higher wages and lower wage arrears. Farm history is related to timevariant farm characteristics such as performance, structure (size, specialisation, intensity) and management (productivity, wages).

3 Materials and methods

3.1 Analytical procedure

Two kinds of information were necessary to the analysis of Russian farms: current farm characteristics in 2001, and their history back to 1990. To address the first objective, the performance, structure and management of dairy farms were analysed separately for the years 1990 and 2001. This contributed to understanding the population of dairy farms at present and a decade ago. A higher coefficient of variation (standard-deviation-to-mean ratio) indicated a greater variability in certain farm parameters between the two years.

Cluster analysis was used to address the second objective: sources of variability between dairy farms under current conditions. It distinguishes groups of farms on the basis of the selected characteristics so that there is the greatest possible similarity within a group, and greatest possible difference between groups. In this study, to ensure the stability of clusters, (a) both hierarchical and non-hierarchical methods were used (Hair *et al.* 1998); (b) cluster membership was tested for sensitivity to omitting the variables and to replacing the variables (*e.g.* arable land versus agricultural land; total workers *vs.* agricultural workers) and to omitting observations and (c) clustering was performed with data from 2001. The effect of the farm environment was cleared of stochastic elements (*e.g.* weather, price fluctuations) by analysing farm characteristics averaged over the years 1999-2001.

To address the third objective, farm characteristics in 1990 and their development over the period 1990-2001 were assessed for each cluster. Spearman's rank correlation coefficient was computed for farms observed both in 1990 and 2001 to test whether the ranking for farm characteristics were the same. If farms kept their ranking over the years, the coefficient was close to 1, implying that farms experienced similar changes, or that the situation in 1990 determined the outcome in 2001.

3.2 Dairy farms in regional agriculture

Historically farms in the Moscow region specialise in livestock production, since natural conditions in the region are unfavourable to cultivation, which largely consists of forage crops (70% of arable land). The area under marketable crops is limited: 20% cereals, 3-4% potatoes and about 2% vegetables. The major products are milk, meat and eggs. Farm data from large-scale specialised dairy farms in the Moscow region were obtained from data on Russian farms collected by the State Statistical Committee. The sample of 154 specialised dairy farms included only farms for which marketable milk production amounted to more than 2/3 of total revenue in 2001. Seven farms did not have balance sheet data and were omitted from the analysis. Of the remaining 147 farms, on average 80% of agricultural revenue came from milk and 10% from beef production. The amounts of other livestock production and arable farming were minor. Out of 147 farms, 90 farms existed in 1990 and 57 farms were newly established (reorganised) sometime during 1991-2000. Preliminary analysis of selected farm characteristics identified a unique profile for 2 farms considered outliersⁱⁱⁱ.

4 Results and discussion

4.1 Dairy farms in 1990 and 2001

Table 1 presents selected environment characteristics of dairy farms in 2001 and 1990. The panel was reduced to 88 farms to enable a direct comparison between the two years. Farms in 1990 in general can be characterised as mixed farms. Only 8 of them had more than 2/3 of revenue from milk. As to the possible measures of farm characteristics named in Section 2, their choice was decided by a review of the literature, and their number kept low to ensure sufficient freedom of analysis. Net profit was selected as a measure of farm *performance* as it represents the final account of agricultural and non-agricultural activities as well as the level of received subsidies. This measure was not available in 1990, therefore Table 1 presents several alternatives.

The *physical environment* was given by agricultural land area, number of workers in agricultural activities, head of livestock, distance to Moscow and dairy cow productivity. The number of *agricultural workers*, hectares of *agricultural land* and *livestock* were selected as measures of size because (a) land (<0.6) and labour (>0.9) had different correlation coefficients with other size measures and had substantially different percentage reductions in 1990-2001; (b) fixed assets were measured rather poorly (Voigt and Uvarovsky 2001); (c) revenues are related to prices; (d) the number of cows and milk output are related to dairy productivity.

The price of milk was taken as indicator of farm marketing strategy and milk quality. Input prices (*e.g.* purchased feed, fertilisers, seeds, etc.) were not available from the farm data. Wages corrected for wage arrears were considered an indicator of both labour input costs and motivation, characteristics of the *economic* and *social environment*. The level of accounts payable, accounts receivable and the percentage of outstanding accounts payable, standing for the *institutional environment*, are not reported in Table 1 due to no data for 1990. Instead the percentages of farm legal form and private ownership are presented.

As seen from Table 1, dairy farms have changed a great deal during the last decade, becoming smaller in area, with fewer workers and livestock, and somewhat worse in economic performance. About 20% of them in 2001 had losses, whereas in 1990 all farms had positive net profits. The restructuring of 1991-1994 resulted in dairy farms in 5 different legal forms by 2001, the major part (50%) being joint-stock companies. Privatisation has resulted in the prevalence of private ownership (84%) over municipal, federal and mixed ownership types.

The coefficient of variation for all reported characteristics except milk price was smaller in 1990 than in 2001. This implies that earlier the farms were more homogeneous in size and performance, and less homogeneous in terms of specialisation. The dramatic changes in the environment of dairy farms in the region led to substantial changes in their structure and performance in 1990-2001.

| | | | | 1990 | | | | 2001 | | 2001 in |
|---------------------|---|-------|------|--------|--------------|-------|-------|--------|--------------|---------|
| Environment | Farm characteristic | mean | min | max | coefficient | mean | min | max | coefficient | % to |
| D (| | 10070 | 700 | 20 (70 | of variation | 1051 | 2006 | 05010 | of variation | 1990 |
| Performance | Profit before tax | 10378 | 723 | 30678 | 0.50 | 4254 | -3996 | 35313 | 1.75 | -59 |
| | Gross margin milk per kg, 10 ³ RUB of 2001 | 0.14 | 0.02 | 0.44 | 0.52 | 0.12 | -0.18 | 0.36 | 0.91 | -14 |
| | Profit before tax per hectare, 10 ³ RUB of 2001 | 2.37 | 0.24 | 7.12 | 0.52 | 1.15 | -1.31 | 7.94 | 1.66 | -52 |
| | costs to sales ratio | 0.78 | 0.61 | 0.99 | 0.09 | 0.95 | 0.57 | 1.87 | 0.25 | 21 |
| Physical | Total farm workers | 552 | 268 | 913 | 0.28 | 209 | 36 | 811 | 0.61 | -62 |
| | incl. workers in agriculture, man | 431 | 134 | 705 | 0.28 | 190 | 35 | 753 | 0.59 | -56 |
| | Agricultural land, ha | 4673 | 1256 | 10209 | 0.34 | 3674 | 682 | 10899 | 0.47 | -21 |
| | incl. sown land, ha | 3514 | 612 | 7182 | 0.36 | 2965 | 576 | 9570 | 0.49 | -16 |
| | Livestock, heads | 3077 | 655 | 7313 | 0.34 | 1615 | 189 | 7973 | 0.72 | -48 |
| | incl. cows, heads | 1488 | 130 | 3500 | 0.42 | 745 | 102 | 3200 | 0.70 | -50 |
| | Milk output, 1000 kg | 54465 | 5188 | 144777 | 0.46 | 29689 | 2957 | 178240 | 0.95 | -45 |
| | Dairy productivity, 100 kg per head | 39.7 | 25.8 | 77.5 | 0.20 | 40.1 | 18.4 | 77.7 | 0.30 | 1 |
| Institutional | Percentage of kolkhozes, % | 100 | | | | 8 | | | | |
| | Percentage of joint stock companies, % | 0 | | | | 53 | | | | |
| | Percentage of cooperatives, % | 0 | | | | 27 | | | | |
| | Percentage of limited liability companies | 0 | | | | 2 | | | | |
| | Percentage of state companies, % | 0 | | | | 10 | | | | |
| | Percentage ¹⁾ of farms with private ownership, % | 0 | | | | 84 | | | | |
| Social and economic | Wage annual, 10 ³ RUB of 2001 | 33.7 | 6.4 | 57.8 | 0.19 | 31.8 | 8.3 | 67.1 | 0.41 | -6 |
| Economic | Milk price, RUB per kg | 0.41 | 0.30 | 0.68 | 0.18 | 0.56 | 0.39 | 0.81 | 0.16 | 37 |

Table 1 Characteristics of dairy farms in 2001 and 1990 (n=88)

¹⁾The remaining percentage of farms has municipal, federal or mixed ownership.

4.2 Variation between dairy farms in 2001: Current sources

The more specialised dairy farms in 2001 demonstrated quite great variations in their structure and performance than in 1990, implying the existence of different groups of farms. The analysis of agglomeration coefficients for hierarchical cluster analysis, favoured the three-cluster solution presented in Table 2. With the exception of wages, the means of all clustering variables were significantly different (at the 1% level) between the clusters with the lowest (42 farms) and highest (15 farms) performance indicators, *i.e.* between marginal groups. Given differences in farm characteristics, the marginal clusters were named "average farms with low profitability and debt problems" and "large well-performing farms". The remaining cluster with the majority of farms, also large in terms of percentages of revenue, land, workers and livestock (see Table 3), consisted of rather "average farms". To stress the differences, the comparison was further continued between the marginal clusters. The three-cluster solution based on averages of 1999-2001 was very similar and thus is not reported, since the implication is that stochastic elements such as weather or prices did not affect the clustering of groups.

| | | Average | Farms with | Large well | Average |
|-----------------------|---------------------------------------|-------------------|--------------------|--------------------|---------|
| | | farms | poor per- | performing | values |
| Environment/Variables | | | formance and | farms | |
| | | | debt problems | | |
| | | N=88 | N=42 | N=15 | N=145 |
| Performance | net profit, 10 ³ RUB | 2426 | -289 | 18590 | 3311 |
| | agricultural workers, man | 154 ^A | 163 ^A | 375 | 179 |
| | agricultural land, ha | 3248 ^A | 3456 ^A | 4744 | 3463 |
| | livestock, heads | 1303 ^A | 1215 ^A | 3507 | 1505 |
| Physical | distance to Moscow, km | 88 ^A | 73 ^{A,B} | 53 ^B | 80 |
| - | milk per cow, 100 kg | 40^{A} | 38 ^A | 58 | 41 |
| | debt payables, 10 ³ RUB | 4293 | 13126 ^A | 11519 ^A | 7600 |
| | debt receivables, 10 ³ RUB | 886 ^A | 1327 ^A | 5719 | 1423 |
| Institutional | percentage outstanding | 27 ^A | 37 ^A | 7 | 27 |
| | debt payables, % | | | | |
| Social (and | annual wage corrected for | 30 ^A | 27 ^A | 37 ^Å | 30 |
| Economic) | wage arrears, 10^3 RUB | | | | |
| Economic | milk price, RUB per kg | 5.3 ^A | 5.6 ^A | 6.6 | 5.5 |

Table 2 Average characteristics of clustering variables (2001)

^{A, B}: All differences in means are significantly different between the groups at the 5% level, except for when they have identical upper scripts. For example, the first and the second, the second and the last groups have no significant difference in distance to Moscow, but the first and the last group have.

Testing the difference in means of the performance indicators from Table 1 confirmed the significant difference for all groups at the 5% level. Significant variation in debts between clusters of similar structure motivated the more detailed analysis of debt structure in Table 3. Significantly different between all groups, the ratio of total liabilities to total assets was less indicative than current-liabilities-to-current-assets ratio of the debt problem in farms with poor performance. However, they had the highest (a) number of farms under SBCs, (b) percentage of debts to the state (taxes and payments to social funds), and (c) level of overdue debts (Table 2). Although all farms accumulated high debts, the nature of the debt problem varied: wellperforming farms were involved in credit programmes, and had large turnovers with suppliers, whereas farms with low performance often failed to pay taxes, social security and wages.

Table 3 also presents other characteristics relevant to the clusters. Insignificant between all groups were: (a) the availability of processing facilities and the portion of processed milk (on average 5% on each seventh farm); (b) percentage of farms with private ownership and

percentage of farms with a specific legal form (joint-stock and limited liabilities companies, co-operatives, collective and state companies); (c) degree of specialisation in milk production; and (d) subsidies in agricultural revenue. Co-operatives prevailed over other forms in the cluster with the most successful farms. However, this finding was not supported statistically. Substantial variation in the intensity of farming confirmed that large and better-performing farms had higher intensity of production.

The share of subsidies in revenues was twice as high on the large and best-performing farms (but not statistically significant between groups). This weakly supported the *a priori* expectation that stronger managements were probably more efficient at getting subsidies. A high variability of subsidies calculated per worker and per unit of livestock between clusters with large and average size was a result of the differentiated subsidy programmes (depending in some regions, for example, on livestock numbers, see Borkhunov and Nazarenko 2000). Most subsidies were received by better-performing farms, indicating that the state, having reduced overall direct support, was not overspending budget money on loss-making farms.

| | | Average | Farms with | Large | Average |
|------------|---|--------------------|--------------------|--------------------|---------|
| | | farms | poor per- | well per- | values |
| | | | formance and | forming | |
| | | | debt problems | farms | |
| | | N=88 | N=42 | N=15 | N=145 |
| | Total debt to total asset ratio | 0.14 | 0.25 | 0.14 | 0.17 |
| | Current debt to current asset ratio | 0.56 | 1.17 | 0.33 | 0.71 |
| Debts | Debts on borrowings, % to short- term debts | 8 ^A | 6 ^A | 28 | 9 |
| | Debt to the state, % to short-term | 40 ^A | 46 ^A | 15 | 39 |
| | debts | 1500Å | 2070 | 15004 | 1000 |
| | Debt to workers per worker, RUB | 1530 | 3070 | 1520** | 1980 |
| | Debt payables to debt receivables ratio | 10 | 39 | 4 | 18 |
| SBC | Percentage of farms with debts ex- ceeding profit before tax plus de- preciation, % | 23 | 64 | 0 | 32 |
| | Subsidy to agricultural revenue, % | 2.4 ^{B,C} | 1.6 ^{A,B} | 2.8 ^{A,C} | 2.2 |
| Subsidy | Subsidy per worker, RUB | 2220 ^A | 1450 ^A | 4940 | 2270 |
| 2 | Subsidy per head of livestock, RUB | 280^{A} | 190 ^A | 540 | 280 |
| Intensity | Livestock per worker | 8.4 ^{A,B} | 7.6 ^A | 9.3 ^B | 8.3 |
| • | Workers per hectare, man per 10 ha | 5^{A} | 5 ^A | 9 | 6 |
| | In total revenue | 45 | 20 | 35 | 100 |
| Relative | In employment | 51 | 26 | 22 | 100 |
| importance | In agricultural land use | 57 | 29 | 14 | 100 |
| of cluster | in total debts | 34 | 50 | 16 | 100 |
| | In total subsidies | 44 | 15 | 41 | 100 |

Table 3 Other average characteristics of the clusters in 2001

^{A, B, C}: All differences between the means are significantly different between the groups at the 5% level, except for when they have identical upper scripts.

Since many producers in the region delivered their milk to Moscow dairies (Kuleshov 2000), the weak performance of farms could be partly due to locations distant from Moscow causing higher transport costs. There being no significant relation between on-farm processing and performance, these producers would be better advised to invest in improvement of milk quality, which should result in higher milk prices.

To summarise, a great variation between dairy producers in 2001 resulted in distinguishing three clusters which served the second research objective. The clustering depended upon size, location and such characteristics as profitability, level of wages, milk prices and subsidies, management of debts and dairy productivity. Availability of processing facilities, type of ownership and legal form, and the degree of dairy specialisation did not contribute to explaining the variation between dairy farms in the region.

4.3 Variation between dairy farms in 2001: Historical sources

This section analyses the impact of farm characteristics in 1990 on the structure and performance of the same farms in 2001. Table 4 presents the characteristics of the earlier-defined clusters for 1990. Only profit before tax (per hectare) and livestock numbers were significantly different between the marginal clusters. Dairy cow productivity, milk price, wages, gross margin per kg of milk and livestock per worker (neither presented) did not vary at the 5% level of significance. Variance in prices and wages was rather not expected in pre-reform conditions of strict state regulation. The percentage of farms that continued to exist over the 11 years is highest (75%) in the group of well-performing farms^{iv}. A possible explanation for this is that better farms experienced less restructuring and splitting up their assets (see Visser 2003) and thus maintained their size and identity.

| Variables | Average | Average farms | Large well | Spearman's | |
|--|-------------------|-------------------|-----------------------|------------------|--|
| | farms | with poor per- | performing | rank correla- | |
| | | formance and | farms | tion coefficient | |
| | | debt problems | | for 1990 and | |
| | | | | 2001 | |
| | N=51 | N=26 | N=11 | N=88 | |
| Profit before tax, 10 ³ RUB of 2001 | 9546 [°] | 9405 ^C | 16533 ^{C, D} | 0.235* | |
| Profit before tax per ha, 10^3 RUB of 2001 | 2.28 ^D | 2.14 ^C | 3.35 ^{C, D} | 0.237* | |
| Cost to sales ratio | 0.78 | 0.80 | 0.75 | 0.100 | |
| Agricultural workers, man | 405° C | 450 | 504 ^C | 0.479* | |
| Agricultural land, ha | 4655 | 4554 | 5040 | 0.874* | |
| Livestock, heads | 2842 ^D | 3148 ^C | 3999 ^{C, D} | 0.317* | |
| Milk per cow, 100 kg | 39.8 | 39.0 | 41.4 | 0.323* | |
| Annual wage, 10 ³ RUB of 2001 | 33.3 | 34.1 | 34.8 | 0.124 | |
| Milk price, RUB of 2001 per kg | 4.1 | 4.3 | 3.8 | -0.123 | |

Table 4 Historical characteristics (year 1990) of the clusters

^{C, D}: All differences between the means are *not* significantly different between the groups at the 5% level, except for when they have identical upper scripts (interpretation is opposite in Tables 2 and 3).

* Correlation coefficient is significant at the 5% level.

Spearman's rank correlation coefficient indicated a large difference in farm structure (except for agricultural land) and performance in 1990 and 2001. Larger farms with higher performance in 2001 (cluster 3) were better in the pre-reform period at generating profits before tax per hectare and slightly better in cost-to-sales ratio (although not significant at 5%). Farms in the third cluster were historically larger in number of workers and head of livestock, and reduced such resources as land, workers and livestock by lower percentages (13%, 26% and 6%, resp.) than other dairy farms (25%, 62% and 55%, resp.).

Since in pre-reform times the size did not vary significantly between the marginal clusters (land and workers, see Table 4) and the size measures had a smaller variability (see Table 1), it can be concluded that more advanced economic performance, rather than initial farm structure, complement the explanation of the variation between dairy farms in 2001. This conclusion addresses the third research objective.

5 Conclusions and outlook

By following the three research questions regarding the variation between dairy farms and their historical structure and performance, the following conclusions are possible:

- By 2001, as compared to 1990, dairy farms had become more specialised in their activities as well as more diverse in their structure and performance. The significant differences in performance between farms in 2001 was mainly due to individual farm management, reflecting changes in farm environment in such farm-specific characteristics as dairy productivity (livestock management), wages (social management), debt structure (debt management), etc.
- A more advanced economic performance already in 1990 implying stronger management rather than initial farm structure, helped explain the variation between dairy farms.
- Well-performing farms (cluster 3) evidenced better managerial characteristics observable in their performance.

The future development of the dairy sector in the region should rely on individual management, a decisive factor for farm development. The regional government should be aware that the largest share of subsidies (in 2001) was received by the best-performing farms. In contrast, average enterprises with low (negative) profits (cluster 1 and 2) should be a concern for policy-makers. The managers of these heavily indebted farms fear creditors, bankruptcy procedures and replacement of personnel consequences. The problem of farm debts has been recognised at the policy level: before bankruptcy procedure is applied, insolvent farms are given the opportunity to participate in a program of debt-restructuring supervised by federal and regional authorities. Starting in 2003, corporate farms have been helped to review their financial performance on the basis of financial coefficients computed from balance sheets and income statements. Thus, there is a certain educational process taking place to inform farm managers about their financial performance. The state should continue training and education programmes for farm managers. The enactment of a new bankruptcy law has put the position of farm workers however in question. Since a group of farms with poor performance employs a quarter of all workers in the dairy sector, government assistance (social security support) should be guaranteed in case of farm liquidation.

Notes

ⁱ This article uses the term "farm" while referring to corporate farm.

ⁱⁱ "Unpaid workers were pilfering everything from milk to gasoline to tractor parts, and many of the ablest were migrating to the cities" (Tavernise 2001). (Zeddies 2000) assessed the level of theft on farms in the Moscow region at about 5-7% for grain, 15-20% of potatoes, 3-5% of milk.

ⁱⁱⁱ The three-cluster solution (see Section 4.2) remained consistent in omitting the outliers.

^{iv} This percentage could be underestimated due to unidentified farms.

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