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Agricultural Outlook Forum U.S. Department of Agriculture Arlington, Virginia

Dairy Farmers of America's joint venture with the Chinese

Jay Waldvogel

Presented: February 19-20, 2015





RON TIMMERMAN | TIMMERMAN FARMS | LITTLE FALLS, N.Y.

#### Dairy Farmers of America's joint venture with the Chinese

#### **DFA Introduction**

A Global Perspective

Our approach to China







#### **DFA** overview

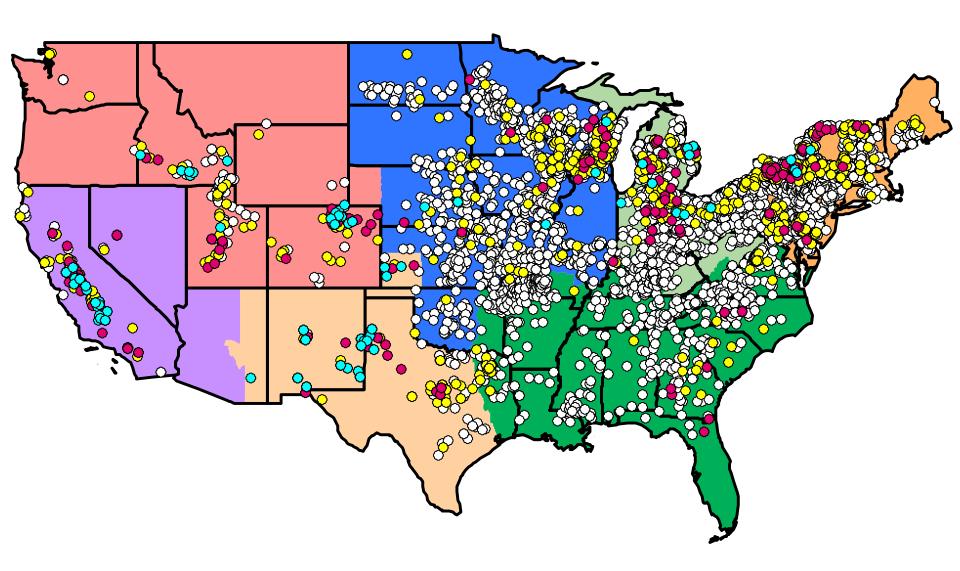
- A farmer-owned cooperative
- Member farms across the US
  - Nearly 9,000 member farms
  - Produce 23% of all US milk







#### **Member Farms**



#### **DFA** overview

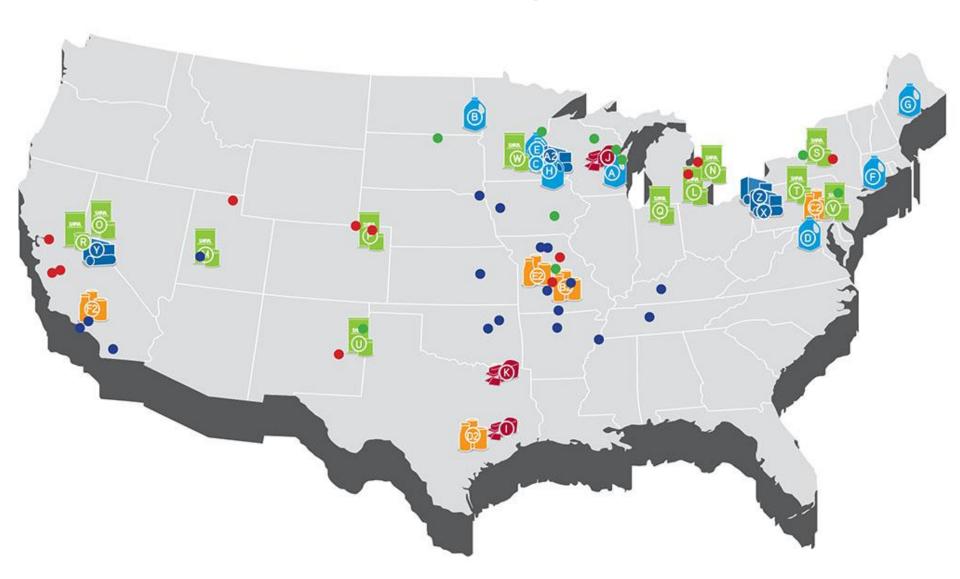
- A farmer-owned cooperative
- Member farms across the US
  - Nearly 9,000 member farms
  - Produce 23% of all US milk
- Processing network
  - 33 DFA managed facilities
  - Invested in 77 facilities in total
- Diverse commercial businesses
  - \$5+ billion annual revenue







# **DFA Processing Network**



#### **DFA** overview

- A farmer-owned cooperative
- Member farms across the US
  - Nearly 9,000 member farms
  - Produce 23% of all US milk
- Processing network
  - 33 DFA managed facilities
  - Invested in 77 facilities in total
- Diverse commercial businesses
  - \$5+ billion annual revenue
- Leading US dairy company
  - \$18 billion annual revenue
  - Marketing 30% of all US milk











#### Leadership



#### **DFA Overview**

# **A Global Perspective**

Our approach to China





# **Global Dairy Demand**

More People....More Money....More Places





#### Globalization

- Free flow of information
- Free flow of capital





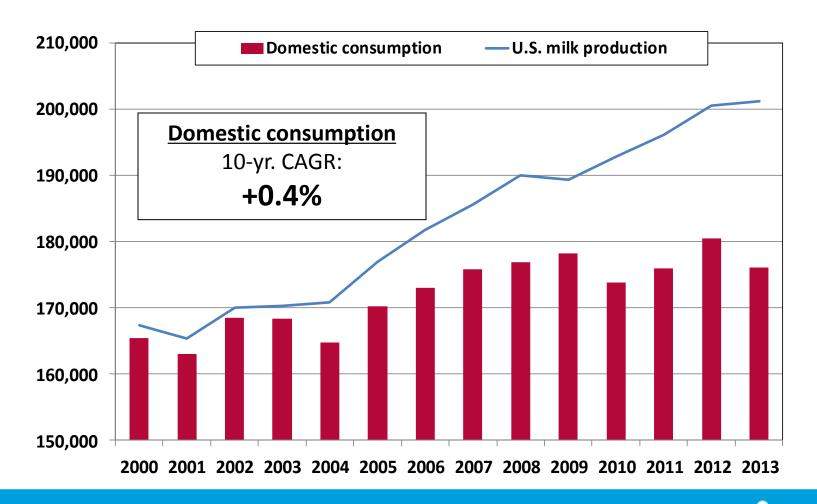
#### Globalization

- Free flow of information
- Free flow of capital
- Practical impacts





#### U.S. milk production and consumption

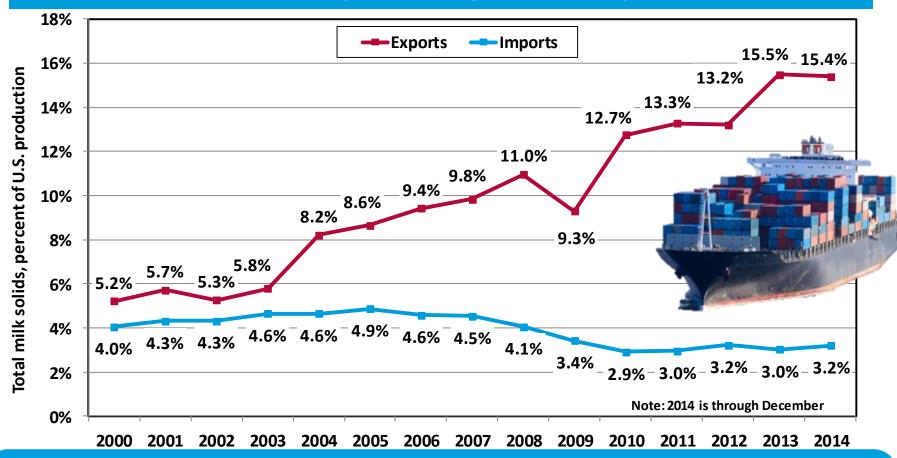


More Cooperative.



#### **Dairy Trade Balance**

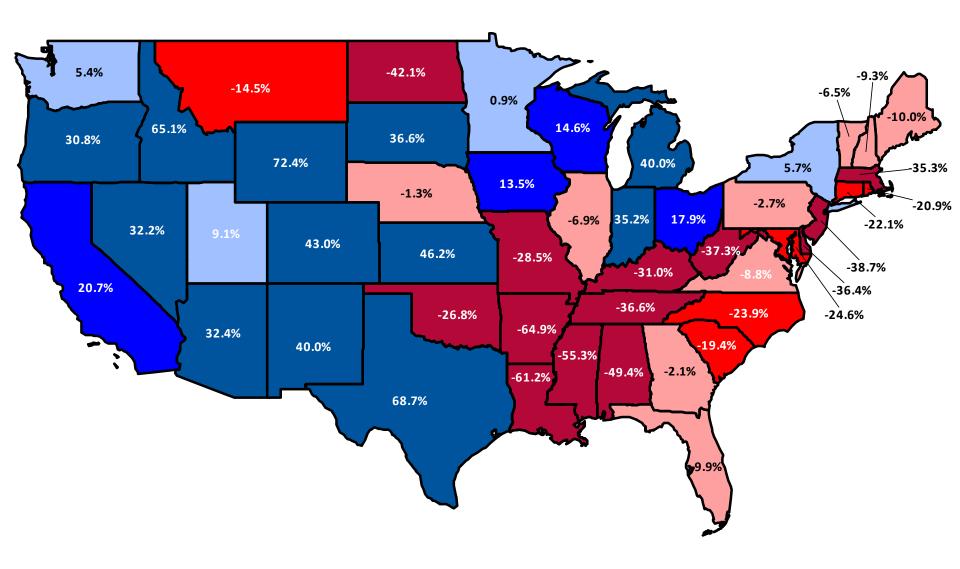
#### Total milk solids, percent of U.S. milk production



More Cooperative.



# 10-year shift in U.S. milk production



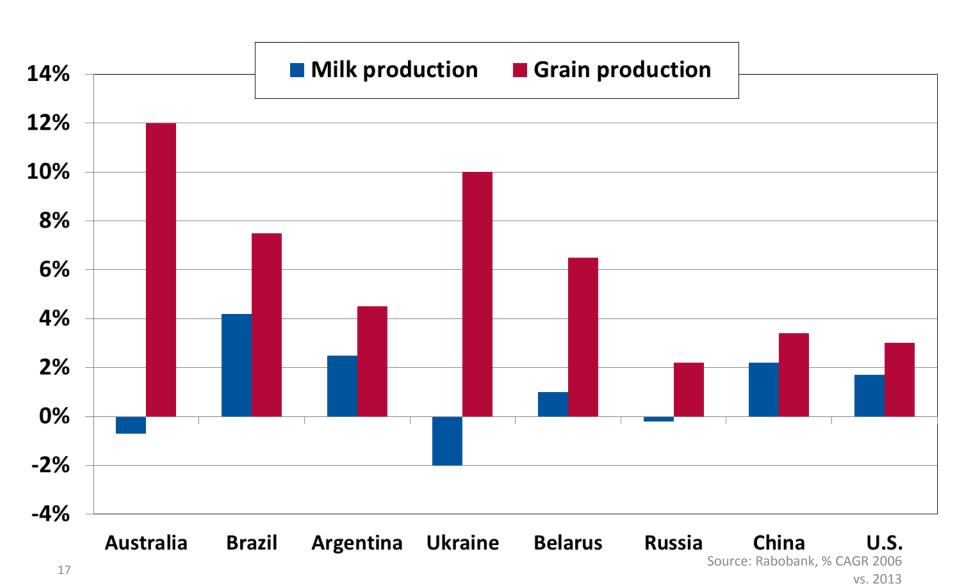
#### Are we competitive?

- New Zealand
- European Union
- Brazil and Argentina





# Grain and milk production annual average growth rate





# The value of farmers



#### **DFA Overview**

#### A Global Perspective

# Our approach to China





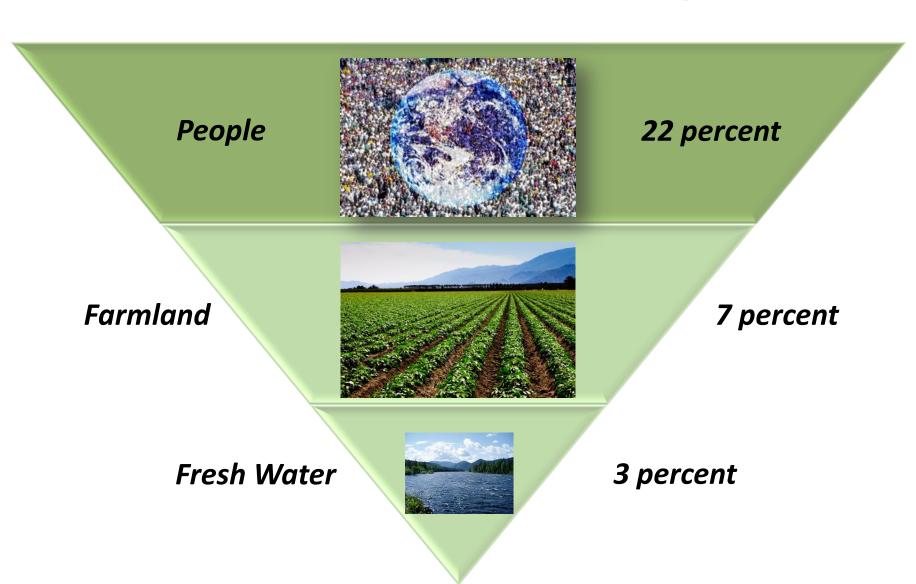
### **DFA's Approach**

Enter markets where we can compete





# China's food challenge



#### **DFA's Approach**

- Enter markets where we can compete
- Focus on volume growth and "premiumization"
- Follow our U.S. customers and develop relations with leading local companies
- Build lasting relationships with like minded businesses
- Understand and manage risk















# Thank You



