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**New Technologies
and
Innovations
in
Agricultural Economics
Instruction**

edited by

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August, 1992

Proceedings of a Conference and Workshop hosted at the University of Kentucky, February, 1992. This conference was co-sponsored by the Southern Agricultural Economics Association and endorsed by the American Agricultural Economics Association.

New Technologies and Innovations in Agricultural Economics Instruction

Preface

These proceedings papers are from the "New Technologies and Innovations in Agricultural Economics Instruction" conference held in February, 1992, in the Department of Agricultural Economics at the University of Kentucky. The conference was co-sponsored by the Southern Agricultural Economics Association and endorsed by the American Agricultural Economics Association.

Papers and presentations covered a diverse array of topics, ranging from discussions on employing new electronic teaching technologies in the classroom; livening up classroom instruction; employing the case study approach to classroom teaching; using computer-aided instruction in basic economics; making better use of the chalkboard; applying computer simulation models in trade policy, natural resource economics, and agribusiness courses; measuring the costs and benefits of instructional innovations; and devising approaches for obtaining administrative support for classroom innovations. A major component of the conference consisted of demonstrations by participants of new computer, video and other technologies that have recently been developed for agricultural economics instruction. Conference attendants also participated in experiential learning activities.

University faculty have been criticized for not devoting enough effort toward improving the quality of learning for students, particularly undergraduates. These *Proceedings* suggest that, within much of the agricultural economics discipline, this criticism is unwarranted. The papers illustrate many successful approaches discussed or demonstrated by conference participants, and reveal the wide range of innovative ideas that are currently being developed and used by agricultural economists in improving classroom instruction.

**David L. Debertin
Mary A. Marchant
Stephan J. Goetz**

Conference co-organizers

Lexington, KY
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CONTENTS

How to Liven up Instruction Robert W. Taylor	1
Electronic Classroom of the Future Joe T. Davis	6
Applications of Computer Graphics to Instruction in Agricultural Economics David L. Debertin and Stephan J. Goetz	11
The Chalkboard and Alternative Teaching Media: Advantages and Disadvantages Fred J. Ruppel	22
Agricultural Trade Policy: An Instructional Game Fred C. White	32
The Need for Better Software for Economics Principles: Issues in Implementation Gerald C. Nelson and Wesley D. Seitz	39
Green Revolution/Exaction: A Role-Playing Simulation of an Agricultural-Based Developing Country Economy William M. Park, Morgan D. Gray, Burton C. English and Charles L. Cleland	47
Producing Accrual Financial Statements with Check Book Records and Year-End Inventories using Quicken Kenneth W. Stokes	56
Analysis of Economic Effects of Government Policies: An Interactive Computer Model Ram Chandran	68
Benefit/Cost and Internal Rate of Return Lessons: Computer-To-Videotape Transfer Angelos Pagoulatos	78
Innovative Teaching Methods: Discoveries by an Assistant Professor Mary A. Marchant	86
Experimental Economics Simulator of the Fed Cattle Market Stephen R. Koontz, Derrell S. Peel, James N. Trapp and Clement E. Ward	96
An Experiential Learning Game to Demonstrate Common Property and Open Access Resource Problems Eric M. Thunberg	103
Software on the Cost of Anthurium Production and Its Use in Teaching and Extension Sabry A. Shehata, Mitch Anderson and Mashuri Waite	113
Incorporating a Computer Simulation Program into an Undergraduate Agribusiness Class: Experiential Learning or Recreation? Phil Kenkel	121

The Case Approach For Teaching Quantitative Decision Making Melanie Blackwell and Margaret Cunningham	130
Lest We Forget: Measuring the Costs and Benefits of Teaching Innovations Roger A. Dahlgran	135
Classroom Innovations: Acquiring Equipment Funds and Release Time Lynn Robbins	146
List of Participants	149