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# Risk managment in Agriculture: What Role for Governments?

Jesús ANTÓN OECD Trade and Agriculture

123 EAAE seminar « Price volatility and Farm Income Stabilization »

Dublin, 23-24 February 2012

# OECD Work on Risk Management in Agriculture





#### Managing Risk in Agriculture

POLICY ASSESSMENT AND DESIGN

STRATEGIES
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#### Outline

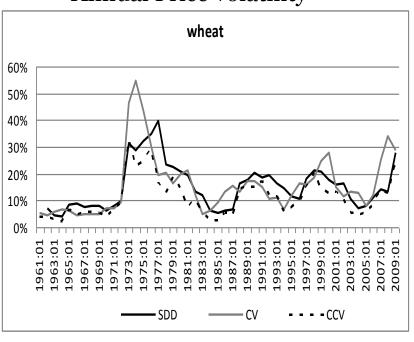
- Volatility and stabilization
- A framework to think of policies
- Policy experiences
  - 1. Direct Payments
  - 2. Price Interventions
  - 3. Insurance support
  - 4. Mutual Funds
  - 5. Income stabilization
  - 6. Food aid
  - 7. Funds for "crisis"

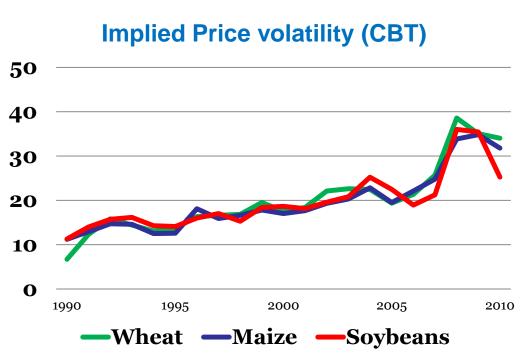


Conclusions

#### Has Price Volatility Increased?

#### **Annual Price volatility**



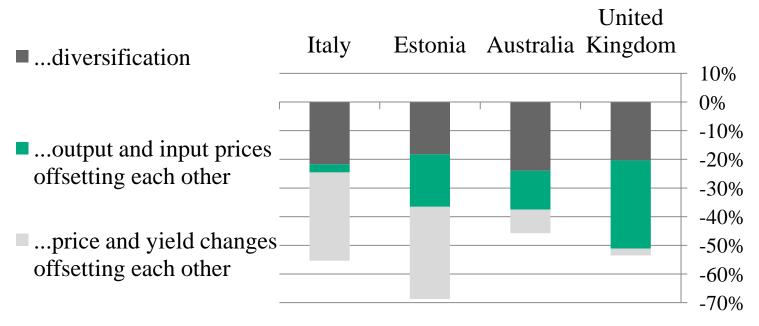




#### What does it mean for farm income?

# Not much: interactions between risks, strategies and policies

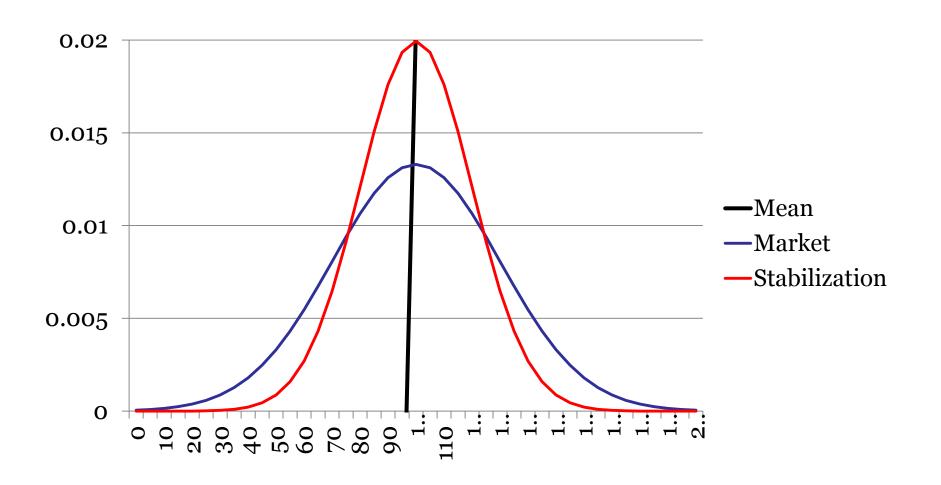
- Correlations, diversification, government's programmes
Farm income variance is reduced by ...



Decomposition of the variance of income of arable crop lfarms. The reference level of risk is the calculated variance in the counterfactual case of zero correlations, co-variances and diversification. Based on time series of individual farmers.

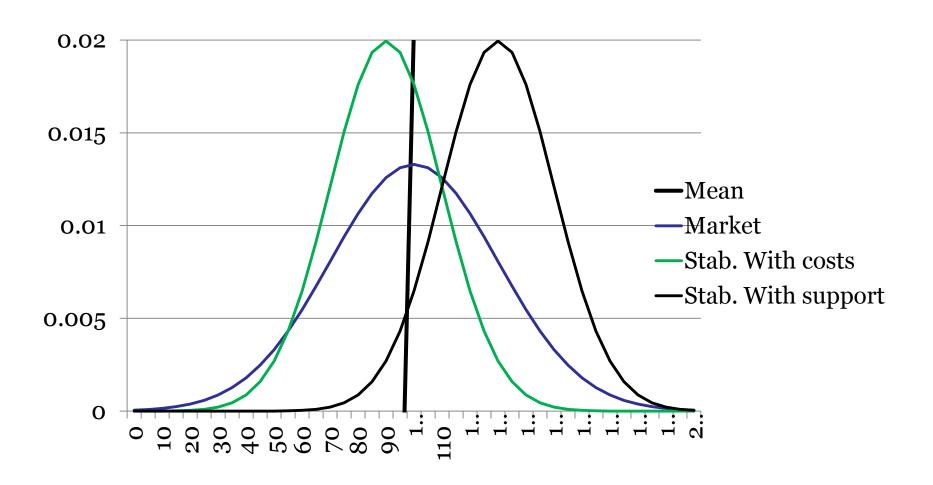


#### What does stabilization mean?



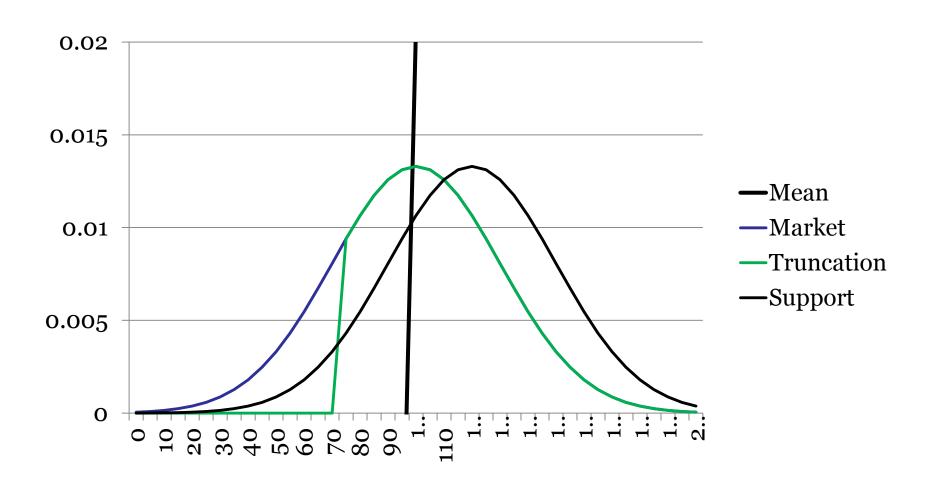


#### What does stabilization mean?





#### What does stabilization mean?





### Good policy response: Risk layering

More government

involvement?

**Catastrophic Risks Marketable Risks Normal Risks** Rare, high damage & Middle range **Small damage but** systemic frequent **On-farm strategy** On farm Diversification strategies -Saving Market tooks Probability Market tools Forwa & contract r vate insurance Disaster Assistance Ex-ante **Policies Policies** - Ex-ante/ Ex-post payment - Subsidized insurance Ex-post **Policies Higher income loss** 

#### Crowding-out effects

- Government compensation for noncatastrophic risks off-sets pro-active risk management strategies:
  - Diversification: the main strategy
  - Market instruments
    - Contracts / integration
    - Futures: farmers benefit
    - Private insurance: asymmetric information
- Strongest crowding out from policies that address normal business risk:
  - Price support, income stabilization, CCP
- Weakest crowding out: Fixed highly decoupled wyments

# Policy approaches in different

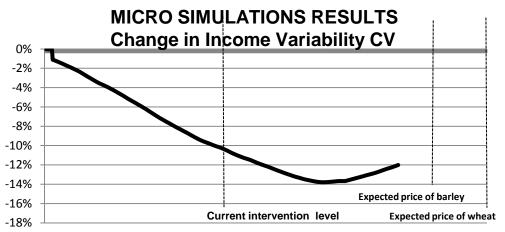
#### **OECD** countries

- Canada: margin stabilization
  - Agri-Invest, AgriStability, Agri-Insurance, Agri-Recovery
- US: Price / revenue stabilization
  - DP, CCP, ACRE, Insurance
- Australia y NZ: Disaster assistance
  - Bio-security; Drought and adverse events
- Japan: Price support and stabilization
- UE: Before MPS, today DP, Recently: risk management

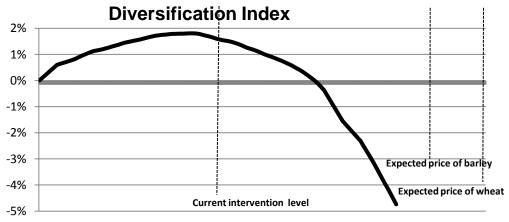
#### 1. Direct Payments

- Useful for risk management
- Other countries make them countercyclical
  - US' MLA, CCP, ACRE...
  - Canada income stabilization (AgriStability)
- Advantages and disadvantages of countercyclical payments:
  - Socially acceptable
  - No payments when prices / revenue / income are high
  - Complexity of targeting

#### 2. Price Interventions



60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 Intervention price (GBP per tonne)



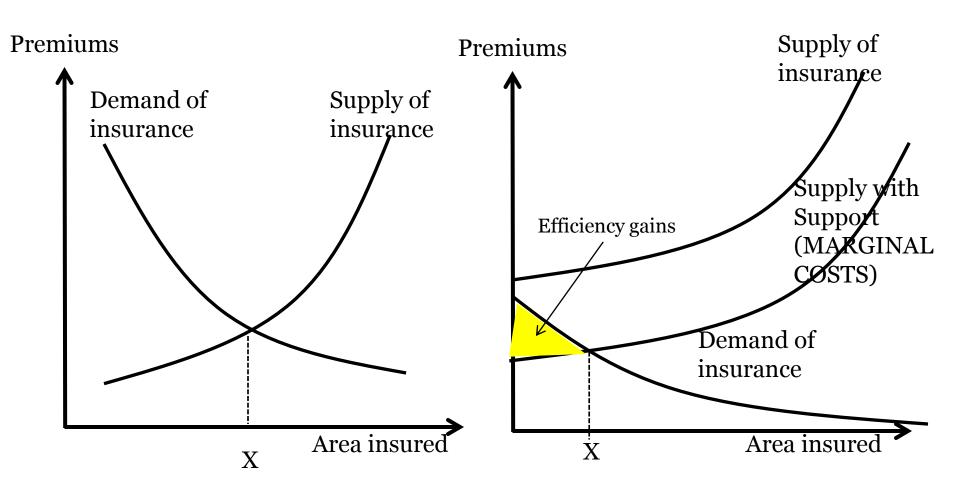




#### Price Interventions: EU "Safety nets"?

- It has nothing to do with a "safety net"
- They Reduce risk rather than Manage risk
- Only effective for very low Intervention prices
- Beyond certain level, it increases variability:
- Today "irrelevant" due to high world prices
- Other countries:
  - MPS in most countries
  - US' MLA

#### 3. Insurance market: will risk be transferred?

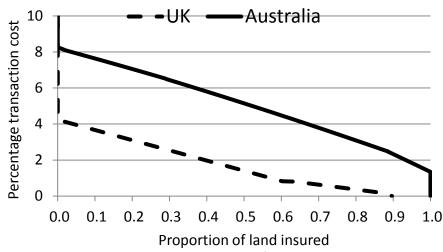




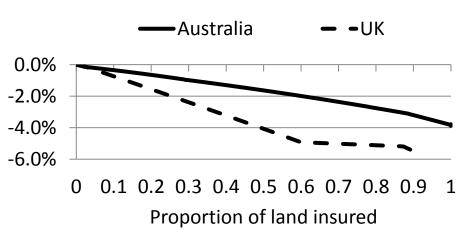
#### Support to Insurance

- Demand for insurance is hard to increase
- Start-up support
- Many countries have subsidized insurance (US, Canada, Spain...)
  - Differentiate catastrophic and marketable policies
  - Phase-out subsidies for noncatastrophic
  - Avoid rent seeking

#### **Demand for crop yield insurance**



Crowding out: Diversification index





#### 4. Mutual funds for Animal diseases

- There are examples in different countries that these can work
- Main difficulty is a clear-cut definition of government actions:
  - the rules that trigger control measures
  - the rates of co-financing with producers, and
  - the boundaries of public compensation
- Need of an overall agreement on how to govern animal diseases

#### 5. Mutual funds for income stabilization

Not many examples in the world.

- •Agri-Stability in Canada is not a Mutual Fund but a CCP
  - Trade-offs exist between targeting income and timely delivery
    - Delays to collect information and Black box adjustments
  - With delays payments are not counter-cyclical,
     become mere income support, and create demand for additional measures
  - Tax files are best sources of income information
- In theory, smaller mutuals can better monitor income.

#### 6. Food aid

- Many other countries have domestic food aid programs:
  - In the US, 33 \$ billion annually in 2008-10 > PSE
- The main issue is good targeting of the population in need.



#### 7. Funds for crisis

#### Governance of Catastrophic risk

- OECD Governments will always be called on to provide disaster assistance
  - Political pressure
  - Be prepared with some *ex ante* framework
    - Procedures, Delineation of responsibilities, Triggering criteria, Types or levels of assistance
    - Examples: N. Zealand, Australia, Canada, The Netherlands, Spain



### ... Catastrophic assistance

- Crop insurance as a disaster assistance device
  - + Farmers pay, transparent trigger, stable budget
  - Refrain from non-catastrophes, deter *ex post* assistance and efficient administration
  - Only for production risk
- How to enhance the role of the EU Commission in the Governance of catastrophic risk?



#### Conclusions

- Government policies should take a holistic approach
- Agricultural risk management policies should focus on catastrophic risks
- Subsidized insurance as disaster assistance has flaws...
- Support to market based instruments should focus on "start-up" conditions
- Government policies should not provide support to deal with normal risk

#### Conclusions EC Proposals on RM

- Risk management focus is welcome
- Progressive approach to develop risk management instruments, and farmers' engagement
- Developing governance frameworks for catastrophic risk across the EU
- The governance of the funds for crisis is crucial



#### For more information



#### **Trade and Agriculture Directorate**

- Jesus.Anton@oecd.org
- Visit our website: <a href="https://www.oecd.org/agriculture/policies/risk">www.oecd.org/agriculture/policies/risk</a>
- www.oecd.org/agriculture
- Contact us: <u>tad.contact@oecd.org</u>
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